

Mass Statewide Marginals

GEOC

N=		600	100%
Worcester/West	1	147	25%
NE	2	210	35%
Suffolk	3	51	9%
SE Mass/Cape	4	192	32%

INT00

Hello, my name is \_\_\_\_\_ and I am conducting a survey for 7NEWS/Suffolk University and I would like to get your opinions on some political questions. Would you be willing to spend 5 minutes answering some questions?  
 {QUOTA/SCREEN} - How likely are you to vote for President this November - would you say you are very likely, somewhat likely, 50-50, not very likely, or not at all likely? {ACCEPT ONLY VERY LIKELY}

N=		600	100%
Continue	00	600	100%

GENDR  
Gender

N=		600	100%
Male	1	287	48%
Female	2	313	52%

S1. Thank You. Are you currently registered to vote?

N=		600	100%
Yes	1	600	100%
No	2	0	0%

S2. Are you currently registered as a Democrat, Republican, or Unenrolled/Independent?

N=		600	100%
Democrat	1	217	36%
Republican	2	71	12%
Unenrolled/Independent	3	310	52%
Other	4	2	0%
Undecided/Refused	5	0	0%

S3. What is your age category?

N=		600	100%
18-34 yrs	1	96	16%
35-44 yrs	3	105	18%
45-54 yrs	4	140	23%
55-64 yrs	5	111	19%
65-74 yrs	6	98	16%
75+ yrs	7	48	8%
Refused (DO NOT READ)	8	2	0%

S4. For statistical purposes only, can you please tell me what your ethnic background / ancestry is?

N=		600	100%
White/Caucasian	1	526	88%
Black/African-American	2	25	4%
American Indian and Alaska Native	3	4	1%
Asian	4	8	1%
Native Hawaiian and other Pacific Islander	5	1	0%
Hispanic/Latino	6	22	4%
Other (DO NOT READ)	7	0	0%
Refused/Don't know (DO NOT READ)	8	14	2%

PRE1

Great, I am going to read you a list of individuals in state and national politics. For each, please tell me if your opinion of them is generally favorable or generally unfavorable. If you are undecided or if you have never heard of someone, just tell me that. First take Deval Patrick.

N=		600	100%
Continue	1	600	100%

Q1. Is your opinion of Deval Patrick generally favorable or generally unfavorable?

N=		600	100%
Never heard of .....	1	8	1%
Favorable .....	2	321	54%
Unfavorable .....	3	222	37%
Heard of undecided .....	4	49	8%

Q2. Is your opinion of Scott Brown generally favorable or generally unfavorable?

N=		600	100%
Never heard of .....	1	15	3%
Favorable .....	2	314	52%
Unfavorable .....	3	169	28%
Heard of undecided .....	4	102	17%

Q3. Is your opinion of Elizabeth Warren generally favorable or generally unfavorable?

N=		600	100%
Never heard of .....	1	78	13%
Favorable .....	2	208	35%
Unfavorable .....	3	170	28%
Heard of undecided .....	4	144	24%

Q4. Is your opinion of Hillary Clinton generally favorable or generally unfavorable?

N=		600	100%
Never heard of .....	1	0	0%
Favorable .....	2	427	71%
Unfavorable .....	3	112	19%
Heard of undecided .....	4	61	10%

Q5. Is your opinion of Tim Murray generally favorable or generally unfavorable?

N=		600	100%
Never heard of .....	1	113	19%
Favorable .....	2	137	23%
Unfavorable .....	3	162	27%
Heard of undecided .....	4	188	31%

Q6. Is your opinion of Mitt Romney generally favorable or generally unfavorable?

N=		600	100%
Never heard of .....	1	0	0%
Favorable .....	2	245	41%
Unfavorable .....	3	280	47%
Heard of undecided .....	4	75	13%

Q7. Is your opinion of Barack Obama generally favorable or generally unfavorable?

N=		600	100%
Never heard of .....	1	0	0%
Favorable .....	2	326	54%
Unfavorable .....	3	229	38%
Heard of undecided .....	4	45	8%

The following are questions about Massachusetts politicians and issues:

Q8. Do you think Massachusetts is heading in the right direction or is on the wrong track?

N=		600	100%
Right direction .....	1	285	48%
Wrong track .....	2	236	39%
Undecided (DO NOT READ) .....	3	79	13%

Q9. Does Senator Scott Brown deserve to be re-elected or is it time to give someone else a chance?

N=		600	100%
Deserves re-election .....	1	268	45%
Give someone else a chance .....	2	235	39%
Undecided (DO NOT READ) .....	3	97	16%

Q10. What is the first word or phrase that comes to your mind when you hear the name Scott Brown?

N=		600	100%
"Bi-partisan".....	01	7	1%
"Conservative".....	02	8	1%
"Dependable".....	03	9	2%
<b>"Fair/fair person".....</b>	<b>04</b>	<b>17</b>	<b>3%</b>
"Family man".....	05	3	1%
"Good guy/good man".....	06	11	2%
"Handsome".....	07	10	2%
"Hard worker".....	08	10	2%
"Honest".....	09	14	2%
<b>"Independent".....</b>	<b>10</b>	<b>23</b>	<b>4%</b>
"Independent thinker".....	11	7	1%
"Liar".....	12	8	1%
"Lucky".....	13	8	1%
"Moderate".....	14	13	2%
"Pickup truck" .....	15	12	2%
<b>"Republican".....</b>	<b>16</b>	<b>47</b>	<b>8%</b>
"Senator".....	17	13	2%
"Young".....	18	8	1%
"Deceiver/Deceitful".....	19	12	2%
"Inexperienced".....	20	8	1%
"Ambitious".....	21	2	0%
"Brown jacket/coat".....	22	3	1%
"Capable".....	23	2	0%
"Change".....	24	6	1%
"Arrogant/conceited".....	25	4	1%
"Disappointment/not met expectations".....	26	11	2%
"Energetic".....	27	3	1%
"Smart".....	28	5	1%
"For the people".....	29	6	1%
"Local/native of Mass".....	30	4	1%
"Mediocre".....	31	2	0%
"Nice guy".....	32	7	1%
"People person".....	33	3	1%
"Politician".....	34	10	2%
"RINO" Republican-in-name-only.....	35	4	1%
"Sell out".....	36	3	1%
"Smiling/always smiling".....	37	2	0%
"Untrustworthy".....	38	4	1%
"Doing a good job".....	39	9	2%
"OK".....	40	5	1%
"Veteran".....	41	3	1%
"Big business/Wall Street".....	42	5	1%
"Lightweight".....	43	3	1%
"Uncommitted/undecided/flip flop".....	44	9	2%
"Not for me/not good".....	45	6	1%
Word or phrase .....	97	75	13%
Don't know/Refused .....	99	156	26%

Q11. What is the first word or phrase that comes to your mind when you hear the name Elizabeth Warren?

		600	100%
N=		600	100%
"Democrat".....	01	13	2%
<b>"Intelligent".....</b>	<b>02</b>	<b>27</b>	<b>5%</b>
<b>"Liberal".....</b>	<b>03</b>	<b>26</b>	<b>4%</b>
<b>"Consumer Advocate/Protector".....</b>	<b>04</b>	<b>21</b>	<b>4%</b>
"Harvard/Harvard Professor/Harvard University".....	05	15	3%
"Academic".....	06	5	1%
"Educated".....	07	8	1%
"Good".....	08	12	2%
"Senator".....	09	7	1%
"Newcomer/Fresh".....	10	10	2%
"For the people".....	11	7	1%
"Hard Working".....	12	8	1%
"Socialist".....	13	6	1%
"Progressive".....	14	11	2%
"Untrustworthy".....	15	6	1%
"Don't like her".....	16	11	2%
"Radical".....	17	3	1%
"Inexperienced".....	18	5	1%
"Unfavorable/undesirable".....	19	12	2%
"Carpetbagger".....	20	3	1%
"Nothing".....	21	13	2%
"Favorable".....	22	4	1%
"Occupy Movement/Occupy Boston".....	23	4	1%
"Housewife".....	24	3	1%
"Don't know much about her/who she is".....	25	5	1%
"Interesting".....	26	2	0%
"Negative".....	27	4	1%
"Qualified".....	28	5	1%
"Strong/Tough".....	29	11	2%
"Truthful/Honest/Integrity".....	30	6	1%
"Politician".....	31	4	1%
"Elite".....	32	3	1%
"Phony".....	33	2	0%
Word or phrase.....	97	91	15%
Don't know/Refused.....	99	227	38%

Q12. Does Elizabeth Warren have the experience to be a United States Senator?		
N=		600 100%
Yes	1	239 40%
No	2	191 32%
Undecided (DO NOT READ)	3	170 28%
Q13. Is Scott Brown a leader in the United States Senate, or a follower?		
N=		600 100%
Leader	1	255 43%
Follower	2	225 38%
Undecided (DO NOT READ)	3	120 20%
Q14. If the General Election for United States Senate were held today and the candidates were Republican Scott Brown and Democrat Elizabeth Warren for whom would you vote or towards whom would you lean at this time?		
N=		600 100%
Brown-Republican	1	291 49%
Warren-Democrat	2	241 40%
Other (DO NOT READ)	3	10 2%
Undecided (DO NOT READ)	4	56 9%
Refused (DO NOT READ)	5	2 0%
Q15. If the General Election for United States Senate were held today and the candidates were Republican Scott Brown and Democrat Marissa DeFranco for whom would you vote or towards whom would you lean at this time?		
N=		600 100%
Brown-Republican	1	328 55%
DeFranco-Democrat	2	130 22%
Other (DO NOT READ)	3	10 2%
Undecided (DO NOT READ)	4	127 21%
Refused (DO NOT READ)	5	5 1%
Q16. If the General Election for United States Senate were held today and the candidates were Republican Scott Brown and Democrat Jim King for whom would you vote or towards whom would you lean at this time?		
N=		600 100%
Brown-Republican	1	340 57%
King-Democrat	2	127 21%
Other (DO NOT READ)	3	11 2%
Undecided (DO NOT READ)	4	120 20%
Refused (DO NOT READ)	5	2 0%
Q17. If the General Election for President were held today and the candidates were Republican Newt Gingrich and Democrat Barack Obama for whom would you vote or towards whom would you lean at this time?		
N=		600 100%
Gingrich-Republican	1	137 23%
Obama-Democrat	2	376 63%
Other (DO NOT READ)	3	39 7%
Undecided (DO NOT READ)	4	44 7%
Refused (DO NOT READ)	5	4 1%
Q18. How about Republican Mitt Romney and Democrat Barack Obama?		
N=		600 100%
Romney-Republican	1	236 39%
Obama-Democrat	2	318 53%
Other (DO NOT READ)	3	9 2%
Undecided (DO NOT READ)	4	37 6%
Refused (DO NOT READ)	5	0 0%
Q19. How about Republican Rick Santorum and Democrat Barack Obama?		
N=		600 100%
Santorum-Republican	1	189 32%
Obama-Democrat	2	354 59%
Other (DO NOT READ)	3	16 3%
Undecided (DO NOT READ)	4	38 6%
Refused (DO NOT READ)	5	3 1%

Q20. How about Republican Ron Paul and Democrat Barack Obama?

N=		600	100%
Paul-Republican .....	1	156	26%
Obama-Democrat .....	2	360	60%
Other (DO NOT READ) .....	3	28	5%
Undecided (DO NOT READ) .....	4	50	8%
Refused (DO NOT READ) .....	5	6	1%

Q21. Regardless of who you will support in the General Election for President who do you think will be elected the next President of the United States-- Barack Obama, Newt Gingrich, Mitt Romney, Rick Santorum or Ron Paul?

N=		600	100%
Obama .....	1	354	59%
Gingrich .....	2	7	1%
Romney .....	3	150	25%
Santorum .....	4	22	4%
Paul .....	5	8	1%
Undecided (DO NOT READ) .....	6	56	9%
Refused (DO NOT READ) .....	7	3	1%

{FOR INDEPENDENTS ONLY, S2.3}

Q22. Will you vote in the Democratic or Republican Primary this year or will you skip the Primary altogether?

N=		310	100%
Democratic .....	1	58	19%
Republican .....	2	106	34%
Skip primary .....	3	105	34%
Undecided (DO NOT READ) .....	4	41	13%
Refused (DO NOT READ) .....	5	0	0%

{FOR REGISTERED DEMOCRATS ONLY, S2.1}

Q23. Great, how likely are you to vote in the upcoming Democratic US Senate Primary--would you say you are very likely, somewhat likely, 50-50, or not at all likely?

N=		217	100%
Very likely .....	1	151	70%
Somewhat likely .....	2	9	4%
50-50 .....	3	35	16%
Not at all likely .....	4	22	10%

{FOR LIKELY DEMOCRATIC VOTERS, 22.1, 23.1, 23.2 ONLY}

Q24. If the Democratic primary for US Senate were held today and the candidates were Marisa DeFranco, Jim King, and Elizabeth Warren, for whom would you vote or towards whom would you lean at this time?

N=		218	100%
DeFranco .....	1	11	5%
King .....	2	3	1%
Warren .....	3	158	72%
Undecided (DO NOT READ) .....	4	44	20%
Refused (DO NOT READ) .....	5	2	1%

{FOR LIKELY DEMOCRATIC VOTERS, 22.1, 23.1, 23.2 ONLY}

Q25. Governor Patrick had announced that he will not seek re-election in 2014. If the Democratic Primary for Massachusetts Governor were held today and the candidates were Suzanne Bump, Martha Coakley, Steve Grossman, Tim Murray and Setti Warren for whom would you vote or towards whom would you lean at this time?

N=		218	100%
Bump .....	1	2	1%
Coakley .....	2	94	43%
Grossman .....	3	15	7%
Murray .....	4	23	11%
Warren .....	5	18	8%
Other (DO NOT READ) .....	6	32	15%
Refused (DO NOT READ) .....	7	34	16%

{FOR REGISTERED REPUBLICANS ONLY, S2.2}

Q26. Great, how likely are you to vote in the upcoming Republican Presidential Primary -- would you say you are very likely, somewhat likely, 50-50, or not at all likely?

N=		71	100%
Very likely	1	60	85%
Somewhat likely	2	6	8%
50-50	3	2	3%
Not at all likely	4	3	4%

{FOR LIKELY REPUBLICAN VOTERS, 22.2, 26.1, 26.2 ONLY}

Q27. If the Republican Presidential Primary were held today and the candidates were Ron Paul, Mitt Romney, Rick Santorum and Newt Gingrich for whom would you vote or towards whom would you lean at this time?

N=		172	100%
Paul	1	12	7%
Romney	2	110	64%
Santorum	3	28	16%
Gingrich	4	10	6%
Undecided (DO NOT READ)	5	11	6%
Refused (DO NOT READ)	6	1	1%

Q28. Currently Massachusetts has one Democratic Senator (John Kerry) and one Republican Senator (Scott Brown). Do you think that there is a benefit to having one Democratic and one Republican U.S. Senator representing Massachusetts in Washington?

N=		600	100%
Yes	1	357	60%
No	2	213	36%
Undecided (DO NOT READ)	3	29	5%
Refused (DO NOT READ)	4	1	0%

Q29. Do you think healthcare reform in Massachusetts is working?

N=		600	100%
Yes	1	290	48%
No	2	215	36%
Undecided (DO NOT READ)	3	94	16%
Refused (DO NOT READ)	4	1	0%

Q30. Do you think Mitt Romney's role in healthcare reform in Massachusetts will help or hurt his national presidential campaign?

N=		600	100%
Help	1	113	19%
Hurt	2	371	62%
No difference (DO NOT READ)	3	36	6%
Undecided (DO NOT READ)	4	80	13%
Refused (DO NOT READ)	5	0	0%

Q31. Do you support or oppose the ruling by the Supreme Court that says corporations and unions can spend as much money as they want to help political candidates win elections?

N=		600	100%
Support	1	78	13%
Oppose	2	484	81%
Undecided (DO NOT READ)	3	37	6%
Refused (DO NOT READ)	4	1	0%

Q32. Do you think the United States Supreme Court decision allowing corporations and unions to spend as much as they want to help candidates win political office is having a positive or negative effect on elections in Massachusetts?

N=		600	100%
Positive	1	42	7%
Negative	2	467	78%
Undecided (DO NOT READ)	3	91	15%

Q33. Recently, Governor Deval Patrick signed two new book deals, igniting rumors that he is considering a run for President in 2016. Would you like to see Deval Patrick run for President in 2016?

N=		600	100%
Yes	1	150	25%
No	2	358	60%
Undecided (DO NOT READ)	3	92	15%

Q34. Would you favor the establishment of a national sales tax if the money was used to directly pay down the national debt?

N=		600	100%
Yes	1	255	43%
No	2	275	46%
Undecided (DO NOT READ)	3	70	12%

Q35. Thinking about taxes, would you favor an across the board income tax increase or just an increase on those making over \$250,000 a year?

N=		600	100%
Across the board	1	103	17%
Only on \$250,000 and above	2	390	65%
Neither	3	89	15%
Undecided (DO NOT READ)	4	18	3%

Q36. Currently, all mortgage interest is deductible on households of all incomes. Would you favor restricting the home mortgage interest deduction to only those households making \$140,000 or less?

N=		600	100%
Yes	1	195	33%
No	2	351	59%
Undecided (DO NOT READ)	3	54	9%

Q37. Do you expect Governor Patrick to complete his term as governor?

N=		600	100%
Yes	1	535	89%
No	2	32	5%
Undecided (DO NOT READ)	3	33	6%

Q38. Which is more important to you: maintaining state services or cutting state spending?

N=		600	100%
Maintain services	1	280	47%
Cut spending	2	286	48%
Undecided (DO NOT READ)	3	34	6%

Q39. Thinking about Lieutenant Governor Tim Murray, are you aware of his recent car accident?

N=		600	100%
Yes	1	448	75%
No	2	146	24%
Undecided (DO NOT READ)	3	6	1%

Q40. Would the details of his car accident make you more or less likely to vote for him in the future, or no difference?

N=		448	100%
More	1	8	2%
Less	2	143	32%
No difference	3	277	62%
Undecided (DO NOT READ)	4	20	4%

Q41. Do you think Coach Bill Belichick {BELL-Ah-Chick} should retire?

N=		600	100%
Yes	1	51	9%
No	2	433	72%
Undecided (DO NOT READ)	3	116	19%

DEMOS

THE FINAL TWO QUESTIONS WILL HELP US CLASSIFY YOUR ANSWERS WITH OTHERS TAKING THE SURVEY

N=		600	100%
Continue	1	600	100%



Q42. Are there any members of your household who are union members?

N=		600	100%
Yes .....	1	145	24%
No .....	2	451	75%
Undecided (DO NOT READ) .....	3	4	1%

Q43. Do you currently have children in the school system?

N=		600	100%
Yes .....	1	171	29%
No .....	2	429	72%
Undecided (DO NOT READ) .....	3	0	0%