

GEOC

N=			500	100%
Worcester/West	1	( 1/ 86)	120	24%
NE	2		175	35%
Suffolk	3		40	8%
SE Mass/Cape	4		165	33%

START

Hello, my name is \_\_\_\_\_ and I am conducting a survey for 7NEWS/Suffolk University and I would like to get your opinions on some political questions. Would you be willing to spend five minutes answering some questions? {ROTATE}

N=			500	100%
Continue	1	( 1/ 88)	500	100%

GENDR

Gender

N=			500	100%
Male	1	( 1/ 89)	240	48%
Female	2		260	52%

S1

Thank You.

S1. Are you currently registered to vote?

N=			500	100%
Yes	1	( 1/ 90)	500	100%
NO/DK/RF	2		0	0%

S2

S2. Are you currently registered as a Democrat, Republican, or Unenrolled/Independent?

N=			500	100%
Democrat	1	( 1/ 93)	194	39%
Republican	2		77	15%
Unenrolled/Ind	3		220	44%
Other	4		9	2%
Und/Ref/Not reg	5		0	0%

S3

S3. What is your age category?

N=			500	100%
18-24 YRS	1	( 1/ 96)	16	3%
25-34 YRS	2		41	8%
35-44 YRS	3		81	16%
45-54 YRS	4		120	24%
55-64 YRS	5		110	22%
65-74 YRS	6		77	15%
75+ YRS	7		53	11%
Refused (DO NOT READ)	8		2	0%

S4

S4. For statistical purposes only, can you please tell me what your ethnic background/ancestry is?

N=			500	100%
White/Caucasian	1	( 1/ 97)	429	86%
Black/African-American	2		23	5%
American Indian and Alaska Native	3		0	0%
Asian	4		5	1%
Native Hawaiian and Other Pacific Islander	5		3	1%
Hispanic/Latino/Multi	6		31	6%
Other (DO NOT READ)	7		9	2%

PRE1

Great. I am going to read you a list of individuals in state and local politics. For each, please tell me if your opinion of them is generally favorable or generally unfavorable. If you are undecided or if you have never heard of someone, just tell me that. First take . . .

N=			500	100%
Continue	1	( 1/ 98)	500	100%

Q1. Is your opinion of Stephen Lynch generally favorable or generally unfavorable?  
 N= 500 100%  
 Never heard ..... 1 ( 1/100) 118 24%  
 Favorable ..... 2 109 22%  
 Unfavorable ..... 3 57 11%  
 Heard of/Undecided ..... 4 216 43%

Q2. Is your opinion of Martha Coakley generally favorable or generally unfavorable?  
 N= 500 100%  
 Never heard ..... 1 ( 1/102) 58 12%  
 Favorable ..... 2 265 53%  
 Unfavorable ..... 3 82 16%  
 Heard of/Undecided ..... 4 95 19%

Q3. Is your opinion of Mike Capuano (Cap-Pew-AH-No) generally favorable or generally unfavorable?  
 N= 500 100%  
 Never heard ..... 1 ( 1/103) 163 33%  
 Favorable ..... 2 80 16%  
 Unfavorable ..... 3 72 14%  
 Heard of/Undecided ..... 4 185 37%

Q4. Is your opinion of Scott Brown generally favorable or generally unfavorable?  
 N= 500 100%  
 Never heard ..... 1 ( 1/106) 197 39%  
 Favorable ..... 2 98 20%  
 Unfavorable ..... 3 64 13%  
 Heard of/Undecided ..... 4 141 28%

Q5. Is your opinion of Vicki Kennedy generally favorable or generally unfavorable?  
 N= 500 100%  
 Never heard ..... 1 ( 1/107) 54 11%  
 Favorable ..... 2 230 46%  
 Unfavorable ..... 3 98 20%  
 Heard of/Undecided ..... 4 118 24%

Q6. Is your opinion of Barack Obama generally favorable or generally unfavorable?  
 N= 500 100%  
 Never heard ..... 1 ( 1/108) 2 0%  
 Favorable ..... 2 321 64%  
 Unfavorable ..... 3 152 30%  
 Heard of/Undecided ..... 4 25 5%

Q7. Is your opinion of Joe Kennedy generally favorable or generally unfavorable?  
 N= 500 100%  
 Never heard ..... 1 ( 1/109) 6 1%  
 Favorable ..... 2 310 62%  
 Unfavorable ..... 3 116 23%  
 Heard of/Undecided ..... 4 68 14%

Q8. Is your opinion of Curt Schilling generally favorable or generally unfavorable?  
 N= 500 100%  
 Never heard ..... 1 ( 1/110) 58 12%  
 Favorable ..... 2 143 29%  
 Unfavorable ..... 3 195 39%  
 Heard of/Undecided ..... 4 104 21%

Q8A. Is your opinion of Steve Pagliuca (Pag-Lee-OOOKA) generally favorable or generally unfavorable?  
 N= 78 100%  
 Never heard ..... 1 ( 1/112) 56 72%  
 Favorable ..... 2 2 3%  
 Unfavorable ..... 3 0 0%  
 Heard of/Undecided ..... 4 20 26%

Q9. Do you support changing Massachusetts law to allow the Governor to appoint a temporary U.S. Senator until a special election is held in January to replace Senator Kennedy?

N=			500	100%
Yes	1	( 1/119)	273	55%
No	2		203	41%
Undecided (DO NOT READ)	3		24	5%

Q10. Although you are registered Independent/Unenrolled, are you more likely to vote in a Democratic or Republican Primary election?

N=			220	100%
More likely to vote in the Democratic primary	1	( 1/133)	94	43%
More likely to vote in the Republican primary	2		61	28%
Neither (DO NOT RAED)	3		11	5%
Undecided (DO NOT READ)	4		50	23%
Refused (DO NOT READ)	5		4	2%

Q11. On December 8th, a special Democratic Primary will be held for U.S. Senate. If the candidates were: Congressman Mike Capuano, Attorney General Martha Coakley, Alan Khazei (KAY-ZEE), the co-founder of CityYear - a nationwide community service program for young adults, or Steven Pagliuca, co-owner of the Boston Celtics, for whom will you vote or toward whom do you lean at this time?

N=			288	100%
Mike Capuano	1	( 1/135)	25	9%
Martha Coakley	2		136	47%
Alan Khazei	3		8	3%
* Stephen Lynch	4		17	6%
** Steven Pagliuca	5		0	0%
Undecided (DO NOT READ)	6		96	33%
Refused (DO NOT READ)	7		6	2%

\* Lynch voters were re-polled 9/15 after he withdrew from Senate race earlier in the day.  
\*\* Pagliuca was tested one night (9/15) out of the four field days after published reports.

Q12. Would you have voted for Joe Kennedy if he ran for the Democratic nomination?

N=			288	100%
Yes	1	( 1/136)	170	59%
No	2		71	25%
Undecided (DO NOT READ)	3		47	16%

Q13. If Joe Kennedy endorsed Mike Capuano, would you be more or less likely to vote for Mike Capuano?

N=			288	100%
More	1	( 1/138)	119	41%
Less	2		57	20%
No difference (DO NOT READ)	3		112	39%

Q14. On January 19th the General election for U.S. Senate will be held. If the candidates are<WORD3 >, for whom will you vote or toward whom do you lean at this time?

N=			500	100%
Martha Coakley	1	( 1/141)	272	54%
Scott Brown	2		119	24%
Undecided (DO NOT READ)	3		100	20%
Refused (DO NOT READ)	4		9	2%

Q15. What if the candidates are<WORD4 >?

N=			500	100%
Mike Capuano	1	( 1/143)	179	36%
Scott Brown	2		141	28%
Undecided (DO NOT READ)	3		171	34%
Refused (DO NOT READ)	4		9	2%

Q16. Do you wish Vicki Kennedy were running for the U.S. Senate seat?  
 N= 500 100%  
 Yes ..... 1 ( 1/146) 126 25%  
 No ..... 2 293 59%  
 Undecided (DO NOT READ) ..... 3 81 16%

Q17. Do you believe the Congressional delegation can make up for the loss of Ted Kennedy?  
 N= 500 100%  
 Yes ..... 1 ( 1/147) 209 42%  
 No ..... 2 234 47%  
 Undecided (DO NOT READ) ..... 3 57 11%

Q18. What is the most important issue facing our next U.S. Senator? {OPEN}  
 N= 500 100%  
 "Healthcare" ..... 01 ( 1/148) 226 45%  
 "Economy/Jobs" ..... 02 134 27%  
 "Taxes" ..... 03 36 7%  
 "War" ..... 04 25 5%  
 "Education" ..... 05 13 3%  
 Other ..... 97 21 4%  
 Undecided ..... 98 41 8%  
 Refused ..... 99 4 1%

Q19. Do you think the federal government can afford universal healthcare?  
 N= 500 100%  
 Yes ..... 1 ( 1/150) 232 46%  
 No ..... 2 227 45%  
 Undecided (DO NOT READ) ..... 3 41 8%

Q20. Regardless of who you personally support for U.S.Senate, who do you think will be our next U.S. Senator? {OPEN}  
 DO NOT READ LIST - FOR OTHER JUST ENTER THE NAME  
 N= 500 100%  
 "Mike Capuano" ..... 01 ( 1/151) 17 3%  
 "Andy Card" ..... 02 1 0%  
 "Martha Coakley" ..... 03 160 32%  
 "Stephen Lynch" ..... 04 24 5%  
 "Scott Brown" ..... 05 34 7%  
 "Joe Kennedy" ..... 06 5 1%  
 "Vicki Kennedy" ..... 07 4 1%  
 "Tim Cahill" ..... 08 3 1%  
 Other ..... 97 5 1%  
 Undecided ..... 98 244 49%  
 Refused ..... 99 3 1%

DEMO  
 THE FINAL TWO QUESTIONS WILL HELP US CLASSIFY YOUR ANSWERS WITH OTHERS TAKING THE SUVEY.  
 N= 500 100%  
 Continue ..... 1 ( 1/158) 500 100%

Q21. Do you currently have children in the school system?  
 N= 500 100%  
 Yes ..... 1 ( 1/159) 126 25%  
 No ..... 2 372 74%  
 Undecided (DO NOT READ) ..... 3 2 0%

Q22. Are there any members of your household who are union members  
 N= 500 100%  
 Yes ..... 1 ( 1/160) 125 25%  
 No ..... 2 374 75%  
 Undecided (DO NOT READ) ..... 3 1 0%