

"Party Crashing"

MAY 2007 STUDY

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AREA

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===== BANNER #1 =====

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AREA	GENDER		AREA		AGE					ETHNICITY				EXPERIENCE				
	MALE	FEMALE	LA	ATL	18-24	25-29	30-34	35-39	40-45	BLACK NOT AFRICA	AFRICAN DESCENT	MULTI RACE	WEST INDIAN	ANCEST => 2 GEN.	FIRST GEN.	IMMI-GRANT	SECOND GEN.	
	TOTAL																	
TOTAL	400	186	214	200	200	58	42	63	83	153	232	74	51	19	313	32	25	20
	100	47	53	50	50	15	11	16	21	38	58	18	13	5	78	8	6	5
LA	200	96	104	200	-	26	21	27	45	80	116	38	25	6	163	15	10	7
	50	52	49	100		45	51	43	54	52	50	51	49	31	52	46	40	36
Atlanta	200	90	110	-	200	32	21	36	38	73	116	36	26	13	150	17	15	13
	50	48	51		100	55	49	57	46	48	50	49	51	69	48	54	60	64

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S1 RECORD GENDER BY OBSERVATION

===== BANNER #1 =====																		
	GENDER		AREA		AGE					ETHNICITY				EXPERIENCE				
	TOTAL	MALE	FEMALE	LA	ATL	18-24	25-29	30-34	35-39	40-45	BLACK NOT AFRICA	AFRICAN DESCENT	MULTI RACE	WEST INDIAN	ANCEST => 2 GEN.	FIRST GEN.	IMMI- GRANT	SECOND GEN.
TOTAL	400	186	214	200	200	58	42	63	83	153	232	74	51	19	313	32	25	20
	100	47	53	50	50	15	11	16	21	38	58	18	13	5	78	8	6	5
Male	186	186	-	96	90	35	16	28	39	69	107	36	26	7	147	13	11	11
	47	100		48	45	60	38	44	47	45	46	48	51	34	47	41	42	54
Female	214	-	214	104	110	23	26	35	44	85	125	38	25	12	166	19	15	9
	53		100	52	55	40	62	56	53	55	54	52	49	66	53	59	58	46

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S2 Do you identify yourself as Black or are either of your parents of Black ancestry?

	===== BANNER #1 =====																	
						ETHNICITY					EXPERIENCE							
	GENDER		AREA		AGE					BLACK				ANCEST				
	TOTAL	MALE	FEMALE	LA	ATL	18-24	25-29	30-34	35-39	40-45	NOT AFRICA	AFRICAN DESCENT	MULTI RACE	WEST INDIAN	=> 2 GEN.	FIRST GEN.	IMMI-GRANT	SECOND GEN.
TOTAL	400	186	214	200	200	58	42	63	83	153	232	74	51	19	313	32	25	20
	100	47	53	50	50	15	11	16	21	38	58	18	13	5	78	8	6	5
Yes	400	186	214	200	200	58	42	63	83	153	232	74	51	19	313	32	25	20
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
REFUSE	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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S3 Please identify your age range.

	===== BANNER #1 =====																	
	GENDER		AREA		AGE					ETHNICITY				EXPERIENCE				
	MALE	FEMALE	LA	ATL	18-24	25-29	30-34	35-39	40-45	BLACK NOT AFRICA	AFRICAN DESCENT	MULTI RACE	WEST INDIAN	ANCEST => 2 GEN.	FIRST GEN.	IMMI-GRANT	SECOND GEN.	
	TOTAL																	
TOTAL	400	186	214	200	200	58	42	63	83	153	232	74	51	19	313	32	25	20
	100	47	53	50	50	15	11	16	21	38	58	18	13	5	78	8	6	5
Less than 18	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
18-24	58	35	23	26	32	58	-	-	-	-	33	7	14	3	46	2	2	4
	15	19	11	13	16	100					14	10	26	16	15	6	8	18
25-29	42	16	26	21	21	-	42	-	-	-	24	12	4	1	29	3	7	3
	11	9	12	11	10		100				10	16	8	6	9	10	26	15
30-34	63	28	35	27	36	-	-	63	-	-	32	7	12	3	46	8	5	3
	16	15	17	14	18			100			14	10	24	16	15	25	20	15
35-39	83	39	44	45	38	-	-	-	83	-	39	23	10	4	65	8	6	3
	21	21	21	22	19				100		17	32	19	22	21	24	23	12
40-45	153	69	85	80	73	-	-	-	-	153	104	24	12	8	128	11	6	8
	38	37	40	40	36					100	45	33	23	41	41	34	22	41
Over 45	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



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Q1 How would you describe your ethnic background?

	===== BANNER #1 =====																	
	GENDER		AREA		AGE					ETHNICITY				EXPERIENCE				
	TOTAL	MALE	FEMALE	LA	ATL	18-24	25-29	30-34	35-39	40-45	BLACK NOT AFRICA	AFRICAN DESCENT	MULTI RACE	WEST INDIAN	ANCEST => 2 GEN.	FIRST GEN.	IMMI- GRANT	SECOND GEN.
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
TOTAL	400	186	214	200	200	58	42	63	83	153	232	74	51	19	313	32	25	20
	100	47	53	50	50	15	11	16	21	38	58	18	13	5	78	8	6	5
I am of West Indian descent.	19	7	12	6	13	3	1	3	4	8	-	-	-	19	4	3	5	5
	5	3	6	3	6	5	3	5	5	5				100	1	10	20	26
I am of Hispanic descent.	9	4	5	6	3	-	-	5	2	2	-	-	-	-	3	4	1	1
	2	2	2	3	2			8	3	1					1	13	4	5
I am of African descent (my parents, grandparents or myself are from Africa).	74	36	38	38	36	7	12	7	23	24	-	74	-	-	54	8	11	1
	18	19	18	19	18	12	28	11	28	16		100			17	25	44	5
I classify myself as Black, African-American (my immediate family is not from Africa).	232	107	125	116	116	33	24	32	39	104	232	-	-	-	205	15	5	7
	58	58	59	58	58	57	56	51	47	68	100				65	46	18	35
I am of multi-racial ancestry.	51	26	25	25	26	14	4	12	10	12	-	-	51	-	40	1	3	5
	13	14	12	13	13	23	9	19	12	8			100		13	3	12	24
Other (please specify)	2	2	-	2	-	-	-	-	-	2	-	-	-	-	2	-	-	-
	*	1		1						1				*				
DON'T KNOW/REFUSED	13	6	8	7	6	1	2	4	4	2	-	-	-	-	7	1	-	1
	3	3	4	4	3	2	5	6	5	1					2	4		5

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Q2 Please select the choice that most accurately reflects your experience:

	===== BANNER #1 =====																	
						ETHNICITY					EXPERIENCE							
	GENDER		AREA			AGE					BLACK				ANCEST			
	TOTAL	MALE	FEMALE	LA	ATL	18-24	25-29	30-34	35-39	40-45	NOT AFRICA	AFRICAN DESCENT	MULTI RACE	WEST INDIAN	=> 2 GEN.	FIRST GEN.	IMMI-GRANT	SECOND GEN.
TOTAL	400	186	214	200	200	58	42	63	83	153	232	74	51	19	313	32	25	20
	100	47	53	50	50	15	11	16	21	38	58	18	13	5	78	8	6	5
I am an immigrant.	25	11	15	10	15	2	7	5	6	6	5	11	3	5	-	-	25	-
	6	6	7	5	8	4	16	8	7	4	2	15	6	27			100	
I am first generation American.	32	13	19	15	17	2	3	8	8	11	15	8	1	3	-	32	-	-
	8	7	9	7	8	3	7	13	9	7	6	11	2	16		100		
I am second generation American (my grandparents were immigrants).	20	11	9	7	13	4	3	3	3	8	7	1	5	5	-	-	-	20
	5	6	4	4	6	6	7	5	3	5	3	1	10	28				100
My ancestors have been here two generations or more.	313	147	166	163	150	46	29	46	65	128	205	54	40	4	313	-	-	-
	78	79	78	82	75	79	68	73	78	83	88	73	77	19	100			
Other (please specify)	1	-	1	-	1	1	-	-	-	-	-	-	1	-	-	-	-	-
	*		*		*	2							2					
DON'T KNOW/REFUSED	9	5	4	5	4	4	1	1	2	1	1	-	2	2	-	-	-	-
	2	2	2	2	2	6	2	2	3	1	*		3	11				

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Q3 Did you vote in the 2006 midterm elections?

	===== BANNER #1 =====																			
	GENDER					AREA		AGE					ETHNICITY				EXPERIENCE			
	TOTAL	MALE	FEMALE	LA	ATL	18-24	25-29	30-34	35-39	40-45	BLACK NOT AFRICA	AFRICAN DESCENT	MULTI RACE	WEST INDIAN	ANCEST => 2 GEN.	FIRST GEN.	IMMI- GRANT	SECOND GEN.		
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----		
TOTAL	400	186	214	200	200	58	42	63	83	153	232	74	51	19	313	32	25	20		
	100	47	53	50	50	15	11	16	21	38	58	18	13	5	78	8	6	5		
Yes	288	125	163	137	151	25	21	44	67	131	171	54	31	16	227	24	12	18		
	72	67	76	68	76	44	49	69	81	85	74	74	60	84	72	77	47	90		
No	109	60	49	60	49	33	21	18	16	22	59	19	19	3	83	7	13	2		
	27	32	23	30	24	56	48	28	19	14	25	26	37	16	26	23	53	10		
DON'T KNOW/REFUSED	4	2	2	4	-	-	1	2	-	1	2	-	2	-	4	-	-	-		
	1	1	1	2			3	2		1	1		3		1					

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Q4 Do you plan to vote in the 2008 presidential election?

===== BANNER #1 =====

	GENDER		AREA		AGE					ETHNICITY				EXPERIENCE				
	MALE	FEMALE	LA	ATL	18-24	25-29	30-34	35-39	40-45	BLACK NOT AFRICA	AFRICAN DESCENT	MULTI RACE	WEST INDIAN	ANCEST => 2 GEN.	FIRST GEN.	IMMI- GRANT	SECOND GEN.	
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TOTAL	400	186	214	200	200	58	42	63	83	153	232	74	51	19	313	32	25	20
	100	47	53	50	50	15	11	16	21	38	58	18	13	5	78	8	6	5
Yes	359	159	200	179	180	45	35	58	77	144	219	63	39	18	291	26	16	19
	90	85	94	90	90	78	82	92	93	94	94	85	76	95	93	83	64	93
No	35	23	12	16	19	10	8	5	4	9	14	9	9	1	21	6	7	2
	9	12	6	8	10	18	18	8	5	6	6	13	17	5	7	17	26	7
DON'T KNOW/REFUSED	5	4	1	4	1	3	-	-	2	1	-	2	4	-	1	-	3	-
	1	2	1	2	*	4			2	1		2	7	*		10		

MAY 2007 STUDY

Q5 Does Barack Obama's candidacy make you more likely to vote in the 2008 election, less likely to vote in the 2008 election, or does it have no impact at all on your likelihood to vote in the 2008 election?

===== BANNER #1 =====

	GENDER		AREA		AGE					ETHNICITY				EXPERIENCE				
	MALE	FEMALE	LA	ATL	18-24	25-29	30-34	35-39	40-45	BLACK NOT AFRICA	AFRICAN DESCENT	MULTI RACE	WEST INDIAN	ANCEST => 2 GEN.	FIRST GEN.	IMMI- GRANT	SECOND GEN.	
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	
TOTAL	400	186	214	200	200	58	42	63	83	153	232	74	51	19	313	32	25	20
	100	47	53	50	50	15	11	16	21	38	58	18	13	5	78	8	6	5
More likely	100	40	60	55	45	19	18	9	16	38	58	17	12	7	67	10	11	9
	25	21	28	27	22	32	43	15	19	25	25	23	23	38	21	32	45	43
Less likely	8	6	2	2	6	2	2	3	-	1	3	1	1	-	4	3	-	-
	2	3	1	1	3	3	5	4		1	1	1	2		1	8		
No Impact at all	279	133	146	132	147	32	19	50	67	112	163	55	36	12	237	16	12	11
	70	72	68	66	74	54	44	79	81	73	70	75	70	62	76	50	49	52
DON'T KNOW/REFUSED	14	8	6	12	2	6	4	2	-	3	8	-	3	-	5	3	2	1
	3	4	3	6	1	10	9	2		2	4		5		2	10	6	5

MAY 2007 STUDY

Q6 Of the following, whose opinion do you value most?

	===== BANNER #1 =====																	
	GENDER			AREA		AGE					ETHNICITY				EXPERIENCE			
	TOTAL	MALE	FEMALE	LA	ATL	18-24	25-29	30-34	35-39	40-45	BLACK NOT AFRICA	AFRICAN DESCENT	MULTI RACE	WEST INDIAN	ANCEST => 2 GEN.	FIRST GEN.	IMMI-GRANT	SECOND GEN.
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
TOTAL	400	186	214	200	200	58	42	63	83	153	232	74	51	19	313	32	25	20
	100	47	53	50	50	15	11	16	21	38	58	18	13	5	78	8	6	5
Jesse Jackson	29	16	14	19	10	5	1	7	-	16	22	4	2	-	25	2	2	1
	7	8	6	10	5	8	3	12		11	9	6	4		8	5	8	5
Al Sharpton	17	10	7	7	10	4	1	2	7	5	15	-	2	-	16	-	-	1
	4	5	3	4	5	6	2	2	8	3	6		4		5			5
Barack Obama	80	38	42	45	35	9	4	19	15	33	37	15	17	3	57	5	6	8
	20	20	20	23	18	15	10	31	18	22	16	20	34	17	18	15	22	40
Condoleeza Rice	23	10	14	8	15	5	3	1	3	11	17	-	4	-	19	2	1	1
	6	5	6	4	8	9	7	2	4	7	7		8		6	7	4	5
Oprah Winfrey	80	18	62	40	40	10	14	9	23	24	49	16	6	5	64	7	6	2
	20	9	29	20	20	17	32	13	28	16	21	22	12	28	20	23	25	10
Colin Powell	60	39	22	25	35	7	8	8	9	28	36	12	4	6	47	4	5	3
	15	21	10	13	18	12	18	13	11	19	16	16	8	29	15	13	20	15
Russell Simmons	23	16	7	15	8	8	5	5	4	1	11	3	7	-	20	2	-	1
	6	9	3	7	4	13	11	8	5	1	5	4	13		6	5		5
DON'T KNOW/REFUSED	88	41	47	41	47	12	7	13	22	35	45	24	9	5	64	11	5	3
	22	22	22	20	24	20	17	20	26	23	19	32	17	26	21	34	20	15

MAY 2007 STUDY

In the next set of questions, you will be given the names of political figures and asked to select a term that most accurately reflects your views of them. The choices are "Very favorable," "somewhat favorable," "somewhat unfavorable," or "very unfavorab

===== BANNER #1 =====

	GENDER		AREA		AGE					ETHNICITY				EXPERIENCE				
	TOTAL	MALE	FEMALE	LA	ATL	18-24	25-29	30-34	35-39	40-45	BLACK	AFRICAN	MULTI	WEST	ANCEST			
											NOT				DESCENT	RACE	INDIAN	=> 2
											AFRICA				GEN.	GEN.	GRANT	GEN.
TOTAL	400	186	214	200	200	58	42	63	83	153	232	74	51	19	313	32	25	20
	100	47	53	50	50	15	11	16	21	38	58	18	13	5	78	8	6	5
CONTINUE	400	186	214	200	200	58	42	63	83	153	232	74	51	19	313	32	25	20
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

MAY 2007 STUDY

Q7 Hillary Clinton

	===== BANNER #1 =====																	
	GENDER		AREA		AGE					ETHNICITY				EXPERIENCE				
	MALE	FEMALE	LA	ATL	18-24	25-29	30-34	35-39	40-45	BLACK NOT AFRICA	AFRICAN DESCENT	MULTI RACE	WEST INDIAN	ANCEST => 2 GEN.	FIRST GEN.	IMMI- GRANT	SECOND GEN.	
	TOTAL																	
TOTAL	400	186	214	200	200	58	42	63	83	153	232	74	51	19	313	32	25	20
	100	47	53	50	50	15	11	16	21	38	58	18	13	5	78	8	6	5
Very favorable	164	59	106	90	74	29	17	35	37	46	100	23	29	5	132	10	10	11
	41	31	49	45	37	50	40	55	45	30	43	31	56	26	42	33	39	54
Somewhat favorable	147	83	65	72	75	17	15	20	26	70	78	30	16	11	114	15	6	6
	37	44	30	36	38	29	36	31	32	45	34	40	31	57	36	47	24	30
Somewhat unfavorable	40	22	18	18	22	2	5	6	8	19	23	12	3	-	33	2	5	-
	10	12	8	9	11	3	12	9	9	13	10	17	5		10	6	20	
Very unfavorable	20	12	8	6	14	4	3	1	6	7	14	4	1	1	16	-	2	2
	5	6	4	3	7	6	7	2	7	5	6	6	2	5	5		8	10
I do not know who he/she is.	5	-	5	3	2	-	-	-	2	3	3	2	-	-	3	1	1	-
	1		2	2	1				3	2	1	3			1	3	4	
I know who he/she is but I'm undecided about him/her.	23	11	12	10	13	7	2	3	4	8	14	3	4	2	16	4	1	1
	6	6	6	5	6	12	5	4	5	5	6	3	7	12	5	11	4	5



MAY 2007 STUDY

Q8 Rudolph Giuliani

	===== BANNER #1 =====																	
	GENDER		AREA		AGE					ETHNICITY				EXPERIENCE				
	MALE	FEMALE	LA	ATL	18-24	25-29	30-34	35-39	40-45	BLACK NOT AFRICA	AFRICAN DESCENT	MULTI RACE	WEST INDIAN	ANCEST => 2 GEN.	FIRST GEN.	IMMI-GRANT	SECOND GEN.	
	TOTAL																	
TOTAL	400	186	214	200	200	58	42	63	83	153	232	74	51	19	313	32	25	20
	100	47	53	50	50	15	11	16	21	38	58	18	13	5	78	8	6	5
Very favorable	28	14	14	12	16	8	3	5	1	11	16	4	6	1	19	2	2	5
	7	8	6	6	8	14	6	7	1	7	7	5	11	6	6	6	8	23
Somewhat favorable	114	51	63	47	67	16	9	22	22	45	73	18	10	8	91	6	9	5
	28	27	30	23	34	28	22	34	26	29	31	25	19	40	29	19	35	24
Somewhat unfavorable	81	39	43	39	42	7	10	12	19	34	45	23	8	-	67	9	3	2
	20	21	20	20	21	12	24	19	23	22	19	31	16		21	30	12	7
Very unfavorable	68	37	32	39	29	1	9	14	21	23	36	15	10	3	50	5	6	5
	17	20	15	20	14	2	21	22	25	15	16	20	19	16	16	16	25	24
I do not know who he/she is.	60	24	36	36	24	19	9	6	6	19	37	9	7	3	50	5	2	2
	15	13	17	18	12	33	22	9	8	13	16	12	13	16	16	16	8	11
I know who he/she is but I'm undecided about him/her.	49	23	26	27	22	7	2	6	14	20	25	6	11	4	37	4	3	2
	12	12	12	14	11	12	5	9	17	13	11	8	22	22	12	13	12	10

MAY 2007 STUDY

Q9 Barack Obama

	===== BANNER #1 =====																	
	GENDER		AREA		AGE					ETHNICITY				EXPERIENCE				
	MALE	FEMALE	LA	ATL	18-24	25-29	30-34	35-39	40-45	BLACK NOT AFRICA	AFRICAN DESCENT	MULTI RACE	WEST INDIAN	ANCEST => 2 GEN.	FIRST GEN.	IMMI-GRANT	SECOND GEN.	
	TOTAL																	
TOTAL	400	186	214	200	200	58	42	63	83	153	232	74	51	19	313	32	25	20
	100	47	53	50	50	15	11	16	21	38	58	18	13	5	78	8	6	5
Very favorable	185	86	99	102	83	22	21	34	41	66	110	29	29	8	146	11	13	11
	46	46	46	51	42	38	50	53	50	43	47	40	56	40	47	34	53	54
Somewhat favorable	141	70	71	67	74	21	12	18	26	64	81	34	11	7	112	12	10	5
	35	38	33	34	37	37	28	29	31	42	35	46	22	38	36	37	39	26
Somewhat unfavorable	15	7	8	3	12	1	2	3	3	6	8	3	1	-	11	3	-	1
	4	3	4	1	6	2	5	4	4	4	3	4	2		4	8		5
Very unfavorable	8	5	3	1	7	5	1	-	-	2	7	-	-	1	6	1	-	1
	2	3	1	1	4	9	2			1	3			5	2	3		5
I do not know who he/she is.	22	11	11	10	12	3	4	2	5	8	12	3	4	1	18	2	1	1
	5	6	5	5	6	5	8	3	6	5	5	4	8	5	6	6	4	5
I know who he/she is but I'm undecided about him/her.	30	8	22	18	12	6	3	7	7	7	14	4	6	2	20	4	1	1
	7	4	10	9	6	10	8	10	9	4	6	6	12	11	7	11	4	5

MAY 2007 STUDY

Q10 Al Gore

	===== BANNER #1 =====																	
	GENDER		AREA		AGE					ETHNICITY				EXPERIENCE				
	MALE	FEMALE	LA	ATL	18-24	25-29	30-34	35-39	40-45	BLACK NOT AFRICA	AFRICAN DESCENT	MULTI RACE	WEST INDIAN	ANCEST => 2 GEN.	FIRST GEN.	IMMI-GRANT	SECOND GEN.	
	TOTAL																	
TOTAL	400	186	214	200	200	58	42	63	83	153	232	74	51	19	313	32	25	20
	100	47	53	50	50	15	11	16	21	38	58	18	13	5	78	8	6	5
Very favorable	120	51	69	66	54	17	13	22	29	38	63	17	24	4	96	5	11	6
	30	27	32	33	27	29	32	35	36	25	27	22	47	18	31	15	45	27
Somewhat favorable	174	87	87	86	88	22	20	29	36	67	104	41	16	8	135	18	9	10
	44	47	41	43	44	38	47	45	44	44	45	56	31	42	43	57	36	47
Somewhat unfavorable	46	22	25	17	29	7	3	7	9	21	30	7	4	2	35	5	3	2
	12	12	12	9	14	11	7	10	11	14	13	9	8	11	11	14	10	10
Very unfavorable	20	12	8	5	15	6	-	-	5	10	18	1	1	-	17	2	-	1
	5	6	4	3	8	10			5	6	8	1	2		5	6		5
I do not know who he/she is.	8	-	8	4	4	-	1	-	1	6	5	1	-	2	5	-	2	1
	2		4	2	2		3		1	4	2	2		12	2		8	5
I know who he/she is but I'm undecided about him/her.	31	15	16	21	10	6	5	6	3	11	12	7	6	3	25	3	-	1
	8	8	7	10	5	11	11	10	4	7	5	9	12	16	8	8		5

MAY 2007 STUDY

Q11 Condoleeza Rice

	===== BANNER #1 =====																	
	GENDER		AREA		AGE					ETHNICITY				EXPERIENCE				
	MALE	FEMALE	LA	ATL	18-24	25-29	30-34	35-39	40-45	BLACK NOT AFRICA	AFRICAN DESCENT	MULTI RACE	WEST INDIAN	ANCEST => 2 GEN.	FIRST GEN.	IMMI-GRANT	SECOND GEN.	
	TOTAL																	
TOTAL	400	186	214	200	200	58	42	63	83	153	232	74	51	19	313	32	25	20
	100	47	53	50	50	15	11	16	21	38	58	18	13	5	78	8	6	5
Very favorable	67	28	39	26	41	12	6	11	11	27	47	6	11	1	56	3	3	5
	17	15	18	13	20	21	15	17	13	18	20	8	21	6	18	10	12	23
Somewhat favorable	151	68	83	80	71	19	15	22	36	58	83	31	16	10	111	17	11	8
	38	37	39	40	36	33	34	35	44	38	36	42	32	54	35	53	44	38
Somewhat unfavorable	78	37	41	40	38	11	9	14	14	29	49	10	10	4	69	5	1	2
	19	20	19	20	19	19	22	22	17	19	21	14	20	18	22	14	4	10
Very unfavorable	69	36	33	36	33	10	8	11	15	25	38	17	10	1	60	1	5	2
	17	19	16	18	16	17	18	18	19	17	16	23	20	5	19	4	18	10
I do not know who he/she is.	15	8	7	6	9	1	4	1	2	7	6	6	1	1	8	2	4	1
	4	4	3	3	4	2	8	2	3	5	3	8	2	5	2	6	17	5
I know who he/she is but I'm undecided about him/her.	21	10	11	13	8	5	1	4	4	7	9	3	3	2	10	4	1	3
	5	5	5	6	4	8	3	6	5	4	4	4	6	11	3	13	4	15

MAY 2007 STUDY

Q12 Bill Richardson

	===== BANNER #1 =====																	
	GENDER		AREA		AGE					ETHNICITY				EXPERIENCE				
	MALE	FEMALE	LA	ATL	18-24	25-29	30-34	35-39	40-45	BLACK NOT AFRICA	AFRICAN DESCENT	MULTI RACE	WEST INDIAN	ANCEST => 2 GEN.	FIRST GEN.	IMMI- GRANT	SECOND GEN.	
	TOTAL																	
TOTAL	400	186	214	200	200	58	42	63	83	153	232	74	51	19	313	32	25	20
	100	47	53	50	50	15	11	16	21	38	58	18	13	5	78	8	6	5
Very favorable	15	13	2	9	6	3	1	1	4	7	7	4	3	-	10	-	4	2
	4	7	1	5	3	4	2	2	5	4	3	5	6		3		16	7
Somewhat favorable	59	32	27	30	29	12	4	9	11	23	30	12	9	7	43	6	5	4
	15	17	13	15	14	21	10	15	13	15	13	16	17	34	14	19	20	17
Somewhat unfavorable	35	20	16	15	20	2	5	7	6	15	22	8	2	-	26	6	2	-
	9	10	7	8	10	3	12	10	8	10	10	11	4		8	20	8	
Very unfavorable	15	11	4	7	8	5	1	3	5	3	10	2	1	1	12	-	-	2
	4	6	2	4	4	8	2	4	5	2	4	3	2	5	4			10
I do not know who he/she is.	222	87	135	108	114	32	27	33	43	87	132	41	28	8	183	15	12	9
	55	47	63	54	57	55	63	53	52	57	57	56	55	44	58	46	47	46
I know who he/she is but I'm undecided about him/her	53	24	29	30	23	5	4	11	14	19	32	6	8	3	39	5	2	4
	13	13	14	15	12	8	10	17	17	13	14	9	16	16	12	15	8	20

MAY 2007 STUDY

Q13 Fred Thompson

	===== BANNER #1 =====																	
	GENDER		AREA		AGE					ETHNICITY				EXPERIENCE				
	MALE	FEMALE	LA	ATL	18-24	25-29	30-34	35-39	40-45	BLACK NOT AFRICA	AFRICAN DESCENT	MULTI RACE	WEST INDIAN	ANCEST => 2 GEN.	FIRST GEN.	IMMI- GRANT	SECOND GEN.	
	TOTAL																	
TOTAL	400	186	214	200	200	58	42	63	83	153	232	74	51	19	313	32	25	20
	100	47	53	50	50	15	11	16	21	38	58	18	13	5	78	8	6	5
Very favorable	10	5	5	5	5	1	2	3	-	4	6	1	-	2	8	-	1	1
	2	2	2	2	2	2	5	5		2	3	1		8	2		4	5
Somewhat favorable	36	20	16	19	17	2	3	7	10	14	19	8	4	1	23	5	6	2
	9	11	7	9	8	3	7	11	12	9	8	10	8	5	7	16	24	10
Somewhat unfavorable	32	18	15	18	14	2	-	6	8	17	14	8	4	3	21	6	1	3
	8	9	7	9	7	3		9	9	11	6	11	7	16	7	18	4	12
Very unfavorable	22	13	9	12	10	1	2	3	8	9	16	4	2	1	19	-	3	-
	6	7	4	6	5	2	4	5	9	6	7	6	3	5	6		10	
I do not know who he/she is	242	103	139	114	128	42	33	36	42	89	140	46	33	10	200	17	11	10
	60	55	65	57	64	73	77	56	51	58	60	62	64	55	64	55	44	51
I know who he/she is but I'm undecided about him/her	58	28	30	32	26	10	3	9	16	21	38	7	10	2	43	4	3	5
	15	15	14	16	13	17	8	14	19	14	16	9	19	11	14	11	12	23

MAY 2007 STUDY

Q14 John Edwards

	===== BANNER #1 =====																	
	GENDER		AREA		AGE					ETHNICITY				EXPERIENCE				
	MALE	FEMALE	LA	ATL	18-24	25-29	30-34	35-39	40-45	BLACK NOT AFRICA	AFRICAN DESCENT	MULTI RACE	WEST INDIAN	ANCEST => 2 GEN.	FIRST GEN.	IMMI- GRANT	SECOND GEN.	
	TOTAL																	
TOTAL	400	186	214	200	200	58	42	63	83	153	232	74	51	19	313	32	25	20
	100	47	53	50	50	15	11	16	21	38	58	18	13	5	78	8	6	5
Very favorable	53	20	33	21	32	5	3	7	16	22	28	11	8	2	42	2	6	2
	13	11	15	10	16	8	7	11	20	14	12	15	16	11	13	6	22	10
Somewhat favorable	169	82	88	84	85	26	17	31	31	64	99	33	17	11	126	18	12	10
	42	44	41	42	42	45	40	48	38	42	43	44	33	57	40	58	47	50
Somewhat unfavorable	40	23	18	23	17	6	4	4	9	18	25	5	6	2	34	5	-	-
	10	12	8	12	8	9	8	7	11	12	11	6	11	11	11	15		
Very unfavorable	28	15	13	9	19	4	2	3	7	11	16	6	4	1	21	-	4	3
	7	8	6	4	10	7	5	5	8	7	7	8	8	5	7		14	15
I do not know who he/she is.	58	22	36	37	21	9	14	11	9	17	35	10	8	1	50	2	4	2
	15	12	17	19	10	15	32	17	10	11	15	13	15	6	16	6	16	10
I know who he/she is but I'm undecided about him/her.	51	25	26	25	26	9	3	8	11	21	29	10	9	2	40	5	-	3
	13	13	12	13	13	16	7	12	13	13	12	13	17	11	13	15		15

MAY 2007 STUDY

Q15 Michael Bloomberg

	===== BANNER #1 =====																	
	GENDER		AREA		AGE					ETHNICITY				EXPERIENCE				
	MALE	FEMALE	LA	ATL	18-24	25-29	30-34	35-39	40-45	BLACK NOT AFRICA	AFRICAN DESCENT	MULTI RACE	WEST INDIAN	ANCEST => 2 GEN.	FIRST GEN.	IMMI-GRANT	SECOND GEN.	
	TOTAL																	
TOTAL	400	186	214	200	200	58	42	63	83	153	232	74	51	19	313	32	25	20
	100	47	53	50	50	15	11	16	21	38	58	18	13	5	78	8	6	5
Very favorable	12	7	5	4	8	2	2	-	4	5	9	-	2	-	8	-	4	1
	3	4	2	2	4	4	4		4	3	4		4		2		14	5
Somewhat favorable	78	45	33	34	44	11	1	11	21	34	44	19	7	6	59	8	6	4
	19	24	15	17	22	18	2	17	26	22	19	25	14	30	19	24	22	18
Somewhat unfavorable	55	25	30	28	27	5	9	11	10	21	35	8	3	3	43	6	2	5
	14	13	14	14	14	9	21	17	12	14	15	11	6	16	14	17	8	24
Very unfavorable	34	18	17	16	18	3	3	6	12	10	18	7	6	1	28	5	1	-
	9	9	8	8	9	5	8	9	15	6	8	10	11	5	9	15	4	
I do not know who he/she is.	156	65	91	85	71	29	24	21	20	62	86	29	23	8	123	9	10	9
	39	35	43	42	36	50	56	33	24	40	37	39	44	44	39	29	39	46
I know who he/she is but I'm undecided about him/her	65	28	38	33	32	8	4	15	16	22	40	11	11	1	54	5	3	2
	16	15	18	17	16	14	10	24	19	14	17	15	21	5	17	15	12	7



MAY 2007 STUDY

Q16 Bill Clinton

	===== BANNER #1 =====																	
	GENDER		AREA		AGE					ETHNICITY				EXPERIENCE				
	MALE	FEMALE	LA	ATL	18-24	25-29	30-34	35-39	40-45	BLACK NOT AFRICA	AFRICAN DESCENT	MULTI RACE	WEST INDIAN	ANCEST => 2 GEN.	FIRST GEN.	IMMI-GRANT	SECOND GEN.	
	TOTAL																	
TOTAL	400	186	214	200	200	58	42	63	83	153	232	74	51	19	313	32	25	20
	100	47	53	50	50	15	11	16	21	38	58	18	13	5	78	8	6	5
Very favorable	243	111	132	133	110	43	30	41	54	75	148	43	35	8	197	17	15	12
	61	60	62	66	55	75	71	64	65	49	64	58	67	43	63	55	61	60
Somewhat favorable	114	57	57	48	66	10	9	19	21	54	57	26	11	10	86	11	6	5
	28	30	27	24	33	17	22	30	25	35	25	35	22	51	28	34	22	24
Somewhat unfavorable	19	10	9	8	11	3	2	1	3	10	10	3	4	1	11	2	3	1
	5	5	4	4	6	4	5	2	4	7	4	4	8	6	4	6	12	5
Very unfavorable	8	5	3	1	7	1	1	-	2	4	7	1	-	-	7	-	-	1
	2	3	1	1	4	2	2		2	3	3	1			2			5
I do not know who he/she is.	7	1	6	4	3	-	-	1	1	5	5	1	-	-	5	-	1	1
	2	1	3	2	2			2	1	3	2	2			2		4	5
I know who he/she is but I'm undecided about him/her.	9	3	6	6	3	1	-	2	2	5	6	-	2	-	7	2	-	-
	2	2	3	3	2	2		2	2	3	2		3		2	5		

MAY 2007 STUDY

Q17 Mitt Romney

	===== BANNER #1 =====																	
	GENDER		AREA		AGE					ETHNICITY				EXPERIENCE				
	MALE	FEMALE	LA	ATL	18-24	25-29	30-34	35-39	40-45	BLACK NOT AFRICA	AFRICAN DESCENT	MULTI RACE	WEST INDIAN	ANCEST => 2 GEN.	FIRST GEN.	IMMI-GRANT	SECOND GEN.	
	TOTAL																	
TOTAL	400	186	214	200	200	58	42	63	83	153	232	74	51	19	313	32	25	20
	100	47	53	50	50	15	11	16	21	38	58	18	13	5	78	8	6	5
Very favorable	8	3	5	4	4	3	1	1	2	1	4	2	-	-	6	-	2	-
	2	1	2	2	2	4	2	2	3	1	2	3			2		8	
Somewhat favorable	35	19	17	21	14	6	4	5	6	15	22	7	3	1	24	8	3	1
	9	10	8	11	7	10	9	7	8	10	9	9	6	5	8	24	12	5
Somewhat unfavorable	42	28	15	19	23	2	5	7	10	18	26	8	4	2	33	1	5	2
	11	15	7	10	12	3	12	10	12	12	11	11	8	11	10	3	20	7
Very unfavorable	26	18	8	13	13	-	1	7	5	13	16	6	1	1	19	2	3	1
	6	9	4	6	6		3	11	5	9	7	8	2	5	6	5	10	5
I do not know who he/she is.	227	92	135	117	110	37	27	36	44	83	125	43	34	14	186	16	9	12
	57	49	63	58	55	63	64	57	53	54	54	59	67	73	59	50	37	60
I know who he/she is but I'm undecided about him/her.	63	29	34	27	36	11	4	8	16	23	41	8	9	1	47	6	3	5
	16	15	16	13	18	19	10	13	19	15	17	10	17	6	15	18	12	23

MAY 2007 STUDY

Q18 John McCain

	===== BANNER #1 =====																	
	GENDER		AREA		AGE					ETHNICITY				EXPERIENCE				
	MALE	FEMALE	LA	ATL	18-24	25-29	30-34	35-39	40-45	BLACK NOT AFRICA	AFRICAN DESCENT	MULTI RACE	WEST INDIAN	ANCEST => 2 GEN.	FIRST GEN.	IMMI- GRANT	SECOND GEN.	
	TOTAL																	
TOTAL	400	186	214	200	200	58	42	63	83	153	232	74	51	19	313	32	25	20
	100	47	53	50	50	15	11	16	21	38	58	18	13	5	78	8	6	5
Very favorable	14	10	4	6	8	3	3	1	5	3	12	-	1	-	13	-	-	1
	3	5	2	3	4	5	6	2	5	2	5		2		4			5
Somewhat favorable	118	56	62	56	62	21	5	22	27	43	68	21	14	8	94	12	6	4
	29	30	29	28	31	37	12	34	33	28	29	28	28	40	30	37	22	20
Somewhat unfavorable	86	42	44	41	45	5	8	15	18	40	48	17	11	4	69	6	5	4
	21	23	20	20	22	8	20	23	22	26	21	24	21	22	22	20	21	20
Very unfavorable	64	37	27	33	31	9	8	9	14	25	34	19	6	2	47	4	8	2
	16	20	13	17	16	15	19	14	16	16	15	26	12	11	15	13	32	10
I do not know who he/she is.	74	26	49	41	33	15	13	13	10	23	45	10	12	3	57	6	4	6
	19	14	23	21	16	27	31	20	12	15	19	14	23	16	18	19	16	31
I know who he/she is but I'm undecided about him/her.	44	16	28	23	21	5	5	5	10	20	25	7	7	2	33	4	2	3
	11	9	13	12	10	9	12	7	12	13	11	9	14	11	11	11	8	15

MAY 2007 STUDY

Q19 Colin Powell

===== BANNER #1 =====

	GENDER		AREA		AGE					ETHNICITY				EXPERIENCE				
	MALE	FEMALE	LA	ATL	18-24	25-29	30-34	35-39	40-45	BLACK NOT AFRICA	AFRICAN DESCENT	MULTI RACE	WEST INDIAN	ANCEST => 2 GEN.	FIRST GEN.	IMMI-GRANT	SECOND GEN.	
	TOTAL																	
TOTAL	400	186	214	200	200	58	42	63	83	153	232	74	51	19	313	32	25	20
	100	47	53	50	50	15	11	16	21	38	58	18	13	5	78	8	6	5
Very favorable	167	77	90	86	81	20	20	22	34	70	112	26	16	6	144	7	7	10
	42	41	42	43	40	35	47	35	42	46	48	35	32	30	46	23	27	48
Somewhat favorable	146	68	78	67	79	17	15	26	36	51	80	27	22	8	115	11	11	5
	36	37	36	33	40	30	35	41	44	33	35	36	42	43	37	33	43	23
Somewhat unfavorable	41	15	26	22	19	7	2	8	5	18	21	9	4	2	24	9	2	3
	10	8	12	11	10	12	5	13	6	12	9	12	7	11	8	29	8	15
Very unfavorable	18	13	5	7	11	8	-	4	2	5	10	4	3	1	11	-	4	3
	4	7	2	3	6	13		6	2	3	4	5	6	5	4		14	15
I do not know who he/she is.	13	7	6	5	8	4	2	-	3	4	5	6	1	1	11	1	1	-
	3	3	3	2	4	6	5		4	3	2	8	2	5	3	4	4	
I know who he/she is but I'm undecided about him/her.	16	8	9	14	2	3	3	3	2	5	4	3	6	1	9	4	1	-
	4	4	4	7	1	4	8	5	3	3	2	5	11	6	3	11	4	

MAY 2007 STUDY

Q20 What do you think is the most important social or political issue facing America today?

	===== BANNER #1 =====																	
						ETHNICITY					EXPERIENCE							
	GENDER		AREA		AGE					BLACK				ANCEST				
	TOTAL	MALE	FEMALE	LA	ATL	18-24	25-29	30-34	35-39	40-45	NOT AFRICA	AFRICAN DESCENT	MULTI RACE	WEST INDIAN	=> 2 GEN.	FIRST GEN.	IMMI-GRANT	SECOND GEN.
TOTAL	400	186	214	200	200	58	42	63	83	153	232	74	51	19	313	32	25	20
	100	47	53	50	50	15	11	16	21	38	58	18	13	5	78	8	6	5
The environment	21	15	6	12	9	2	2	8	3	7	10	4	5	-	19	2	1	-
	5	8	3	6	4	3	5	13	3	4	4	5	9		6	5	4	
National security/Terrorism	16	8	8	6	10	2	-	-	5	9	11	3	-	1	11	4	-	1
	4	4	4	3	5	3			6	6	5	4		5	4	11		5
Racial Inequality	19	10	9	12	7	4	2	7	3	3	4	10	1	1	14	4	1	-
	5	5	4	6	4	7	5	11	3	2	2	14	2	5	5	11	4	
Economic Inequality	48	28	21	24	24	11	5	3	16	14	30	9	4	2	42	1	2	3
	12	15	10	12	12	18	12	4	19	9	13	13	7	11	13	4	8	12
The War in Iraq	103	46	58	53	50	21	11	15	16	41	57	15	22	6	71	11	9	9
	26	24	27	27	25	36	25	23	19	27	25	20	42	33	23	34	35	43
Healthcare	51	21	30	24	27	3	7	8	13	20	33	11	2	2	43	3	2	2
	13	11	14	12	14	5	16	13	16	13	14	15	4	11	14	10	8	10
Family values/moral values	50	20	30	22	28	4	5	5	10	26	31	8	6	3	40	3	5	2
	12	10	14	11	14	7	11	8	12	17	13	10	12	14	13	10	18	10
Taxes	10	7	3	5	5	2	1	3	-	4	8	2	-	-	7	1	1	1
	3	4	2	3	2	3	2	5		3	3	2			2	3	4	5
Education	68	26	42	35	33	6	9	11	16	25	40	11	9	4	55	3	5	3
	17	14	20	17	16	11	22	17	20	16	17	15	17	22	17	10	18	15
AIDS	6	1	5	3	3	-	1	2	-	3	5	1	-	-	5	1	-	-
	2	1	2	2	2		2	3		2	2	1			2	3		

MAY 2007 STUDY

Q20 What do you think is the most important social or political issue facing America today?

===== BANNER #1 =====

	GENDER		AREA		AGE					ETHNICITY				EXPERIENCE				
	MALE	FEMALE	LA	ATL	18-24	25-29	30-34	35-39	40-45	BLACK NOT AFRICA	AFRICAN DESCENT	MULTI RACE	WEST INDIAN	ANCEST => 2 GEN.	FIRST GEN.	IMMI-GRANT	SECOND GEN.	
	TOTAL																	
Other (please specify)	5	5	-	3	2	-	-	2	2	2	2	-	4	-	5	-	-	-
	1	3		2	1			2	2	1	1		7		2			
DON'T KNOW/REFUSED	3	2	1	1	2	3	-	-	-	-	2	-	-	-	1	-	-	-
	1	1	1	1	1	5					1				*			

MAY 2007 STUDY

Q21 Which political party do you think does a better job of addressing that issue?

	===== BANNER #1 =====																	
						AGE					ETHNICITY				EXPERIENCE			
	GENDER		AREA							BLACK	WEST			ANCEST				
	TOTAL	MALE	FEMALE	LA	ATL	18-24	25-29	30-34	35-39	40-45	NOT AFRICA	AFRICAN DESCENT	MULTI RACE	INDIAN	=> 2 GEN.	FIRST GEN.	IMMI-GRANT	SECOND GEN.
TOTAL	398	185	213	199	199	56	42	63	83	153	231	74	51	19	313	32	25	20
	100	46	54	50	50	14	11	16	21	39	58	18	13	5	79	8	6	5
Republicans	31	15	17	11	20	8	4	3	4	12	20	5	2	2	23	1	5	2
	8	8	8	6	10	14	10	5	5	8	9	7	4	11	7	4	20	10
Democrats	154	86	68	84	70	21	13	25	36	58	92	31	21	3	124	11	7	10
	39	46	32	42	35	38	32	39	44	38	40	43	41	16	40	36	28	49
I do not believe that either political party does an effective job addressing that issue.	202	78	124	102	100	24	24	36	39	79	115	34	25	14	156	19	13	8
	51	42	58	51	50	43	56	56	48	51	50	46	49	74	50	61	52	41
Other (please specify)	11	7	4	2	9	3	1	-	3	4	4	4	3	-	11	-	-	-
	3	4	2	1	5	5	2		3	3	2	5	6		3			

MAY 2007 STUDY

Q22 Which of the following labels most accurately describes your political beliefs?

	===== BANNER #1 =====																	
	GENDER		AREA		AGE					ETHNICITY				EXPERIENCE				
	MALE	FEMALE	LA	ATL	18-24	25-29	30-34	35-39	40-45	BLACK NOT AFRICA	AFRICAN DESCENT	MULTI RACE	WEST INDIAN	ANCEST => 2 GEN.	FIRST GEN.	IMMI-GRANT	SECOND GEN.	
	TOTAL																	
TOTAL	400	186	214	200	200	58	42	63	83	153	232	74	51	19	313	32	25	20
	100	47	53	50	50	15	11	16	21	38	58	18	13	5	78	8	6	5
Very conservative	37	16	22	11	26	7	3	5	7	16	29	2	5	-	27	2	5	4
	9	8	10	6	13	12	6	8	8	10	13	3	9		9	6	18	18
Moderately conservative	127	66	62	66	61	21	13	19	19	56	80	23	12	7	98	10	10	7
	32	35	29	33	30	36	30	30	23	36	34	31	23	35	31	32	40	35
Moderately liberal	140	58	82	68	72	17	15	27	28	53	73	30	21	7	113	8	8	7
	35	31	38	34	36	30	34	43	33	35	32	41	40	38	36	27	33	32
Very liberal	55	30	25	31	24	8	5	6	20	17	27	10	10	4	43	9	2	1
	14	16	12	16	12	13	12	10	24	11	11	13	20	21	14	27	8	5
Other (please specify)	18	11	7	4	14	3	3	4	4	5	13	4	2	-	16	1	-	-
	5	6	3	2	7	5	6	6	5	3	5	5	3		5	3		
DON'T KNOW/REFUSED	22	6	16	19	3	2	5	3	5	7	10	5	3	1	16	2	-	2
	6	3	8	10	2	4	12	4	7	5	4	7	5	6	5	5		11



MAY 2007 STUDY

Q23 Which of the following statements most accurately reflects your political beliefs?

	===== BANNER #1 =====																	
	GENDER		AREA		AGE					ETHNICITY				EXPERIENCE				
	MALE	FEMALE	LA	ATL	18-24	25-29	30-34	35-39	40-45	BLACK NOT AFRICA	AFRICAN DESCENT	MULTI RACE	WEST INDIAN	ANCEST => 2 GEN.	FIRST GEN.	IMMI- GRANT	SECOND GEN.	
	TOTAL																	
TOTAL	400	186	214	200	200	58	42	63	83	153	232	74	51	19	313	32	25	20
	100	47	53	50	50	15	11	16	21	38	58	18	13	5	78	8	6	5
I am a committed Democrat.	102	37	65	50	52	12	13	10	26	40	66	23	9	2	82	10	5	6
	26	20	30	25	26	21	31	16	32	26	28	32	17	11	26	31	18	27
I am a committed Republican.	8	3	5	6	2	-	2	4	-	2	5	-	-	-	4	3	-	1
	2	1	3	3	1		5	6		1	2				1	8		5
I am Independent and not affiliated with any party.	89	52	37	40	49	20	11	20	16	22	42	16	13	8	60	6	13	5
	22	28	17	20	24	35	26	31	19	14	18	22	25	43	19	17	51	26
I am a registered Democrat but consider myself politically Independent.	162	80	82	86	76	18	13	30	29	72	102	24	25	7	141	9	6	6
	41	43	39	43	38	31	31	47	36	47	44	33	49	35	45	29	22	27
I am a registered Republican but consider myself politically Independent.	16	6	10	6	10	1	-	-	6	8	7	3	2	1	12	1	1	1
	4	3	4	3	5	2			8	5	3	4	4	5	4	4	4	5
Other (please specify)	5	1	4	1	4	-	-	-	1	4	3	2	-	-	5	-	-	-
	1	1	2	1	2				1	3	1	3			2			
DON'T KNOW/REFUSED	18	8	11	11	7	6	3	-	4	5	7	5	3	1	8	4	1	2
	5	4	5	6	4	11	7		5	3	3	6	5	6	2	11	4	11

MAY 2007 STUDY

Q24 Which of the following do you believe plays the greatest role in how you are likely to be treated in society?

	===== BANNER #1 =====																	
	GENDER		AREA		AGE					ETHNICITY				EXPERIENCE				
	MALE	FEMALE	LA	ATL	18-24	25-29	30-34	35-39	40-45	BLACK NOT AFRICA	AFRICAN DESCENT	MULTI RACE	WEST INDIAN	ANCEST => 2 GEN.	FIRST GEN.	IMMI-GRANT	SECOND GEN.	
	TOTAL																	
TOTAL	400	186	214	200	200	58	42	63	83	153	232	74	51	19	313	32	25	20
	100	47	53	50	50	15	11	16	21	38	58	18	13	5	78	8	6	5
Race	193	92	101	99	94	23	19	34	45	72	111	40	28	5	152	17	14	6
	48	49	47	49	47	39	45	53	55	47	48	54	54	26	48	54	55	27
Wealth or Class Status	154	76	78	80	74	26	21	24	28	55	94	23	18	12	128	5	8	10
	39	41	37	40	37	44	50	38	34	36	41	31	35	62	41	16	32	48
Gender	28	9	20	11	17	4	2	5	5	13	13	6	5	-	17	8	2	1
	7	5	9	6	8	7	5	7	6	8	6	8	9		5	25	9	5
Not sure	17	6	11	6	11	5	-	1	4	8	11	4	1	1	12	-	-	4
	4	3	5	3	6	8		2	4	5	5	5	2	6	4			20
DON'T KNOW/REFUSED	8	4	4	4	4	1	-	-	1	6	4	2	-	1	4	2	1	-
	2	2	2	2	2	2			1	4	2	3		5	1	5	4	

MAY 2007 STUDY

Q25 Of the following, which do you believe played a role, if any, in the response to Hurricane Katrina?

	===== BANNER #1 =====																	
	GENDER		AREA		AGE					ETHNICITY				EXPERIENCE				
	MALE	FEMALE	LA	ATL	18-24	25-29	30-34	35-39	40-45	BLACK NOT AFRICA	AFRICAN DESCENT	MULTI RACE	WEST INDIAN	ANCEST => 2 GEN.	FIRST GEN.	IMMI- GRANT	SECOND GEN.	
	TOTAL																	
TOTAL	400	186	214	200	200	58	42	63	83	153	232	74	51	19	313	32	25	20
	100	47	53	50	50	15	11	16	21	38	58	18	13	5	78	8	6	5
Government incompetence	93	46	48	41	52	19	9	21	14	30	54	20	13	4	69	11	9	5
	23	24	22	21	26	33	21	33	17	19	23	28	25	21	22	35	36	22
The race of the residents	90	41	49	55	35	4	12	15	21	38	50	11	13	6	72	5	4	6
	22	22	23	27	18	7	28	24	25	25	22	15	26	33	23	16	17	28
The class status of the residents	89	42	47	44	45	7	8	16	22	36	48	18	9	7	69	8	8	3
	22	22	22	22	22	12	18	25	26	24	21	24	18	35	22	24	30	15
All of the above	101	44	57	53	48	17	13	12	19	40	61	21	13	1	87	3	3	4
	25	23	27	26	24	30	30	18	23	26	26	29	26	5	28	10	12	20
None of the above	13	7	6	-	13	5	1	-	3	4	10	2	-	1	10	2	-	1
	3	4	3		6	9	2		4	3	4	3		5	3	6		5
Other (please specify)	3	1	2	-	3	-	-	-	1	2	2	-	1	-	3	-	-	-
	1	1	1		2				1	1	1		2		1			
DON'T KNOW/REFUSED	12	7	5	8	4	5	-	-	3	4	7	1	2	-	4	3	1	2
	3	3	2	4	2	9			4	2	3	1	3		1	8	4	10

MAY 2007 STUDY

Q26 Do you believe any of the following are most to blame for the response to Hurricane Katrina?

	===== BANNER #1 =====																	
	GENDER		AREA		AGE					ETHNICITY				EXPERIENCE				
	MALE	FEMALE	LA	ATL	18-24	25-29	30-34	35-39	40-45	BLACK NOT AFRICA	AFRICAN DESCENT	MULTI RACE	WEST INDIAN	ANCEST => 2 GEN.	FIRST GEN.	IMMI-GRANT	SECOND GEN.	
	TOTAL																	
TOTAL	400	186	214	200	200	58	42	63	83	153	232	74	51	19	313	32	25	20
	100	47	53	50	50	15	11	16	21	38	58	18	13	5	78	8	6	5
Republicans	91	43	48	54	37	10	14	14	15	38	54	19	10	3	71	6	8	4
	23	23	22	27	18	18	32	23	18	25	23	25	20	16	23	20	32	17
Democrats	7	7	-	2	5	2	2	2	-	1	3	1	1	-	4	2	-	1
	2	3		1	2	3	5	2		1	1	1	2		1	5		5
I believe both parties are equally to blame.	146	78	69	68	78	27	14	25	27	53	89	23	17	10	110	13	12	10
	37	42	32	34	39	46	34	40	32	35	38	32	32	51	35	40	47	47
I do not believe a particular party or parties are to blame.	140	56	84	69	71	15	12	22	37	55	80	27	20	4	121	9	4	3
	35	30	39	34	36	26	27	34	44	36	35	36	39	22	39	29	16	16
Not sure	14	3	11	6	8	3	1	1	5	5	5	4	4	2	8	2	1	2
	4	2	5	3	4	4	2	2	6	3	2	5	7	11	2	7	4	10
REFUSED	2	-	2	1	1	1	-	-	-	1	1	-	-	-	-	-	-	1
	1		1	1	*	2				1	*							5

MAY 2007 STUDY

Q27 When it comes to issues of joblessness and economic inequality within the Black community, what do you believe is most likely the cause?

===== BANNER #1 =====

	GENDER		AREA		AGE					ETHNICITY				EXPERIENCE				
	TOTAL	MALE	FEMALE	LA	ATL	18-24	25-29	30-34	35-39	40-45	BLACK NOT AFRICA	AFRICAN DESCENT	MULTI RACE	WEST INDIAN	ANCEST => 2 GEN.	FIRST GEN.	IMMI- GRANT	SECOND GEN.
TOTAL	400	186	214	200	200	58	42	63	83	153	232	74	51	19	313	32	25	20
	100	47	53	50	50	15	11	16	21	38	58	18	13	5	78	8	6	5
Personal responsibility	77	39	38	31	46	14	5	9	20	30	44	15	9	4	57	10	7	3
	19	21	18	16	23	24	11	14	24	19	19	21	18	18	18	30	28	15
Institutional racism	27	15	13	16	11	4	1	8	3	12	14	9	2	1	22	1	4	-
	7	8	6	8	6	7	2	12	3	8	6	12	4	5	7	3	17	-
A combination of the factors above	255	116	139	132	123	31	34	41	50	98	147	44	36	13	207	16	12	13
	64	62	65	66	62	54	79	65	61	64	63	60	71	71	66	52	47	63
None of the above	32	13	19	17	15	7	2	5	7	12	22	3	3	1	21	5	1	5
	8	7	9	8	8	11	5	7	8	8	10	4	5	5	7	14	4	23
Other (please specify)	3	1	2	1	2	-	-	1	1	1	2	-	1	-	3	-	-	-
	1	1	1	1	1			2	1	1	1		2		1			
Not sure	4	3	1	1	3	1	1	-	1	1	3	1	-	-	3	-	1	-
	1	2	1	1	2	2	2		1	1	1	1			1		4	
REFUSED	2	-	2	2	-	1	-	-	1	-	-	1	-	-	1	-	-	-
	1		1	1		2			1			2			*			

MAY 2007 STUDY

Q28 Are you familiar with Bill Cosby's controversial 2004 comments regarding personal responsibility within the Black community?

===== BANNER #1 =====

	GENDER		AREA		AGE					ETHNICITY				EXPERIENCE				
	MALE	FEMALE	LA	ATL	18-24	25-29	30-34	35-39	40-45	BLACK NOT AFRICA	AFRICAN DESCENT	MULTI RACE	WEST INDIAN	ANCEST => 2 GEN.	FIRST GEN.	IMMI-GRANT	SECOND GEN.	
	TOTAL																	
TOTAL	400	186	214	200	200	58	42	63	83	153	232	74	51	19	313	32	25	20
	100	47	53	50	50	15	11	16	21	38	58	18	13	5	78	8	6	5
Yes	308	146	162	149	159	35	31	48	69	125	184	63	34	12	247	23	20	13
	77	78	76	75	80	60	73	76	84	82	79	86	67	62	79	71	79	62
No	89	39	50	49	40	22	12	15	13	26	46	10	17	7	65	9	5	8
	22	21	23	24	20	38	27	24	16	17	20	14	33	38	21	29	21	38
REFUSED	3	1	2	2	1	1	-	-	-	2	2	-	-	-	2	-	-	-
	1	1	1	1	*	2				1	1				1			

MAY 2007 STUDY

Q29 What was your general reaction to the remarks?

	===== BANNER #1 =====																	
	GENDER		AREA		AGE					ETHNICITY				EXPERIENCE				
	MALE	FEMALE	LA	ATL	18-24	25-29	30-34	35-39	40-45	BLACK NOT AFRICA	AFRICAN DESCENT	MULTI RACE	WEST INDIAN	ANCEST => 2 GEN.	FIRST GEN.	IMMI-GRANT	SECOND GEN.	
	TOTAL																	
TOTAL	308	146	162	149	159	35	31	48	69	125	184	63	34	12	247	23	20	13
	100	47	53	48	52	11	10	16	22	41	60	20	11	4	80	7	6	4
I agreed with them totally.	123	56	67	52	71	9	7	23	33	51	74	24	12	7	95	10	12	5
	40	38	42	35	45	26	24	48	47	41	40	38	36	62	38	46	61	40
I did not agree with them at all.	17	10	7	8	9	4	3	4	3	4	13	1	1	1	13	2	-	2
	6	7	4	6	6	11	10	9	4	3	7	2	3	9	5	7		16
I agreed with Cosby's message but not the delivery.	125	61	64	65	60	13	16	13	27	56	71	32	16	4	107	6	6	5
	41	42	40	44	38	38	51	28	38	45	39	50	46	30	43	25	31	35
I do not recall them well enough to offer an opinion.	35	14	21	19	16	8	5	8	7	8	21	5	4	-	27	4	2	1
	11	10	13	13	10	22	15	16	10	6	11	8	12		11	16	8	9
DON'T KNOW/REFUSED	7	5	2	4	3	1	-	-	-	6	5	1	1	-	6	2	-	-
	2	3	1	3	2	3				5	3	2	3		2	7		

MAY 2007 STUDY

Q30 Do the opinions of a religious leader that you admire influence the way that you vote?

	===== BANNER #1 =====																	
						AGE					ETHNICITY				EXPERIENCE			
	GENDER		AREA							BLACK	AFRICAN	MULTI	WEST	ANCEST				
	TOTAL	MALE	FEMALE	LA	ATL	18-24	25-29	30-34	35-39	40-45	NOT AFRICA	DESCENT	RACE	INDIAN	=> 2 GEN.	FIRST GEN.	IMMI-GRANT	SECOND GEN.
TOTAL	400	186	214	200	200	58	42	63	83	153	232	74	51	19	313	32	25	20
	100	47	53	50	50	15	11	16	21	38	58	18	13	5	78	8	6	5
Yes	78	32	46	35	43	15	9	9	14	30	43	16	9	3	58	6	5	7
	19	17	22	17	22	26	21	14	17	20	18	21	18	16	19	19	21	33
No	303	146	157	154	149	41	33	48	63	118	184	53	39	13	243	23	17	14
	76	78	74	77	74	70	77	76	76	77	79	72	77	68	78	73	67	67
Not applicable	14	7	7	8	6	1	-	5	6	2	4	4	3	2	10	1	3	-
	3	3	3	4	3	2		8	7	1	2	6	5	11	3	3	12	
DON'T KNOW/REFUSED	6	3	3	4	2	1	1	1	-	3	3	1	-	1	2	2	-	-
	1	1	2	2	1	2	3	2		2	1	1		5	1	5		



MAY 2007 STUDY

Q31 Do you believe that Black Americans need a Black leader?

	===== BANNER #1 =====																			
	GENDER					AREA		AGE					ETHNICITY				EXPERIENCE			
	TOTAL	MALE	FEMALE	LA	ATL	18-24	25-29	30-34	35-39	40-45	BLACK NOT AFRICA	AFRICAN DESCENT	MULTI RACE	WEST INDIAN	ANCEST => 2 GEN.	FIRST GEN.	IMMI-GRANT	SECOND GEN.		
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	
TOTAL	400	186	214	200	200	58	42	63	83	153	232	74	51	19	313	32	25	20		
	100	47	53	50	50	15	11	16	21	38	58	18	13	5	78	8	6	5		
Yes	146	75	71	81	65	21	22	23	33	47	91	25	16	5	114	14	7	8		
	37	40	33	41	32	36	52	36	40	31	39	34	31	24	36	45	26	38		
No	202	91	112	97	105	31	15	30	44	82	115	37	28	10	159	15	13	11		
	51	49	52	49	52	53	36	47	54	54	49	50	54	54	51	48	53	52		
Not sure	43	17	27	16	27	6	4	8	6	20	23	9	8	3	35	1	5	2		
	11	9	13	8	14	10	10	12	7	13	10	12	15	16	11	3	20	10		
DON'T KNOW/REFUSED	8	4	4	5	3	1	1	3	-	3	4	3	-	1	5	1	-	-		
	2	2	2	3	2	2	3	5		2	2	4		5	2	4				

MAY 2007 STUDY

Q32 Do you believe that Jesse Jackson speaks for you?

	===== BANNER #1 =====																			
	GENDER					AREA		AGE					ETHNICITY				EXPERIENCE			
	TOTAL	MALE	FEMALE	LA	ATL	18-24	25-29	30-34	35-39	40-45	BLACK NOT AFRICA	AFRICAN DESCENT	MULTI RACE	WEST INDIAN	ANCEST => 2 GEN.	FIRST GEN.	IMMI-GRANT	SECOND GEN.		
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	
TOTAL	400	186	214	200	200	58	42	63	83	153	232	74	51	19	313	32	25	20		
	100	47	53	50	50	15	11	16	21	38	58	18	13	5	78	8	6	5		
Yes	71	34	37	41	30	12	8	10	15	26	42	12	10	2	55	5	6	4		
	18	18	17	20	15	21	18	15	18	17	18	16	19	11	18	14	25	18		
No	290	136	154	142	148	40	30	45	60	114	169	53	39	12	227	26	15	15		
	72	73	72	71	74	69	72	71	72	75	73	72	76	62	73	83	59	73		
Not sure	32	16	17	13	19	4	2	8	6	13	19	7	3	2	27	-	3	2		
	8	8	8	7	10	6	5	12	7	9	8	10	5	11	9		12	10		
DON'T KNOW/REFUSED (DO NOT READ)	8	2	6	5	3	2	2	1	3	-	2	2	-	3	4	1	1	-		
	2	1	3	2	2	4	5	2	3		1	2		16	1	3	4			

MAY 2007 STUDY

Q33 Do you believe that Al Sharpton speaks for you?

===== BANNER #1 =====

	GENDER		AREA		AGE					ETHNICITY				EXPERIENCE				
	MALE	FEMALE	LA	ATL	18-24	25-29	30-34	35-39	40-45	BLACK NOT AFRICA	AFRICAN DESCENT	MULTI RACE	WEST INDIAN	ANCEST => 2 GEN.	FIRST GEN.	IMMI- GRANT	SECOND GEN.	
	TOTAL																	
TOTAL	400	186	214	200	200	58	42	63	83	153	232	74	51	19	313	32	25	20
	100	47	53	50	50	15	11	16	21	38	58	18	13	5	78	8	6	5
Yes	70	38	32	36	34	13	9	12	14	22	43	11	9	2	57	5	7	2
	18	20	15	18	17	22	22	19	17	14	19	15	17	11	18	16	27	10
No	287	132	156	150	137	39	28	43	63	114	168	58	34	11	228	25	13	14
	72	71	73	75	68	67	66	68	77	74	72	78	67	58	73	81	53	71
Not sure	36	16	21	10	26	5	5	6	4	17	20	4	7	4	25	-	5	4
	9	8	10	5	13	8	12	9	5	11	9	5	14	21	8		20	20
DON'T KNOW/REFUSED	6	1	5	3	3	2	-	2	1	1	1	1	1	2	3	1	-	-
	2	1	2	2	2	4		3	1	1	*	2	2	11	1	3		

MAY 2007 STUDY

Q34 If you were forced to choose between the following two candidates for president who would you select?

===== BANNER #1 =====

	GENDER		AREA		AGE					ETHNICITY				EXPERIENCE				
	MALE	FEMALE	LA	ATL	18-24	25-29	30-34	35-39	40-45	BLACK NOT AFRICA	AFRICAN DESCENT	MULTI RACE	WEST INDIAN	ANCEST => 2 GEN.	FIRST GEN.	IMMI-GRANT	SECOND GEN.	
	TOTAL																	
TOTAL	400	186	214	200	200	58	42	63	83	153	232	74	51	19	313	32	25	20
	100	47	53	50	50	15	11	16	21	38	58	18	13	5	78	8	6	5
Barack Obama	183	103	80	92	91	27	21	33	36	67	106	38	23	6	145	14	13	8
	46	55	38	46	46	46	48	52	43	44	45	52	44	33	46	43	53	40
Hillary Clinton	120	41	79	63	57	21	12	17	27	43	73	19	14	7	90	11	10	6
	30	22	37	31	28	36	28	27	32	28	32	26	27	38	29	36	39	30
DON'T KNOW/REFUSED	97	43	54	45	52	10	10	13	20	43	54	16	15	6	78	7	2	6
	24	23	25	22	26	18	23	21	25	28	23	22	28	29	25	21	8	30

MAY 2007 STUDY

Q35 Which of the following statements most accurately reflects your attitudes about hip-hop?

	===== BANNER #1 =====																			
	GENDER					AREA		AGE					ETHNICITY				EXPERIENCE			
	TOTAL	MALE	FEMALE	LA	ATL	18-24	25-29	30-34	35-39	40-45	BLACK NOT AFRICA	AFRICAN DESCENT	MULTI RACE	WEST INDIAN	ANCEST => 2 GEN.	FIRST GEN.	IMMI-GRANT	SECOND GEN.		
TOTAL	400	186	214	200	200	58	42	63	83	153	232	74	51	19	313	32	25	20		
	100	47	53	50	50	15	11	16	21	38	58	18	13	5	78	8	6	5		
I am a fan of hip-hop and believe that most of it reflects positively on Black Americans.	42	24	18	27	15	9	6	9	6	11	25	5	9	2	36	2	1	2		
	10	13	9	13	8	16	15	14	7	7	11	7	17	11	11	6	4	10		
I am a fan of hip-hop but believe that most of it reflects negatively on Black Americans.	190	99	91	94	96	29	19	34	47	61	113	36	21	7	150	15	13	10		
	47	53	43	47	48	50	44	54	57	40	48	49	42	38	48	49	53	47		
I am not a fan of hip-hop.	76	25	52	31	45	7	5	10	8	48	53	11	6	5	54	8	7	6		
	19	13	24	16	22	11	11	15	9	31	23	15	11	28	17	24	26	30		
I don't have an opinion on hip-hop.	68	27	41	35	33	10	8	5	19	26	34	15	11	2	56	5	3	3		
	17	15	19	17	16	18	18	8	23	17	15	20	21	11	18	17	12	12		
DON'T KNOW/REFUSED	24	13	12	13	11	3	5	6	3	7	8	6	5	3	18	2	1	-		
	6	7	6	7	6	5	13	9	4	5	3	8	9	13	6	5	4			

MAY 2007 STUDY

Q36 Do you believe that the Democratic Party works as hard to earn the support of Black voters as it does to earn the support of other groups of voters?

===== BANNER #1 =====

	GENDER		AREA		AGE					ETHNICITY				EXPERIENCE				
	MALE	FEMALE	LA	ATL	18-24	25-29	30-34	35-39	40-45	BLACK NOT AFRICA	AFRICAN DESCENT	MULTI RACE	WEST INDIAN	ANCEST => 2 GEN.	FIRST GEN.	IMMI- GRANT	SECOND GEN.	
	TOTAL																	
TOTAL	400	186	214	200	200	58	42	63	83	153	232	74	51	19	313	32	25	20
	100	47	53	50	50	15	11	16	21	38	58	18	13	5	78	8	6	5
Yes	194	90	104	106	88	29	18	33	41	73	112	39	24	6	153	14	12	10
	48	48	48	53	44	50	42	52	49	47	48	52	47	33	49	45	48	48
No	129	62	68	52	77	21	14	18	22	54	87	16	13	7	104	13	5	8
	32	33	32	26	38	37	32	29	26	35	38	22	25	34	33	41	20	37
Not Sure	70	33	37	38	32	7	10	11	20	22	32	16	14	4	55	4	7	2
	17	18	17	19	16	11	23	18	24	14	14	22	28	22	18	11	26	10
REFUSED	8	2	6	5	3	1	1	1	-	5	2	3	-	2	2	1	2	1
	2	1	3	2	2	2	3	2		3	1	4		11	1	4	6	5

MAY 2007 STUDY

Q37 Which of the following statements most accurately reflects your views on gay and lesbian rights?

	===== BANNER #1 =====																	
	GENDER		AREA		AGE					ETHNICITY				EXPERIENCE				
	MALE	FEMALE	LA	ATL	18-24	25-29	30-34	35-39	40-45	BLACK NOT AFRICA	AFRICAN DESCENT	MULTI RACE	WEST INDIAN	ANCEST => 2 GEN.	FIRST GEN.	IMMI-GRANT	SECOND GEN.	
	TOTAL																	
TOTAL	400	186	214	200	200	58	42	63	83	153	232	74	51	19	313	32	25	20
	100	47	53	50	50	15	11	16	21	38	58	18	13	5	78	8	6	5
I support gay marriage.	71	30	41	42	29	14	9	14	15	21	40	14	10	3	59	4	4	2
	18	16	19	21	14	24	21	21	18	13	17	19	19	16	19	11	16	10
I support civil unions or other partnership benefits for gay couples, but not gay marriage.	99	47	52	51	48	15	7	13	20	43	58	19	15	1	79	7	7	5
	25	25	24	25	24	26	17	20	25	28	25	26	29	6	25	21	28	23
I do not support civil unions or marriage for gay couples.	181	87	94	79	102	25	19	25	35	77	105	35	18	13	133	20	13	12
	45	47	44	39	51	44	44	39	42	50	45	48	35	68	42	64	51	57
Other (please specify)	17	8	9	9	8	1	5	6	1	4	12	2	1	-	16	-	-	-
	4	4	4	4	4	2	11	10	1	3	5	3	2		5			
DON'T KNOW/REFUSED	33	15	18	20	13	3	3	6	12	8	18	3	8	2	26	1	1	2
	8	8	8	10	6	6	8	10	14	5	8	4	15	11	8	3	4	10

MAY 2007 STUDY

The final questions will help us classify your responses with others taking the survey.

===== BANNER #1 =====																		
	GENDER		AREA		AGE					ETHNICITY				EXPERIENCE				
	TOTAL	MALE	FEMALE	LA	ATL	18-24	25-29	30-34	35-39	40-45	BLACK NOT AFRICA	AFRICAN DESCENT	MULTI RACE	WEST INDIAN	ANCEST => 2 GEN.	FIRST GEN.	IMMI-GRANT	SECOND GEN.
TOTAL	400	186	214	200	200	58	42	63	83	153	232	74	51	19	313	32	25	20
	100	47	53	50	50	15	11	16	21	38	58	18	13	5	78	8	6	5
Continue	400	186	214	200	200	58	42	63	83	153	232	74	51	19	313	32	25	20
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100



MAY 2007 STUDY

Q38 Please identify your annual household income: (Note: If your parents currently claim you as a dependant for tax purposes, please identify their annual household income.)

===== BANNER #1 =====																		
TOTAL	GENDER		AREA		AGE					ETHNICITY				EXPERIENCE				
	MALE	FEMALE	LA	ATL	18-24	25-29	30-34	35-39	40-45	BLACK NOT AFRICA	AFRICAN DESCENT	MULTI RACE	WEST INDIAN	ANCEST => 2 GEN.	FIRST GEN.	IMMI-GRANT	SECOND GEN.	
TOTAL	400	186	214	200	200	58	42	63	83	153	232	74	51	19	313	32	25	20
	100	47	53	50	50	15	11	16	21	38	58	18	13	5	78	8	6	5
Below \$25,000	32	16	16	16	16	6	11	5	2	8	18	4	6	2	25	1	4	2
	8	9	7	8	8	10	26	7	3	5	8	6	11	11	8	3	14	10
\$25,000 to \$49,000	81	28	53	43	38	19	9	12	17	26	60	11	5	3	72	4	2	3
	20	15	25	22	19	32	21	19	20	17	26	16	9	16	23	13	8	15
\$50,000-\$74,000	103	48	55	50	53	10	9	20	20	44	55	18	21	3	77	9	7	8
	26	26	26	25	26	17	22	31	25	29	24	25	40	16	25	29	28	37
\$75,000-\$99,000	50	26	25	19	31	4	5	10	12	20	25	11	6	4	37	6	4	4
	13	14	12	10	16	6	11	16	14	13	11	15	11	22	12	18	16	18
\$100,000-\$249,000	67	33	35	36	31	4	4	8	17	35	37	19	5	5	53	7	6	2
	17	17	16	18	16	6	10	13	21	23	16	26	10	25	17	21	24	10
\$250,000 or above	12	10	2	7	5	5	-	1	2	4	8	4	1	-	11	-	-	-
	3	5	1	4	2	9		2	2	3	3	5	2	4				
DON'T KNOW/REFUSED	54	27	27	28	26	12	5	8	13	16	29	6	9	2	38	5	2	2
	13	14	13	14	13	20	11	13	16	11	13	8	17	11	12	16	9	10

MAY 2007 STUDY

Q39 Please identify the highest educational level you have attained:

	===== BANNER #1 =====																	
	GENDER		AREA		AGE					ETHNICITY				EXPERIENCE				
	MALE	FEMALE	LA	ATL	18-24	25-29	30-34	35-39	40-45	BLACK NOT AFRICA	AFRICAN DESCENT	MULTI RACE	WEST INDIAN	ANCEST => 2 GEN.	FIRST GEN.	IMMI- GRANT	SECOND GEN.	
	TOTAL																	
TOTAL	400	186	214	200	200	58	42	63	83	153	232	74	51	19	313	32	25	20
	100	47	53	50	50	15	11	16	21	38	58	18	13	5	78	8	6	5
Some high school	9	6	3	4	5	6	2	-	-	1	2	1	5	-	4	-	-	2
	2	3	2	2	2	10	5			1	1	1	9		1			10
High school diploma	36	17	19	15	21	9	6	5	10	7	22	6	3	1	27	4	2	2
	9	9	9	7	10	15	13	8	12	4	10	8	6	5	9	13	8	10
Associates degree	31	15	16	22	9	6	2	3	12	8	18	5	6	1	23	4	1	4
	8	8	7	11	4	10	5	5	14	5	8	6	11	6	7	11	4	18
Some college	89	41	48	47	42	20	11	12	8	38	56	15	10	3	79	4	2	4
	22	22	23	23	21	35	25	19	9	25	24	21	20	16	25	11	8	17
College degree	126	61	65	55	71	12	13	23	28	50	76	23	13	9	100	9	11	5
	32	33	31	28	36	21	30	37	33	33	33	31	26	45	32	28	43	25
Advanced degree	94	40	55	48	46	5	7	12	26	44	53	22	12	4	75	8	8	3
	24	21	26	24	23	8	17	20	31	29	23	30	23	22	24	25	32	15
Other (please specify)	2	2	-	-	2	-	2	-	-	-	1	-	-	-	1	-	-	-
	*	1			1		5				*				*			
DON'T KNOW/REFUSED	13	6	7	9	4	1	-	7	-	5	4	1	3	1	5	4	1	1
	3	3	3	4	2	2		11		3	2	1	5	5	2	13	4	5

MAY 2007 STUDY

Q40 Where do you receive most of your news from?

	===== BANNER #1 =====																	
	GENDER		AREA		AGE					ETHNICITY				EXPERIENCE				
	MALE	FEMALE	LA	ATL	18-24	25-29	30-34	35-39	40-45	BLACK NOT AFRICA	AFRICAN DESCENT	MULTI RACE	WEST INDIAN	ANCEST => 2 GEN.	FIRST GEN.	IMMI-GRANT	SECOND GEN.	
	TOTAL																	
TOTAL	400	186	214	200	200	58	42	63	83	153	232	74	51	19	313	32	25	20
	100	47	53	50	50	15	11	16	21	38	58	18	13	5	78	8	6	5
Television	168	66	103	87	81	28	19	22	27	72	109	26	18	6	138	14	7	8
	42	35	48	44	40	49	45	34	33	47	47	35	36	30	44	43	29	38
Radio	49	30	20	22	27	6	3	11	13	16	25	12	6	3	39	7	2	1
	12	16	9	11	14	11	7	17	16	11	11	17	12	16	12	21	8	5
Print media (newspapers, magazines etc.)	57	30	28	29	28	2	5	5	17	28	32	11	8	4	42	5	4	4
	14	16	13	15	14	3	12	8	20	18	14	14	15	21	14	17	16	17
Online Media/Internet	110	53	57	54	56	15	14	21	26	34	62	20	17	4	88	5	8	7
	27	28	27	27	28	26	33	34	31	22	27	27	32	22	28	16	32	35
Other (please specify)	6	5	1	3	3	4	1	-	-	1	-	2	3	1	3	-	1	-
	1	2	1	1	2	6	2			1		3	5	5	1		4	
DON'T KNOW/REFUSED	10	5	5	5	5	3	-	4	-	3	4	3	-	1	3	1	3	1
	2	2	2	2	2	5		6		2	2	3		5	1	3	10	5

MAY 2007 STUDY

Q41 Please list the 2 specific sources or media outlets from which you receive most of your news.

	===== BANNER #1 =====																	
	GENDER		AREA		AGE					ETHNICITY				EXPERIENCE				
	MALE	FEMALE	LA	ATL	18-24	25-29	30-34	35-39	40-45	BLACK	AFRICAN	MULTI	WEST	ANCEST	FIRST	IMMI-	SECOND	
	TOTAL									NOT	DESCENT	RACE	INDIAN	=> 2	GEN.	GRANT	GEN.	
TOTAL	400	186	214	200	200	58	42	63	83	153	232	74	51	19	313	32	25	20
	100	47	53	50	50	15	11	16	21	38	58	18	13	5	78	8	6	5
SPECIFY	382	182	200	188	194	56	40	57	78	151	228	68	50	18	308	25	22	19
	96	98	94	94	97	96	95	90	95	98	98	92	98	95	98	81	87	95
DON'T KNOW/ REFUSED	18	4	14	12	6	2	2	7	4	3	4	6	1	1	5	6	3	1
	4	2	6	6	3	4	5	10	5	2	2	8	2	5	2	19	13	5

MAY 2007 STUDY

Q42 If you are willing to discuss your responses in a follow-up interview, please give us your name and e-mail address.

===== BANNER #1 =====

	GENDER		AREA		AGE					ETHNICITY				EXPERIENCE				
	MALE	FEMALE	LA	ATL	18-24	25-29	30-34	35-39	40-45	BLACK	AFRICAN	MULTI	WEST	ANCEST	FIRST	IMMI-	SECOND	
	TOTAL									NOT	DESCENT	RACE	INDIAN	=> 2	GEN.	GRANT	GEN.	
TOTAL	400	186	214	200	200	58	42	63	83	153	232	74	51	19	313	32	25	20
	100	47	53	50	50	15	11	16	21	38	58	18	13	5	78	8	6	5
I am willing	156	76	80	72	84	21	23	23	37	52	91	32	21	2	130	8	9	6
	39	41	37	36	42	36	54	36	44	34	39	44	41	11	41	26	34	27
No, Thank You	244	110	134	128	116	37	19	40	46	101	141	41	30	17	183	23	16	15
	61	59	63	64	58	64	46	64	56	66	61	56	59	89	59	74	66	73

MAY 2007 STUDY

AREA

===== BANNER #2 =====

AREA	HH INCOME						HIGHEST EDUCATION LEVEL						TREATED IN SOCIETY			BALLOT TEST		
	TOTAL	<25K	25-49K	50-74K	75-99K	100-249K	250+K	SOME HS	DI-PLOMA	ASSOC. DEGREE	SOME COLLGE DEGREE	COLL. DEGREE	ADV. DEGREE	RACE	WEALTH /CLASS	GENDER	OBAMA	CLINTON
TOTAL	400	32	81	103	50	67	12	9	36	31	89	126	94	193	154	28	183	120
	100	8	20	26	13	17	3	2	9	8	22	32	24	48	39	7	46	30
LA	200	16	43	50	19	36	7	4	15	22	47	55	48	99	80	11	92	63
	50	50	53	48	38	54	59	43	41	71	53	44	51	51	52	40	50	52
Atlanta	200	16	38	53	31	31	5	5	21	9	42	71	46	94	74	17	91	57
	50	50	47	52	62	46	41	57	59	29	47	56	49	49	48	60	50	48

MAY 2007 STUDY

S1 RECORD GENDER BY OBSERVATION

===== BANNER #2 =====

	HH INCOME						HIGHEST EDUCATION LEVEL						TREATED IN SOCIETY			BALLOT TEST		
	TOTAL	<25K	25-49K	50-74K	75-99K	100-249K	250+K	SOME HS	DI-PLOMA	ASSOC. DEGREE	SOME COLLGE	COLL. DEGREE	ADV. DEGREE	RACE	WEALTH /CLASS	GENDER	OBAMA	CLINTON
TOTAL	400	32	81	103	50	67	12	9	36	31	89	126	94	193	154	28	183	120
	100	8	20	26	13	17	3	2	9	8	22	32	24	48	39	7	46	30
Male	186	16	28	48	26	33	10	6	17	15	41	61	40	92	76	9	103	41
	47	50	34	46	51	48	83	63	47	48	46	48	42	48	49	30	56	34
Female	214	16	53	55	25	35	2	3	19	16	48	65	55	101	78	20	80	79
	53	50	66	54	49	52	17	37	53	52	54	52	58	52	51	70	44	66

MAY 2007 STUDY

S2 Do you identify yourself as Black or are either of your parents of Black ancestry?

===== BANNER #2 =====

	HH INCOME						HIGHEST EDUCATION LEVEL						TREATED IN SOCIETY			BALLOT TEST		
	TOTAL	<25K	25-49K	50-74K	75-99K	100-249K	250+K	SOME HS	DI-PLOMA	ASSOC. DEGREE	SOME COLLGE DEGREE	COLL. DEGREE	ADV. DEGREE	RACE	WEALTH /CLASS	GENDER	OBAMA	CLINTON
TOTAL	400	32	81	103	50	67	12	9	36	31	89	126	94	193	154	28	183	120
	100	8	20	26	13	17	3	2	9	8	22	32	24	48	39	7	46	30
Yes	400	32	81	103	50	67	12	9	36	31	89	126	94	193	154	28	183	120
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
REFUSE	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



MAY 2007 STUDY

S3 Please identify your age range.

===== BANNER #2 =====																			
	HH INCOME						HIGHEST EDUCATION LEVEL						TREATED IN SOCIETY				BALLOT TEST		
	TOTAL	<25K	25-49K	50-74K	75-99K	100-249K	250+K	SOME HS	DI-PLOMA	ASSOC. DEGREE	SOME COLLGE	COLL. DEGREE	ADV. DEGREE	RACE	WEALTH /CLASS	GENDER	OBAMA	CLINTON	
TOTAL	400	32	81	103	50	67	12	9	36	31	89	126	94	193	154	28	183	120	
	100	8	20	26	13	17	3	2	9	8	22	32	24	48	39	7	46	30	
Less than 18	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
18-24	58	6	19	10	4	4	5	6	9	6	20	12	5	23	26	4	27	21	
	15	19	23	9	7	5	41	66	24	18	23	10	5	12	17	15	15	17	
25-29	42	11	9	9	5	4	-	2	6	2	11	13	7	19	21	2	21	12	
	11	35	11	9	9	6		23	16	7	12	10	8	10	14	7	11	10	
30-34	63	5	12	20	10	8	1	-	5	3	12	23	12	34	24	5	33	17	
	16	14	15	19	20	12	8		14	10	14	19	13	18	16	16	18	14	
35-39	83	2	17	20	12	17	2	-	10	12	8	28	26	45	28	5	36	27	
	21	7	20	20	23	25	17		27	38	9	22	27	23	18	17	19	22	
40-45	153	8	26	44	20	35	4	1	7	8	38	50	44	72	55	13	67	43	
	38	26	32	43	40	51	34	11	18	27	43	40	47	37	36	45	37	36	
Over 45	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

MAY 2007 STUDY

Q1 How would you describe your ethnic background?

===== BANNER #2 =====																			
	HH INCOME						HIGHEST EDUCATION LEVEL						TREATED IN SOCIETY				BALLOT TEST		
	TOTAL	<25K	25-49K	50-74K	75-99K	100-249K	250+K	SOME HS	HS DI-PLOMA	ASSOC. DEGREE	SOME COLLGE	COLL. DEGREE	ADV. DEGREE	RACE	WEALTH /CLASS	GENDER	OBAMA	CLINTON	
TOTAL	400	32	81	103	50	67	12	9	36	31	89	126	94	193	154	28	183	120	
	100	8	20	26	13	17	3	2	9	8	22	32	24	48	39	7	46	30	
I am of West Indian descent.	19	2	3	3	4	5	-	-	1	1	3	9	4	5	12	-	6	7	
	5	7	4	3	8	7	-	-	3	4	3	7	4	3	8	-	3	6	
I am of Hispanic descent.	9	1	1	-	1	2	-	-	1	1	1	-	3	5	1	4	6	4	
	2	3	1	-	2	2	-	-	3	4	1	-	3	2	1	13	3	3	
I am of African descent (my parents, grandparents or myself are from Africa).	74	4	11	18	11	19	4	1	6	5	15	23	22	40	23	6	38	19	
	18	13	14	18	21	29	29	11	17	15	17	18	24	21	15	20	21	16	
I classify myself as Black, African-American (my immediate family is not from Africa).	232	18	60	55	25	37	8	2	22	18	56	76	53	111	94	13	106	73	
	58	56	74	54	50	55	63	23	62	60	63	60	57	58	61	47	58	61	
I am of multi-racial ancestry.	51	6	5	21	6	5	1	5	3	6	10	13	12	28	18	5	23	14	
	13	18	6	20	11	8	8	53	9	18	12	11	13	14	12	16	12	12	
Other (please specify)	2	-	-	-	2	-	-	-	-	-	-	2	-	2	-	-	2	-	
	*				3							1		1			1		
DON'T KNOW/REFUSED	13	1	1	6	2	-	-	1	2	-	4	4	-	3	7	1	4	2	
	3	3	1	5	4			13	6		4	3		2	4	4	2	2	

MAY 2007 STUDY

Q2 Please select the choice that most accurately reflects your experience:

===== BANNER #2 =====

	HH INCOME						HIGHEST EDUCATION LEVEL						TREATED IN SOCIETY			BALLOT TEST		
	TOTAL	<25K	25-49K	50-74K	75-99K	100-249K	250+K	SOME HS	HS DI-PLOMA	ASSOC. DEGREE	SOME COLLGE DEGREE	COLL. DEGREE	ADV. DEGREE	RACE	WEALTH /CLASS	GENDER	OBAMA	CLINTON
TOTAL	400	32	81	103	50	67	12	9	36	31	89	126	94	193	154	28	183	120
	100	8	20	26	13	17	3	2	9	8	22	32	24	48	39	7	46	30
I am an immigrant.	25	4	2	7	4	6	-	-	2	1	2	11	8	14	8	2	13	10
	6	11	3	7	8	9			6	3	2	8	9	7	5	8	7	8
I am first generation American.	32	1	4	9	6	7	-	-	4	4	4	9	8	17	5	8	14	11
	8	3	5	9	11	10			11	11	4	7	8	9	3	28	7	9
I am second generation American (my grandparents were immigrants).	20	2	3	8	4	2	-	2	2	4	4	5	3	6	10	1	8	6
	5	7	4	7	7	3		23	6	12	4	4	3	3	6	4	4	5
My ancestors have been here two generations or more.	313	25	72	77	37	53	11	4	27	23	79	100	75	152	128	17	145	90
	78	79	89	75	74	78	92	47	75	73	89	79	80	79	83	60	79	75
Other (please specify)	1	-	-	1	-	-	-	-	-	-	1	-	-	1	-	-	1	-
	*			1							1			1			1	
DON'T KNOW/REFUSED	9	-	-	1	-	-	1	3	1	-	-	2	-	4	3	-	2	3
	2			1			8	30	3			2		2	2		1	2

MAY 2007 STUDY

Q3 Did you vote in the 2006 midterm elections?

===== BANNER #2 =====

	HH INCOME						HIGHEST EDUCATION LEVEL						TREATED IN SOCIETY			BALLOT TEST		
	TOTAL	<25K	25-49K	50-74K	75-99K	100-249K	250+K	SOME HS	HS DI-PLOMA	ASSOC. DEGREE	SOME COLLGE	COLL. DEGREE	ADV. DEGREE	RACE	WEALTH /CLASS	GENDER	OBAMA	CLINTON
TOTAL	400	32	81	103	50	67	12	9	36	31	89	126	94	193	154	28	183	120
	100	8	20	26	13	17	3	2	9	8	22	32	24	48	39	7	46	30
Yes	288	15	53	78	45	56	11	2	18	22	57	99	79	140	107	24	132	83
	72	47	66	76	89	83	92	23	50	70	64	79	84	73	69	84	72	69
No	109	16	27	25	5	12	1	7	18	9	29	26	15	50	46	5	50	37
	27	49	33	24	9	17	8	77	50	30	33	21	16	26	30	16	27	31
DON'T KNOW/REFUSED	4	2	1	-	1	-	-	-	-	-	3	1	-	3	1	-	2	-
	1	5	1	-	2	-	-	-	-	-	3	1	-	1	1	-	1	-

MAY 2007 STUDY

Q4 Do you plan to vote in the 2008 presidential election?

===== BANNER #2 =====

	HH INCOME						HIGHEST EDUCATION LEVEL						TREATED IN SOCIETY			BALLOT TEST		
	TOTAL	<25K	25-49K	50-74K	75-99K	100-249K	250+K	SOME HS	HS DI-PLOMA	ASSOC. DEGREE	SOME COLLGE	COLL. DEGREE	ADV. DEGREE	RACE	WEALTH /CLASS	GENDER	OBAMA	CLINTON
TOTAL	400	32	81	103	50	67	12	9	36	31	89	126	94	193	154	28	183	120
	100	8	20	26	13	17	3	2	9	8	22	32	24	48	39	7	46	30
Yes	359	26	73	95	46	64	12	4	27	29	84	115	89	175	141	27	162	109
	90	82	89	93	91	95	100	46	75	94	94	91	94	91	91	96	88	91
No	35	6	8	7	5	2	-	3	9	2	5	10	4	14	12	1	18	9
	9	18	9	6	9	3	-	37	25	6	6	8	4	7	8	4	10	8
DON'T KNOW/REFUSED	5	-	1	1	-	2	-	2	-	-	-	2	2	4	2	-	4	2
	1		1	1		2		17				2	2	2	1		2	1

MAY 2007 STUDY

Q5 Does Barack Obama's candidacy make you more likely to vote in the 2008 election, less likely to vote in the 2008 election, or does it have no impact at all on your likelihood to vote in the 2008 election?

===== BANNER #2 =====

	HH INCOME						HIGHEST EDUCATION LEVEL						TREATED IN SOCIETY			BALLOT TEST		
	TOTAL	<25K	25-49K	50-74K	75-99K	100-249K	250+K	SOME HS	DI-PLOMA	ASSOC. DEGREE	SOME COLLEGE	COLL. DEGREE	ADV. DEGREE	RACE	WEALTH /CLASS	GENDER	OBAMA	CLINTON
TOTAL	400	32	81	103	50	67	12	9	36	31	89	126	94	193	154	28	183	120
	100	8	20	26	13	17	3	2	9	8	22	32	24	48	39	7	46	30
More likely	100	7	19	27	14	13	4	3	12	13	23	22	23	47	34	12	55	31
	25	21	23	26	27	19	33	34	33	43	26	18	24	25	22	42	30	26
Less likely	8	1	-	1	-	1	1	-	-	-	3	1	1	3	2	3	3	4
	2	3		1		1	8				3	1	1	2	1	9	2	3
No Impact at all	279	23	61	75	37	51	7	2	23	18	61	100	69	134	115	14	121	80
	70	71	75	73	73	75	59	24	64	57	68	79	73	70	75	49	66	67
DON'T KNOW/REFUSED	14	2	2	-	-	3	-	4	1	-	2	4	2	8	3	-	4	5
	3	5	3			4		41	3		2	3	2	4	2		2	4

MAY 2007 STUDY

Q6 Of the following, whose opinion do you value most?

	===== BANNER #2 =====																		
	HH INCOME						HIGHEST EDUCATION LEVEL						TREATED IN SOCIETY				BALLOT TEST		
	TOTAL	<25K	25-49K	50-74K	75-99K	100-249K	250+K	SOME HS	DI-PLOMA	ASSOC. DEGREE	SOME COLLGE DEGREE	COLL. DEGREE	ADV. DEGREE	RACE	WEALTH /CLASS	GENDER	OBAMA	CLINTON	
TOTAL	400	32	81	103	50	67	12	9	36	31	89	126	94	193	154	28	183	120	
	100	8	20	26	13	17	3	2	9	8	22	32	24	48	39	7	46	30	
Jesse Jackson	29	6	10	8	-	1	2	2	3	2	12	4	6	17	9	1	12	16	
	7	19	12	8	-	2	12	23	7	5	13	3	6	9	6	4	7	13	
Al Sharpton	17	1	7	2	1	4	-	-	1	3	3	7	4	6	9	2	10	5	
	4	3	9	2	2	6	-	-	3	8	3	5	4	3	6	7	5	4	
Barack Obama	80	4	9	28	16	16	1	-	2	14	14	27	21	49	22	3	60	10	
	20	11	11	27	31	23	8	-	6	45	15	21	23	25	14	9	33	8	
Condoleeza Rice	23	2	3	7	1	6	-	3	2	-	6	6	5	11	7	4	7	9	
	6	6	4	6	2	9	-	36	6	-	6	5	5	6	5	15	4	7	
Oprah Winfrey	80	7	23	18	6	17	4	1	9	4	21	20	23	35	36	8	31	34	
	20	23	28	18	11	25	30	11	24	14	23	16	24	18	24	29	17	28	
Colin Powell	60	6	6	15	9	16	3	-	2	5	14	24	13	26	32	1	26	14	
	15	17	8	15	18	23	21	-	6	16	16	19	13	13	21	4	14	12	
Russell Simmons	23	2	6	5	3	-	-	-	6	1	5	7	1	5	11	4	7	9	
	6	7	7	4	5	-	-	-	17	4	5	5	1	3	7	14	4	7	
DON'T KNOW/REFUSED	88	4	18	21	15	8	4	3	11	3	15	32	22	44	28	5	30	23	
	22	13	23	20	30	12	29	30	31	8	17	25	23	23	18	18	17	19	

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In the next set of questions, you will be given the names of political figures and asked to select a term that most accurately reflects your views of them. The choices are "Very favorable," "somewhat favorable," "somewhat unfavorable," or "very unfavorab

===== BANNER #2 =====

	HH INCOME						HIGHEST EDUCATION LEVEL						TREATED IN SOCIETY			BALLOT TEST		
	TOTAL	<25K	25-49K	50-74K	75-99K	100-249K	250+K	SOME HS	DI-PLOMA	ASSOC. DEGREE	SOME COLLGE	COLL. DEGREE	ADV. DEGREE	RACE	WEALTH /CLASS	GENDER	OBAMA	CLINTON
TOTAL	400	32	81	103	50	67	12	9	36	31	89	126	94	193	154	28	183	120
	100	8	20	26	13	17	3	2	9	8	22	32	24	48	39	7	46	30
CONTINUE	400	32	81	103	50	67	12	9	36	31	89	126	94	193	154	28	183	120
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100



MAY 2007 STUDY

Q7 Hillary Clinton

===== BANNER #2 =====

	HH INCOME						HIGHEST EDUCATION LEVEL						TREATED IN SOCIETY			BALLOT TEST		
	TOTAL	<25K	25-49K	50-74K	75-99K	100-249K	250+K	SOME HS	HS DI-PLOMA	ASSOC. DEGREE	SOME COLLGE DEGREE	COLL. DEGREE	ADV. DEGREE	RACE	WEALTH /CLASS	GENDER	OBAMA	CLINTON
TOTAL	400	32	81	103	50	67	12	9	36	31	89	126	94	193	154	28	183	120
	100	8	20	26	13	17	3	2	9	8	22	32	24	48	39	7	46	30
Very favorable	164	18	43	51	14	16	5	3	15	17	48	44	31	85	60	8	53	85
	41	55	53	49	28	23	38	36	42	54	54	35	33	44	39	27	29	71
Somewhat favorable	147	10	26	37	20	34	3	4	10	10	28	53	36	71	57	14	77	28
	37	30	31	36	39	50	25	40	27	32	31	42	39	37	37	51	42	23
Somewhat unfavorable	40	3	7	8	8	10	1	-	3	-	6	16	15	17	19	1	32	1
	10	8	9	8	15	15	8	-	7	-	7	13	16	9	13	4	17	1
Very unfavorable	20	1	-	4	6	3	2	1	3	1	3	9	4	8	9	2	12	1
	5	3	-	4	11	5	12	11	8	4	3	7	4	4	6	7	7	1
I do not know who he/she is.	5	-	-	-	1	1	-	-	2	-	-	-	3	3	-	1	2	2
	1	-	-	-	2	2	-	-	6	-	-	-	4	2	-	4	1	2
I know who he/she is but I'm undecided about him/her.	23	1	6	3	2	4	2	1	4	3	4	4	5	8	9	2	7	2
	6	3	7	3	4	5	17	13	10	10	4	3	5	4	6	7	4	2

MAY 2007 STUDY

Q8 Rudolph Giuliani

===== BANNER #2 =====

	HH INCOME						HIGHEST EDUCATION LEVEL						TREATED IN SOCIETY			BALLOT TEST		
	TOTAL	<25K	25-49K	50-74K	75-99K	100-249K	250+K	SOME HS	DI-PLOMA	ASSOC. DEGREE	SOME COLLGE	COLL. DEGREE	ADV. DEGREE	RACE	WEALTH /CLASS	GENDER	OBAMA	CLINTON
TOTAL	400	32	81	103	50	67	12	9	36	31	89	126	94	193	154	28	183	120
	100	8	20	26	13	17	3	2	9	8	22	32	24	48	39	7	46	30
Very favorable	28	2	7	8	4	4	-	2	3	2	8	9	4	10	9	6	10	9
	7	6	9	7	7	6		23	7	5	9	7	4	5	6	21	6	8
Somewhat favorable	114	12	21	30	16	23	3	1	9	5	27	36	34	49	45	11	60	27
	28	37	26	30	31	33	21	11	24	16	30	29	36	25	29	41	33	22
Somewhat unfavorable	81	4	15	20	14	17	3	1	2	8	8	34	25	42	35	4	44	20
	20	13	19	19	28	26	26	11	6	26	9	27	27	22	22	14	24	16
Very unfavorable	68	5	9	19	9	12	3	-	5	6	17	22	15	39	23	3	33	22
	17	15	11	18	17	18	21		13	19	19	17	16	20	15	9	18	19
I do not know who he/she is.	60	8	15	10	6	4	3	2	10	5	18	15	7	31	24	3	26	23
	15	25	19	10	12	6	25	24	28	18	20	12	7	16	16	11	14	20
I know who he/she is but I'm undecided about him/her.	49	1	13	16	2	7	1	3	8	5	11	11	9	22	18	1	11	18
	12	3	16	16	4	11	8	30	22	16	12	8	10	11	12	4	6	15

MAY 2007 STUDY

Q9 Barack Obama

===== BANNER #2 =====

	HH INCOME						HIGHEST EDUCATION LEVEL						TREATED IN SOCIETY			BALLOT TEST		
	TOTAL	<25K	25-49K	50-74K	75-99K	100-249K	250+K	SOME HS	DI-PLOMA	ASSOC. DEGREE	SOME COLLGE DEGREE	COLL. DEGREE	ADV. DEGREE	RACE	WEALTH /CLASS	GENDER	OBAMA	CLINTON
TOTAL	400	32	81	103	50	67	12	9	36	31	89	126	94	193	154	28	183	120
	100	8	20	26	13	17	3	2	9	8	22	32	24	48	39	7	46	30
Very favorable	185	12	42	57	23	33	5	3	12	17	40	62	47	105	60	10	113	41
	46	38	52	56	46	48	41	36	33	55	45	49	50	54	39	35	61	34
Somewhat favorable	141	16	21	34	23	25	7	1	9	12	31	49	36	65	58	10	60	44
	35	49	26	33	46	36	59	11	24	39	35	39	38	34	38	34	33	37
Somewhat unfavorable	15	-	2	3	2	3	-	-	2	-	4	4	2	4	6	4	6	5
	4		2	3	4	5			6		5	3	2	2	4	12	3	4
Very unfavorable	8	-	-	2	-	3	-	1	2	-	1	2	2	-	6	1	-	3
	2			2		5		11	6		1	2	2		4	4		3
I do not know who he/she is.	22	1	8	3	1	1	-	1	4	-	8	5	3	10	9	1	1	16
	5	3	10	3	2	1		11	11		9	4	4	5	6	4	1	13
I know who he/she is but I'm undecided about him/her.	30	3	8	4	1	3	-	3	7	2	5	4	4	9	15	3	3	11
	7	10	10	4	2	5		30	20	7	6	3	4	5	10	11	2	9

MAY 2007 STUDY

Q10 Al Gore

===== BANNER #2 =====

	HH INCOME						HIGHEST EDUCATION LEVEL						TREATED IN SOCIETY			BALLOT TEST		
	TOTAL	<25K	25-49K	50-74K	75-99K	100-249K	250+K	SOME HS	DI-PLOMA	ASSOC. DEGREE	SOME COLLGE DEGREE	COLL. DEGREE	ADV. DEGREE	RACE	WEALTH /CLASS	GENDER	OBAMA	CLINTON
TOTAL	400	32	81	103	50	67	12	9	36	31	89	126	94	193	154	28	183	120
	100	8	20	26	13	17	3	2	9	8	22	32	24	48	39	7	46	30
Very favorable	120	9	30	40	10	19	1	1	8	10	28	42	26	63	45	7	51	47
	30	27	37	39	20	28	8	11	22	32	32	34	28	33	29	26	28	40
Somewhat favorable	174	16	31	43	25	31	9	4	16	13	37	61	39	83	70	13	85	45
	44	50	38	42	50	45	71	47	46	42	42	48	41	43	45	47	47	37
Somewhat unfavorable	46	2	14	8	8	6	1	3	3	2	14	12	10	24	15	5	23	13
	12	6	17	7	16	8	8	29	8	6	16	9	11	12	10	16	13	11
Very unfavorable	20	2	-	7	1	6	-	-	3	2	4	6	6	6	9	2	8	7
	5	5		6	2	9			8	5	4	5	6	3	6	7	4	6
I do not know who he/she is.	8	1	-	2	2	-	-	-	2	2	2	-	2	3	2	1	2	4
	2	3		2	4				6	7	2		2	2	1	4	1	4
I know who he/she is but I'm undecided about him/her.	31	3	6	3	4	6	2	1	4	3	4	5	11	13	13	-	14	4
	8	8	8	3	7	9	12	13	10	8	4	4	12	7	9		8	3

MAY 2007 STUDY

Q11 Condoleeza Rice

===== BANNER #2 =====																			
	HH INCOME						HIGHEST EDUCATION LEVEL						TREATED IN SOCIETY				BALLOT TEST		
	TOTAL	<25K	25-49K	50-74K	75-99K	100-249K	250+K	SOME HS	DI-PLOMA	ASSOC. DEGREE	SOME COLLGE	COLL. DEGREE	ADV. DEGREE	RACE	WEALTH /CLASS	GENDER	OBAMA	CLINTON	
TOTAL	400	32	81	103	50	67	12	9	36	31	89	126	94	193	154	28	183	120	
	100	8	20	26	13	17	3	2	9	8	22	32	24	48	39	7	46	30	
Very favorable	67	4	14	23	8	13	1	2	-	7	15	20	20	33	20	6	31	15	
	17	13	17	22	15	19	8	24		23	17	16	21	17	13	22	17	13	
Somewhat favorable	151	17	29	36	21	24	7	1	15	12	36	50	32	67	61	13	83	43	
	38	52	36	35	41	35	59	11	43	39	41	39	34	35	39	47	45	36	
Somewhat unfavorable	78	2	17	19	10	20	1	2	5	6	18	28	18	38	36	4	35	19	
	19	7	21	18	19	30	8	23	15	20	20	22	19	20	23	12	19	16	
Very unfavorable	69	5	13	21	9	6	3	-	7	6	13	24	17	42	23	1	28	29	
	17	16	16	20	18	8	25		19	18	15	19	18	22	15	4	15	25	
I do not know who he/she is.	15	2	3	2	2	1	-	1	5	-	3	1	4	6	5	2	4	6	
	4	6	3	2	4	2		11	13		3	1	5	3	3	8	2	5	
I know who he/she is but I'm undecided about him/her.	21	2	5	2	1	4	-	3	4	-	3	4	4	5	10	2	3	7	
	5	7	6	2	2	5		30	11		4	3	4	3	6	7	1	6	

MAY 2007 STUDY

Q12 Bill Richardson

===== BANNER #2 =====																			
	HH INCOME						HIGHEST EDUCATION LEVEL						TREATED IN SOCIETY				BALLOT TEST		
	TOTAL	<25K	25-49K	50-74K	75-99K	100-249K	250+K	SOME HS	DI-PLOMA	ASSOC. DEGREE	SOME COLLGE DEGREE	COLL. DEGREE	ADV. DEGREE	WEALTH		GENDER		OBAMA	CLINTON
														RACE	/CLASS				
TOTAL	400	32	81	103	50	67	12	9	36	31	89	126	94	193	154	28	183	120	
	100	8	20	26	13	17	3	2	9	8	22	32	24	48	39	7	46	30	
Very favorable	15	1	2	5	3	5	-	-	-	-	4	4	8	8	7	-	11	4	
	4	3	2	5	5	7					4	3	8	4	5		6	3	
Somewhat favorable	59	2	16	14	6	14	3	-	6	3	10	22	18	27	26	5	29	17	
	15	6	20	14	11	21	21		16	8	12	17	19	14	17	17	16	14	
Somewhat unfavorable	35	3	7	12	3	5	1	-	3	3	7	14	7	18	10	5	19	9	
	9	8	8	12	6	8	8		7	8	7	11	8	9	6	16	11	8	
Very unfavorable	15	-	3	5	1	3	3	2	1	2	3	3	5	7	5	1	9	4	
	4		4	5	2	4	21	24	3	5	3	2	5	4	3	4	5	3	
I do not know who he/she is.	222	24	43	55	30	32	4	4	24	19	58	71	41	110	82	17	100	69	
	55	76	53	54	59	48	30	46	66	63	65	56	43	57	53	60	54	58	
I know who he/she is but I'm undecided about him/her	53	2	10	11	9	9	3	3	3	5	8	13	15	23	24	1	16	18	
	13	7	12	11	17	13	21	30	8	16	9	11	16	12	16	4	9	15	

MAY 2007 STUDY

Q13 Fred Thompson

===== BANNER #2 =====

	HH INCOME						HIGHEST EDUCATION LEVEL						TREATED IN SOCIETY			BALLOT TEST		
	TOTAL	<25K	25-49K	50-74K	75-99K	100-249K	250+K	SOME HS	HS DI-PLOMA	ASSOC. DEGREE	SOME COLLGE DEGREE	COLL. DEGREE	ADV. DEGREE	RACE	WEALTH /CLASS	GENDER	OBAMA	CLINTON
TOTAL	400	32	81	103	50	67	12	9	36	31	89	126	94	193	154	28	183	120
	100	8	20	26	13	17	3	2	9	8	22	32	24	48	39	7	46	30
Very favorable	10	-	2	2	1	3	-	1	-	-	3	4	1	3	5	2	2	3
	2		3	2	2	4		11			3	3	1	2	3	7	1	3
Somewhat favorable	36	2	2	9	7	13	-	-	2	1	5	14	12	14	15	7	17	11
	9	7	2	8	14	19			6	4	5	11	12	7	10	25	9	9
Somewhat unfavorable	32	2	3	8	4	7	2	-	2	3	2	12	11	17	14	-	16	7
	8	5	4	8	7	11	17		4	8	2	9	12	9	9		9	6
Very unfavorable	22	2	3	4	5	6	2	-	-	3	4	8	8	11	9	-	14	7
	6	5	4	4	9	9	17			8	5	6	8	6	6		7	6
I do not know who he/she is	242	23	58	69	27	30	6	5	24	20	63	78	47	123	89	16	114	74
	60	71	72	67	54	45	46	59	67	64	71	62	50	64	57	56	62	62
I know who he/she is but I'm undecided about him/her	58	4	13	11	7	9	3	3	8	5	12	11	16	25	23	3	20	18
	15	13	16	10	14	13	21	30	23	16	14	8	17	13	15	11	11	15

MAY 2007 STUDY

Q14 John Edwards

===== BANNER #2 =====

	HH INCOME						HIGHEST EDUCATION LEVEL						TREATED IN SOCIETY			BALLOT TEST		
	TOTAL	<25K	25-49K	50-74K	75-99K	100-249K	250+K	SOME HS	HS DI-PLOMA	ASSOC. DEGREE	SOME COLLGE DEGREE	COLL. DEGREE	ADV. DEGREE	RACE	WEALTH /CLASS	GENDER	OBAMA	CLINTON
TOTAL	400	32	81	103	50	67	12	9	36	31	89	126	94	193	154	28	183	120
	100	8	20	26	13	17	3	2	9	8	22	32	24	48	39	7	46	30
Very favorable	53	2	9	17	7	11	3	-	3	2	10	16	22	32	17	2	25	19
	13	6	11	16	13	17	21		9	5	11	12	23	17	11	7	14	16
Somewhat favorable	169	11	33	50	19	29	8	1	10	16	32	59	42	83	62	15	88	43
	42	34	40	49	37	43	63	11	28	52	36	47	44	43	40	54	48	36
Somewhat unfavorable	40	6	10	8	3	9	1	-	6	4	13	15	2	18	19	4	19	11
	10	18	12	8	6	14	8		17	12	14	12	2	9	12	12	11	9
Very unfavorable	28	1	3	6	6	6	1	1	1	1	9	9	7	11	15	1	11	6
	7	3	4	6	11	8	8	11	3	3	10	7	7	5	10	4	6	5
I do not know who he/she is.	58	10	14	10	11	3	-	3	10	6	15	15	10	31	19	2	22	23
	15	32	17	10	23	5		36	29	19	16	12	10	16	12	8	12	19
I know who he/she is but I'm undecided about him/her.	51	2	13	12	5	9	-	4	5	3	10	12	13	18	23	4	18	17
	13	6	16	12	10	14		41	14	10	11	10	14	9	15	15	10	14



MAY 2007 STUDY

Q15 Michael Bloomberg

===== BANNER #2 =====

	HH INCOME						HIGHEST EDUCATION LEVEL						TREATED IN SOCIETY			BALLOT TEST		
	TOTAL	<25K	25-49K	50-74K	75-99K	100-249K	250+K	SOME HS	DI-PLOMA	ASSOC. DEGREE	SOME COLLGE DEGREE	COLL. DEGREE	ADV. DEGREE	RACE	WEALTH /CLASS	GENDER	OBAMA	CLINTON
TOTAL	400	32	81	103	50	67	12	9	36	31	89	126	94	193	154	28	183	120
	100	8	20	26	13	17	3	2	9	8	22	32	24	48	39	7	46	30
Very favorable	12	3	2	2	1	4	1	-	2	-	-	7	4	6	6	-	6	3
	3	8	3	2	2	5	8		6			5	4	3	4		3	3
Somewhat favorable	78	3	12	21	15	21	3	-	2	6	14	32	23	38	32	7	49	14
	19	10	15	21	29	31	21		6	18	16	25	24	20	21	23	26	12
Somewhat unfavorable	55	6	14	16	5	8	-	1	5	4	9	22	12	29	20	5	29	14
	14	18	17	15	10	12		11	14	13	10	18	13	15	13	16	16	12
Very unfavorable	34	-	6	6	5	8	2	1	-	4	6	14	9	19	11	2	14	9
	9		7	6	9	12	17	13		12	6	11	9	10	7	5	8	8
I do not know who he/she is.	156	18	32	41	17	18	3	6	21	14	49	32	27	76	54	14	64	62
	39	55	40	40	34	26	22	63	59	46	55	26	28	39	35	48	35	51
I know who he/she is but I'm undecided about him/her	65	3	15	16	8	10	4	1	6	4	11	19	21	25	32	2	22	18
	16	10	18	16	17	14	33	13	16	11	13	15	22	13	21	7	12	15

MAY 2007 STUDY

Q16 Bill Clinton

===== BANNER #2 =====

	HH INCOME						HIGHEST EDUCATION LEVEL						TREATED IN SOCIETY			BALLOT TEST		
	TOTAL	<25K	25-49K	50-74K	75-99K	100-249K	250+K	SOME HS	DI-PLOMA	ASSOC. DEGREE	SOME COLLGE	COLL. DEGREE	ADV. DEGREE	RACE	WEALTH /CLASS	GENDER	OBAMA	CLINTON
TOTAL	400	32	81	103	50	67	12	9	36	31	89	126	94	193	154	28	183	120
	100	8	20	26	13	17	3	2	9	8	22	32	24	48	39	7	46	30
Very favorable	243	22	59	72	26	35	6	4	20	23	69	77	49	129	92	11	113	85
	61	70	72	70	51	52	46	47	56	75	78	61	52	67	60	39	61	71
Somewhat favorable	114	8	18	20	20	26	7	-	11	7	16	40	33	51	48	8	55	24
	28	24	22	19	40	39	54		30	21	18	32	35	26	31	27	30	20
Somewhat unfavorable	19	1	2	8	2	2	-	2	1	1	2	8	5	10	3	4	10	4
	5	3	2	8	4	3		17	3	4	2	6	5	5	2	15	6	3
Very unfavorable	8	1	-	1	-	3	-	1	1	-	2	2	2	2	4	2	3	-
	2	3		1		5		11	3		2	2	2	1	3	7	2	
I do not know who he/she is.	7	-	1	1	2	-	-	1	1	-	-	-	3	1	2	2	1	5
	2		1	1	4			11	3				3	1	1	8	1	4
I know who he/she is but I'm undecided about him/her.	9	-	2	1	-	1	-	1	2	-	-	-	3	-	6	1	1	2
	2		3	1		1		13	6				3		4	4	1	2

MAY 2007 STUDY

Q17 Mitt Romney

===== BANNER #2 =====																			
	HH INCOME						HIGHEST EDUCATION LEVEL						TREATED IN SOCIETY				BALLOT TEST		
	TOTAL	<25K	25-49K	50-74K	75-99K	100-249K	250+K	SOME HS	HS DI-PLOMA	ASSOC. DEGREE	SOME COLLGE DEGREE	COLL. DEGREE	ADV. DEGREE	RACE	WEALTH /CLASS	GENDER	OBAMA	CLINTON	
TOTAL	400	32	81	103	50	67	12	9	36	31	89	126	94	193	154	28	183	120	
	100	8	20	26	13	17	3	2	9	8	22	32	24	48	39	7	46	30	
Very favorable	8	-	-	2	-	3	2	-	-	-	1	2	4	3	4	1	6	-	
	2			2		5	12				1	2	4	1	3	4	3		
Somewhat favorable	35	5	5	12	5	6	-	1	2	2	6	13	9	14	13	8	16	15	
	9	14	6	12	9	8		11	4	7	7	11	9	7	9	29	9	13	
Somewhat unfavorable	42	2	9	10	7	10	1	-	4	5	5	18	9	23	18	1	28	6	
	11	5	11	9	13	14	8		10	16	6	14	10	12	12	4	15	5	
Very unfavorable	26	3	4	3	5	7	1	1	-	2	4	6	12	12	11	-	11	8	
	6	8	5	2	9	10	8	11		5	4	5	12	6	7		6	6	
I do not know who he/she is.	227	19	51	59	25	33	5	6	25	16	61	70	42	115	80	15	98	73	
	57	60	62	57	49	50	42	64	69	53	68	56	44	59	52	53	53	61	
I know who he/she is but I'm undecided about him/her.	63	4	13	18	10	9	4	1	6	6	12	16	20	27	28	3	25	19	
	16	13	16	18	20	13	29	13	17	19	14	13	21	14	18	11	13	15	

MAY 2007 STUDY

Q18 John McCain

===== BANNER #2 =====																			
	HH INCOME						HIGHEST EDUCATION LEVEL						TREATED IN SOCIETY				BALLOT TEST		
	TOTAL	<25K	25-49K	50-74K	75-99K	100-249K	250+K	SOME HS	DI-PLOMA	ASSOC. DEGREE	SOME COLLGE	COLL. DEGREE	ADV. DEGREE	RACE	WEALTH /CLASS	GENDER	OBAMA	CLINTON	
TOTAL	400	32	81	103	50	67	12	9	36	31	89	126	94	193	154	28	183	120	
	100	8	20	26	13	17	3	2	9	8	22	32	24	48	39	7	46	30	
Very favorable	14	2	1	5	-	3	1	1	1	-	3	7	3	7	6	1	4	5	
	3	6	1	4		4	8	11	3		3	5	3	3	4	4	2	4	
Somewhat favorable	118	8	26	33	14	24	4	1	6	13	27	35	31	59	43	11	63	31	
	29	26	32	32	28	36	30	11	17	43	30	28	33	31	28	40	34	26	
Somewhat unfavorable	86	5	15	19	17	14	4	-	2	5	13	42	22	37	37	6	48	12	
	21	14	19	19	34	20	29		4	16	15	33	23	19	24	22	26	10	
Very unfavorable	64	3	8	19	8	11	4	-	2	4	12	25	19	37	22	3	31	22	
	16	8	10	18	16	16	33		4	13	14	19	20	19	14	9	17	18	
I do not know who he/she is.	74	12	20	16	8	5	-	4	19	5	21	13	10	41	23	3	24	35	
	19	39	24	15	15	8		47	52	18	23	11	11	21	15	11	13	30	
I know who he/she is but I'm undecided about him/her.	44	2	11	12	3	11	-	3	7	3	13	5	10	12	23	4	14	15	
	11	7	14	12	6	16		30	20	10	15	4	11	6	15	15	7	12	

MAY 2007 STUDY

Q19 Colin Powell

===== BANNER #2 =====

	HH INCOME						HIGHEST EDUCATION LEVEL						TREATED IN SOCIETY			BALLOT TEST		
	TOTAL	<25K	25-49K	50-74K	75-99K	100-249K	250+K	SOME HS	DI-PLOMA	ASSOC. DEGREE	SOME COLLGE DEGREE	COLL. DEGREE	ADV. DEGREE	WEALTH		-----		
														RACE	/CLASS	GENDER	OBAMA	CLINTON
TOTAL	400	32	81	103	50	67	12	9	36	31	89	126	94	193	154	28	183	120
	100	8	20	26	13	17	3	2	9	8	22	32	24	48	39	7	46	30
Very favorable	167	11	41	42	19	34	6	4	9	14	44	55	39	79	71	7	91	43
	42	34	50	41	38	50	46	47	25	45	49	43	41	41	46	25	50	36
Somewhat favorable	146	14	26	36	22	27	4	1	13	12	30	50	34	73	54	14	61	42
	36	45	32	35	44	40	29	11	36	40	33	39	36	38	35	49	33	35
Somewhat unfavorable	41	2	10	11	7	4	-	-	6	3	7	15	7	22	12	5	18	15
	10	7	12	11	13	5			17	8	8	12	8	11	8	18	10	12
Very unfavorable	18	1	-	8	2	3	2	-	3	-	2	5	7	6	9	-	5	8
	4	3		8	3	4	12		9		2	4	8	3	6		3	6
I do not know who he/she is.	13	1	3	3	1	-	-	1	4	1	3	1	3	5	4	1	5	5
	3	3	3	3	2			11	10	3	3	1	3	3	3	4	2	4
I know who he/she is but I'm undecided about him/her.	16	3	2	3	-	1	2	3	1	1	4	1	4	8	5	1	4	6
	4	8	3	3		2	12	30	3	3	4	1	4	4	3	4	2	5

MAY 2007 STUDY

Q20 What do you think is the most important social or political issue facing America today?

===== BANNER #2 =====

	HH INCOME						HIGHEST EDUCATION LEVEL						TREATED IN SOCIETY			BALLOT TEST		
	TOTAL	<25K	25-49K	50-74K	75-99K	100-249K	250+K	SOME HS	HS DI-PLOMA	ASSOC. DEGREE	SOME COLLEGE	COLL. DEGREE	ADV. DEGREE	RACE	WEALTH /CLASS	GENDER	OBAMA	CLINTON
TOTAL	400	32	81	103	50	67	12	9	36	31	89	126	94	193	154	28	183	120
	100	8	20	26	13	17	3	2	9	8	22	32	24	48	39	7	46	30
The environment	21	1	1	7	4	7	-	1	1	1	3	11	4	6	14	2	11	4
	5	3	1	7	8	10	-	11	3	3	3	8	4	3	9	5	6	3
National security/Terrorism	16	1	3	1	7	1	-	-	1	-	4	6	3	2	10	1	8	3
	4	3	4	1	14	1	-	-	3	-	5	5	3	1	7	4	4	3
Racial Inequality	19	-	5	4	5	-	3	-	-	1	4	6	6	12	3	4	14	5
	5	-	6	4	10	-	25	-	-	4	4	4	7	6	2	12	8	4
Economic Inequality	48	3	14	15	2	9	1	-	4	3	11	19	12	29	16	2	23	16
	12	9	17	15	4	13	8	-	10	10	13	15	12	15	10	7	12	13
The War in Iraq	103	7	25	29	11	14	3	3	8	12	23	35	20	52	41	7	45	34
	26	23	31	28	22	21	21	30	23	39	26	27	22	27	27	23	25	29
Healthcare	51	5	12	11	5	11	-	-	7	4	12	9	16	21	25	2	17	22
	13	16	15	10	10	16	-	-	19	12	14	7	17	11	16	7	9	18
Family values/moral values	50	6	13	12	5	10	-	1	4	3	17	16	10	24	15	3	26	12
	12	19	16	12	9	15	-	11	10	8	19	12	11	12	10	11	14	10
Taxes	10	-	2	4	1	1	-	1	2	-	4	-	2	5	1	3	4	3
	3	-	3	4	2	1	-	11	6	-	5	-	2	3	1	11	2	2
Education	68	6	5	20	8	16	4	1	8	6	9	24	18	37	22	3	31	17
	17	19	6	20	15	23	30	11	21	20	10	19	19	19	14	11	17	14
AIDS	6	1	2	-	1	-	-	1	-	-	2	1	2	2	1	2	2	2
	2	3	3	-	2	-	-	11	-	-	2	1	2	1	1	7	1	2

MAY 2007 STUDY

Q20 What do you think is the most important social or political issue facing America today?

===== BANNER #2 =====

	HH INCOME						HIGHEST EDUCATION LEVEL						TREATED IN SOCIETY			BALLOT TEST		
	TOTAL	<25K	25-49K	50-74K	75-99K	100-249K	250+K	SOME HS	DI-PLOMA	ASSOC. DEGREE	SOME COLLGE	COLL. DEGREE	ADV. DEGREE	RACE	WEALTH /CLASS	GENDER	OBAMA	CLINTON
Other (please specify)	5	-	-	-	2	-	1	-	1	2	-	-	1	-	5	-	1	2
	1				3		8		3	5			1		3		1	1
DON'T KNOW/REFUSED	3	1	-	-	-	-	1	1	1	-	-	1	-	2	-	-	1	1
	1	3					8	13	3			1		1		1	1	

MAY 2007 STUDY

Q21 Which political party do you think does a better job of addressing that issue?

===== BANNER #2 =====

	HH INCOME						HIGHEST EDUCATION LEVEL						TREATED IN SOCIETY			BALLOT TEST		
	TOTAL	<25K	25-49K	50-74K	75-99K	100-249K	250+K	SOME HS	HS DI-PLOMA	ASSOC. DEGREE	SOME COLLGE DEGREE	COLL. DEGREE	ADV. DEGREE	RACE	WEALTH /CLASS	GENDER	OBAMA	CLINTON
TOTAL	398	32	81	103	50	67	11	8	36	31	89	125	94	192	154	28	182	120
	100	8	20	26	13	17	3	2	9	8	22	32	24	48	39	7	46	30
Republicans	31	3	3	10	3	7	1	1	2	2	8	10	7	10	18	3	16	5
	8	10	4	9	6	11	9	13	6	7	9	8	8	5	12	11	9	4
Democrats	154	16	31	45	21	21	5	1	17	12	36	51	34	83	52	12	79	50
	39	51	38	43	42	32	46	13	49	38	41	41	37	43	33	43	43	42
I do not believe that either political party does an effective job addressing that issue.	202	11	46	47	25	37	5	4	16	16	44	62	49	92	82	13	86	60
	51	33	57	45	50	55	45	47	46	51	49	49	52	48	53	46	47	50
Other (please specify)	11	2	1	2	1	2	-	2	-	2	1	2	4	7	2	-	2	5
	3	6	1	2	2	3	-	26	-	5	1	2	4	3	1	-	1	4



MAY 2007 STUDY

Q22 Which of the following labels most accurately describes your political beliefs?

===== BANNER #2 =====																			
	HH INCOME						HIGHEST EDUCATION LEVEL						TREATED IN SOCIETY				BALLOT TEST		
	TOTAL	<25K	25-49K	50-74K	75-99K	100-249K	250+K	SOME HS	HS DI-PLOMA	ASSOC. DEGREE	SOME COLLGE DEGREE	COLL. DEGREE	ADV. DEGREE	RACE	WEALTH /CLASS	GENDER	OBAMA	CLINTON	
TOTAL	400	32	81	103	50	67	12	9	36	31	89	126	94	193	154	28	183	120	
	100	8	20	26	13	17	3	2	9	8	22	32	24	48	39	7	46	30	
Very conservative	37	3	10	11	3	5	1	1	5	4	9	14	5	20	10	5	14	9	
	9	8	12	10	6	8	8	11	15	11	10	11	5	10	7	18	8	7	
Moderately conservative	127	9	21	36	18	32	2	2	10	9	31	38	32	54	55	11	64	37	
	32	28	26	35	36	48	12	23	28	29	35	30	34	28	36	39	35	31	
Moderately liberal	140	11	28	43	17	17	5	5	8	12	28	49	34	77	56	6	66	44	
	35	35	34	42	33	26	38	53	23	37	32	38	36	40	36	22	36	37	
Very liberal	55	4	14	10	8	9	3	-	5	3	12	18	18	22	20	6	30	15	
	14	13	17	10	15	13	25		13	8	13	14	19	12	13	20	16	13	
Other (please specify)	18	-	4	1	2	4	2	-	1	1	4	5	5	9	7	-	5	7	
	5		5	1	4	6	17		3	3	5	4	5	5	5		3	5	
DON'T KNOW/REFUSED	22	5	5	2	3	-	-	1	7	3	5	4	1	10	6	-	4	8	
	6	15	6	2	5			13	19	11	5	3	1	5	4		2	6	

MAY 2007 STUDY

Q23 Which of the following statements most accurately reflects your political beliefs?

	===== BANNER #2 =====																		
	HH INCOME						HIGHEST EDUCATION LEVEL						TREATED IN SOCIETY				BALLOT TEST		
	TOTAL	<25K	25-49K	50-74K	75-99K	100-249K	250+K	SOME HS	DI-PLOMA	ASSOC. DEGREE	SOME COLLGE	COLL. DEGREE	ADV. DEGREE	RACE	WEALTH /CLASS	GENDER	OBAMA	CLINTON	
TOTAL	400	32	81	103	50	67	12	9	36	31	89	126	94	193	154	28	183	120	
	100	8	20	26	13	17	3	2	9	8	22	32	24	48	39	7	46	30	
I am a committed Democrat.	102	13	22	38	11	9	2	2	10	13	28	23	26	59	29	6	45	42	
	26	40	27	37	22	13	17	23	27	42	32	19	28	30	19	22	25	35	
I am a committed Republican.	8	-	2	2	-	1	-	1	-	-	2	1	-	1	3	4	2	4	
	2		3	2		2		11			2	1		1	2	12	1	3	
I am Independent and not affiliated with any party.	89	7	13	21	10	21	3	2	11	4	17	30	20	37	44	4	44	14	
	22	22	16	21	19	31	21	24	30	14	19	24	21	19	28	15	24	12	
I am a registered Democrat but consider myself politically Independent.	162	11	36	36	27	27	8	-	11	13	35	64	36	80	68	10	79	49	
	41	34	44	35	54	39	62		31	41	40	50	38	41	44	36	43	41	
I am a registered Republican but consider myself politically Independent.	16	-	3	3	1	4	-	-	1	-	5	6	3	7	4	3	6	3	
	4		4	3	2	6			3		6	5	3	4	3	11	3	3	
Other (please specify)	5	-	2	1	-	2	-	-	-	-	-	1	4	2	1	1	2	1	
	1		3	1		3						1	4	1	1	4	1	1	
DON'T KNOW/REFUSED	18	1	3	2	1	4	-	4	4	1	1	1	5	7	5	-	5	7	
	5	3	3	2	2	6		41	10	4	1	1	6	3	3		3	6	

MAY 2007 STUDY

Q24 Which of the following do you believe plays the greatest role in how you are likely to be treated in society?

===== BANNER #2 =====

	HH INCOME						HIGHEST EDUCATION LEVEL						TREATED IN SOCIETY			BALLOT TEST		
	TOTAL	<25K	25-49K	50-74K	75-99K	100-249K	250+K	SOME HS	HS DI-PLOMA	ASSOC. DEGREE	SOME COLLGE DEGREE	COLL. DEGREE	ADV. DEGREE	RACE	WEALTH /CLASS	GENDER	OBAMA	CLINTON
TOTAL	400	32	81	103	50	67	12	9	36	31	89	126	94	193	154	28	183	120
	100	8	20	26	13	17	3	2	9	8	22	32	24	48	39	7	46	30
Race	193	16	47	61	23	21	9	6	15	19	43	64	43	193	-	-	95	61
	48	49	58	59	46	31	74	64	41	62	49	51	46	100			52	51
Wealth or Class Status	154	14	24	30	21	40	2	-	12	9	34	47	44	-	154	-	68	42
	39	45	29	29	42	59	17		34	29	39	37	46	100		37	35	
Gender	28	-	5	7	3	6	-	1	2	-	7	9	5	-	-	28	11	10
	7		6	7	5	9		11	6		8	7	6		100	6	8	
Not sure	17	2	6	3	2	-	1	1	7	3	4	2	1	-	-	-	6	7
	4	6	7	2	4		8	11	18	8	5	2	1				3	6
DON'T KNOW/REFUSED	8	-	-	2	1	1	-	1	-	-	-	4	1	-	-	-	3	-
	2			2	2	1		13				3	1				2	

MAY 2007 STUDY

Q25 Of the following, which do you believe played a role, if any, in the response to Hurricane Katrina?

===== BANNER #2 =====

	HH INCOME						HIGHEST EDUCATION LEVEL						TREATED IN SOCIETY			BALLOT TEST		
	TOTAL	<25K	25-49K	50-74K	75-99K	100-249K	250+K	SOME HS	DI-PLOMA	ASSOC. DEGREE	SOME COLLGE DEGREE	COLL. DEGREE	ADV. DEGREE	RACE	WEALTH /CLASS	GENDER	OBAMA	CLINTON
TOTAL	400	32	81	103	50	67	12	9	36	31	89	126	94	193	154	28	183	120
	100	8	20	26	13	17	3	2	9	8	22	32	24	48	39	7	46	30
Government incompetence	93	10	17	26	10	15	5	2	8	7	22	35	17	45	37	9	47	22
	23	32	21	25	20	23	38	23	23	23	24	28	18	23	24	33	25	18
The race of the residents	90	5	21	23	15	17	3	1	5	8	19	31	23	48	35	3	49	30
	22	14	26	22	30	25	21	11	13	27	21	24	24	25	23	11	27	25
The class status of the residents	89	5	17	30	13	15	-	-	11	10	19	26	19	41	36	8	34	30
	22	16	21	29	26	22			30	31	21	21	20	21	23	27	19	25
All of the above	101	8	21	22	12	16	4	2	5	6	24	30	30	48	39	5	49	30
	25	25	26	21	24	24	29	24	14	18	27	24	32	25	25	18	26	25
None of the above	13	2	3	2	-	2	-	1	4	-	5	1	2	4	4	2	2	3
	3	6	4	2		3		11	11		6	1	2	2	3	7	1	3
Other (please specify)	3	1	1	-	-	-	-	-	1	-	-	1	1	1	1	-	-	1
	1	3	1						3			1	1	1	1			1
DON'T KNOW/REFUSED	12	1	1	1	-	2	2	3	2	-	1	2	3	5	2	1	3	5
	3	3	1	1		3	12	30	6		1	2	3	3	1	4	1	4

MAY 2007 STUDY

Q26 Do you believe any of the following are most to blame for the response to Hurricane Katrina?

===== BANNER #2 =====																			
	HH INCOME						HIGHEST EDUCATION LEVEL						TREATED IN SOCIETY				BALLOT TEST		
	TOTAL	<25K	25-49K	50-74K	75-99K	100-249K	250+K	SOME HS	DI-PLOMA	ASSOC. DEGREE	SOME COLLGE DEGREE	COLL. DEGREE	ADV. DEGREE	RACE	WEALTH /CLASS	GENDER	OBAMA	CLINTON	
TOTAL	400	32	81	103	50	67	12	9	36	31	89	126	94	193	154	28	183	120	
	100	8	20	26	13	17	3	2	9	8	22	32	24	48	39	7	46	30	
Republicans	91	9	16	24	14	14	4	-	7	8	16	28	27	44	38	4	47	31	
	23	27	20	23	27	21	34		19	25	18	22	28	23	25	14	26	26	
Democrats	7	-	-	1	-	-	1	3	-	-	-	2	-	3	1	3	1	3	
	2			1			8	34				2		2	1	9	1	2	
I believe both parties are equally to blame.	146	9	36	36	23	24	3	2	11	12	31	50	35	66	66	8	75	41	
	37	28	44	35	46	36	25	24	30	38	35	40	38	34	43	27	41	34	
I do not believe a particular party or parties are to blame.	140	12	28	39	13	26	4	1	17	10	39	44	27	70	46	13	56	38	
	35	39	35	38	27	38	33	11	46	32	44	35	28	36	30	46	31	32	
Not sure	14	1	1	3	-	3	-	2	1	2	3	2	5	9	3	1	4	6	
	4	3	1	3		5		17	3	5	3	2	6	5	2	4	2	5	
REFUSED	2	1	-	-	-	-	-	1	1	-	-	-	-	-	-	-	-	1	
	1	3						13	3									1	

MAY 2007 STUDY

Q27 When it comes to issues of joblessness and economic inequality within the Black community, what do you believe is most likely the cause?

===== BANNER #2 =====

	HH INCOME						HIGHEST EDUCATION LEVEL						TREATED IN SOCIETY			BALLOT TEST		
	TOTAL	<25K	25-49K	50-74K	75-99K	100-249K	250+K	SOME HS	DI-PLOMA	ASSOC. DEGREE	SOME COLLGE	COLL. DEGREE	ADV. DEGREE	RACE	WEALTH /CLASS	GENDER	OBAMA	CLINTON
TOTAL	400	32	81	103	50	67	12	9	36	31	89	126	94	193	154	28	183	120
	100	8	20	26	13	17	3	2	9	8	22	32	24	48	39	7	46	30
Personal responsibility	77	1	13	22	11	19	1	2	9	6	13	28	19	26	41	6	34	24
	19	3	16	21	22	28	8	23	24	18	15	22	21	13	27	20	19	20
Institutional racism	27	-	4	7	3	5	6	1	-	-	4	10	11	17	6	4	20	5
	7		4	7	6	7	46	11			4	8	12	9	4	15	11	4
A combination of the factors above	255	24	60	63	35	38	5	5	18	21	62	80	58	135	94	13	116	77
	64	76	73	61	69	56	37	53	49	69	69	63	62	70	61	45	63	64
None of the above	32	7	4	8	2	5	1	-	9	4	8	6	3	11	12	5	11	9
	8	21	4	8	3	8	8		24	13	9	5	3	6	8	16	6	7
Other (please specify)	3	-	-	2	-	-	-	-	-	-	-	2	1	2	-	-	2	1
	1			2								2	1	1			1	1
Not sure	4	-	-	1	-	1	-	-	1	-	1	-	1	1	1	1	-	3
	1			1		1			3		1		1	1	1	4		3
REFUSED	2	-	1	-	-	-	-	1	-	-	1	-	-	1	-	-	-	1
	1		1					13			1			1				1

MAY 2007 STUDY

Q28 Are you familiar with Bill Cosby's controversial 2004 comments regarding personal responsibility within the Black community?

===== BANNER #2 =====

	HH INCOME						HIGHEST EDUCATION LEVEL						TREATED IN SOCIETY			BALLOT TEST		
	TOTAL	<25K	25-49K	50-74K	75-99K	100-249K	250+K	SOME HS	DI-PLOMA	ASSOC. DEGREE	SOME COLLGE	COLL. DEGREE	ADV. DEGREE	RACE	WEALTH /CLASS	GENDER	OBAMA	CLINTON
TOTAL	400	32	81	103	50	67	12	9	36	31	89	126	94	193	154	28	183	120
	100	8	20	26	13	17	3	2	9	8	22	32	24	48	39	7	46	30
Yes	308	12	60	93	41	58	12	6	15	22	68	109	82	156	115	21	145	84
	77	37	74	91	81	86	100	63	43	70	76	86	87	81	74	74	79	70
No	89	20	21	10	10	9	-	2	21	9	20	17	12	35	39	6	38	33
	22	63	26	9	19	14		24	57	30	23	14	12	18	26	22	21	28
REFUSED	3	-	-	-	-	-	-	1	-	-	1	-	1	1	-	1	-	2
	1							13			1		1	1		4		2

MAY 2007 STUDY

Q29 What was your general reaction to the remarks?

===== BANNER #2 =====

	HH INCOME						HIGHEST EDUCATION LEVEL						TREATED IN SOCIETY			BALLOT TEST		
	TOTAL	<25K	25-49K	50-74K	75-99K	100-249K	250+K	SOME HS	DI-PLOMA	ASSOC. DEGREE	SOME COLLGE	COLL. DEGREE	ADV. DEGREE	RACE	WEALTH /CLASS	GENDER	OBAMA	CLINTON
TOTAL	308	12	60	93	41	58	12	6	15	22	68	109	82	156	115	21	145	84
	100	4	19	30	13	19	4	2	5	7	22	35	26	51	37	7	47	27
I agreed with them totally.	123	2	23	37	21	27	3	2	5	10	16	49	40	52	56	8	57	30
	40	17	38	40	51	47	26	36	33	45	24	45	49	33	49	36	39	35
I did not agree with them at all.	17	1	5	7	1	1	2	1	1	2	7	2	4	13	2	1	5	8
	6	8	8	7	2	2	12	18	7	7	10	2	4	8	2	5	3	10
I agreed with Cosby's message but not the delivery.	125	4	22	38	18	23	7	2	2	8	31	50	30	68	46	8	70	31
	41	35	37	41	44	39	54	27	13	38	46	46	37	44	40	37	49	36
I do not recall them well enough to offer an opinion.	35	5	9	9	1	5	1	-	6	2	12	8	5	19	9	5	11	14
	11	40	15	9	3	8	8		41	10	18	7	6	12	8	23	7	16
DON'T KNOW/REFUSED	7	-	1	2	-	3	-	1	1	-	1	-	3	3	2	-	2	2
	2		2	2		4		18	7		2		3	2	1		1	2



MAY 2007 STUDY

Q30 Do the opinions of a religious leader that you admire influence the way that you vote?

===== BANNER #2 =====

	HH INCOME						HIGHEST EDUCATION LEVEL						TREATED IN SOCIETY			BALLOT TEST		
	TOTAL	<25K	25-49K	50-74K	75-99K	100-249K	250+K	SOME HS	DI-PLOMA	ASSOC. DEGREE	SOME COLLGE DEGREE	COLL. DEGREE	ADV. DEGREE	RACE	WEALTH /CLASS	GENDER	OBAMA	CLINTON
TOTAL	400	32	81	103	50	67	12	9	36	31	89	126	94	193	154	28	183	120
	100	8	20	26	13	17	3	2	9	8	22	32	24	48	39	7	46	30
Yes	78	6	20	18	11	9	2	3	11	2	18	28	13	35	30	8	37	30
	19	18	25	17	21	14	17	34	30	7	21	22	13	18	19	29	20	25
No	303	24	60	81	36	58	10	5	22	29	66	92	79	150	117	19	141	85
	76	74	74	79	71	86	83	53	61	93	75	73	84	78	76	67	77	71
Not applicable	14	2	1	4	3	-	-	-	2	-	4	5	3	7	5	1	4	3
	3	5	1	4	6	-	-	-	6	-	5	4	3	3	3	4	2	3
DON'T KNOW/REFUSED	6	1	-	-	1	-	-	1	1	-	-	1	-	1	2	-	1	1
	1	3	-	-	2	-	-	13	3	-	-	1	-	1	1	-	1	1

MAY 2007 STUDY

Q31 Do you believe that Black Americans need a Black leader?

===== BANNER #2 =====

	HH INCOME						HIGHEST EDUCATION LEVEL						TREATED IN SOCIETY			BALLOT TEST		
	TOTAL	<25K	25-49K	50-74K	75-99K	100-249K	250+K	SOME HS	DI-PLOMA	ASSOC. DEGREE	SOME COLLGE	COLL. DEGREE	ADV. DEGREE	RACE	WEALTH /CLASS	GENDER	OBAMA	CLINTON
TOTAL	400	32	81	103	50	67	12	9	36	31	89	126	94	193	154	28	183	120
	100	8	20	26	13	17	3	2	9	8	22	32	24	48	39	7	46	30
Yes	146	17	31	30	21	28	3	4	15	10	29	52	32	84	50	6	83	35
	37	53	38	29	41	41	25	40	43	33	33	42	34	43	33	21	45	29
No	202	9	42	53	23	37	8	3	18	18	44	62	48	80	89	19	79	69
	51	29	51	52	46	54	63	34	49	59	49	49	51	42	57	68	43	58
Not sure	43	6	9	19	7	1	-	1	2	3	15	10	12	24	13	3	19	14
	11	18	11	18	13	1		13	6	8	17	8	12	12	9	11	10	12
DON'T KNOW/REFUSED	8	-	-	1	-	2	2	1	1	-	1	2	3	5	2	-	3	2
	2			1		3	12	13	3		1	1	3	3	1		1	2

MAY 2007 STUDY

Q32 Do you believe that Jesse Jackson speaks for you?

===== BANNER #2 =====

	HH INCOME						HIGHEST EDUCATION LEVEL						TREATED IN SOCIETY			BALLOT TEST		
	TOTAL	<25K	25-49K	50-74K	75-99K	100-249K	250+K	SOME HS	DI-PLOMA	ASSOC. DEGREE	SOME COLLGE	COLL. DEGREE	ADV. DEGREE	RACE	WEALTH /CLASS	GENDER	OBAMA	CLINTON
TOTAL	400	32	81	103	50	67	12	9	36	31	89	126	94	193	154	28	183	120
	100	8	20	26	13	17	3	2	9	8	22	32	24	48	39	7	46	30
Yes	71	10	21	12	9	8	2	3	8	7	18	24	10	35	24	9	35	22
	18	32	26	12	18	11	17	36	22	21	21	19	11	18	16	31	19	19
No	290	17	52	80	39	58	7	5	23	23	60	94	74	137	116	18	135	80
	72	53	63	78	78	85	58	52	64	74	67	74	78	71	75	65	73	67
Not sure	32	3	8	11	2	2	3	-	3	-	10	7	10	19	10	1	12	14
	8	8	9	11	4	3	25		8		11	6	11	10	7	4	7	12
DON'T KNOW/REFUSED (DO NOT READ)	8	2	1	-	-	-	-	1	2	2	1	1	-	3	4	-	2	3
	2	7	1					13	6	5	1	1		1	3		1	3

MAY 2007 STUDY

Q33 Do you believe that Al Sharpton speaks for you?

===== BANNER #2 =====

	HH INCOME						HIGHEST EDUCATION LEVEL						TREATED IN SOCIETY			BALLOT TEST		
	TOTAL	<25K	25-49K	50-74K	75-99K	100-249K	250+K	SOME HS	DI-PLOMA	ASSOC. DEGREE	SOME COLLGE	COLL. DEGREE	ADV. DEGREE	RACE	WEALTH /CLASS	GENDER	OBAMA	CLINTON
TOTAL	400	32	81	103	50	67	12	9	36	31	89	126	94	193	154	28	183	120
	100	8	20	26	13	17	3	2	9	8	22	32	24	48	39	7	46	30
Yes	70	9	23	17	9	6	2	1	7	4	20	25	13	37	23	8	39	19
	18	27	29	17	18	8	17	13	18	13	22	20	14	19	15	30	21	16
No	287	19	50	77	37	60	9	2	22	27	62	91	74	136	116	18	132	83
	72	59	61	75	74	89	70	23	62	87	69	72	78	70	75	63	72	69
Not sure	36	5	5	8	4	2	2	4	7	-	7	8	8	17	14	2	12	16
	9	14	6	8	8	3	12	40	20		7	6	8	9	9	8	7	13
DON'T KNOW/REFUSED	6	-	3	-	-	-	-	2	-	-	1	2	-	3	1	-	-	2
	2		4					24			1	2		2	1			2

MAY 2007 STUDY

Q34 If you were forced to choose between the following two candidates for president who would you select?

===== BANNER #2 =====

	HH INCOME						HIGHEST EDUCATION LEVEL						TREATED IN SOCIETY			BALLOT TEST		
	TOTAL	<25K	25-49K	50-74K	75-99K	100-249K	250+K	SOME HS	DI-PLOMA	ASSOC. DEGREE	SOME COLLGE DEGREE	COLL. DEGREE	ADV. DEGREE	RACE	WEALTH /CLASS	GENDER	OBAMA	CLINTON
TOTAL	400	32	81	103	50	67	12	9	36	31	89	126	94	193	154	28	183	120
	100	8	20	26	13	17	3	2	9	8	22	32	24	48	39	7	46	30
Barack Obama	183	13	30	45	32	41	8	2	8	18	35	64	53	95	68	11	183	-
	46	40	37	44	63	60	66	24	22	60	39	50	57	49	44	38	100	
Hillary Clinton	120	18	33	31	10	8	3	5	19	9	39	20	21	61	42	10	-	120
	30	57	40	30	19	12	26	52	54	30	44	16	23	32	27	35		100
DON'T KNOW/REFUSED	97	1	18	27	9	19	1	2	9	3	15	43	19	37	44	8	-	-
	24	3	23	26	18	28	8	24	24	10	17	34	21	19	29	27		

MAY 2007 STUDY

Q35 Which of the following statements most accurately reflects your attitudes about hip-hop?

===== BANNER #2 =====																			
	HH INCOME						HIGHEST EDUCATION LEVEL						TREATED IN SOCIETY				BALLOT TEST		
	TOTAL	<25K	25-49K	50-74K	75-99K	100-249K	250+K	SOME HS	DI-PLOMA	ASSOC. DEGREE	SOME COLLGE DEGREE	COLL. DEGREE	ADV. DEGREE	RACE	WEALTH /CLASS	GENDER	OBAMA	CLINTON	
TOTAL	400	32	81	103	50	67	12	9	36	31	89	126	94	193	154	28	183	120	
	100	8	20	26	13	17	3	2	9	8	22	32	24	48	39	7	46	30	
I am a fan of hip-hop and believe that most of it reflects positively on Black Americans.	42	6	10	10	2	4	4	3	6	4	10	12	6	21	14	2	22	13	
	10	18	12	10	4	5	29	36	16	12	11	10	6	11	9	8	12	11	
I am a fan of hip-hop but believe that most of it reflects negatively on Black Americans.	190	17	38	52	28	34	2	1	11	16	39	71	47	97	78	12	99	51	
	47	55	47	50	55	50	12	11	31	52	44	56	50	50	51	43	54	42	
I am not a fan of hip-hop.	76	2	17	17	6	21	3	4	8	7	13	19	24	27	29	9	34	26	
	19	6	21	16	12	30	22	40	21	22	15	15	25	14	19	31	19	22	
I don't have an opinion on hip-hop.	68	5	15	17	11	7	5	-	9	3	23	16	16	37	22	4	25	25	
	17	14	19	16	22	10	37	-	26	8	25	13	17	19	14	14	14	21	
DON'T KNOW/REFUSED	24	2	1	7	3	3	-	1	2	2	4	8	1	10	10	1	4	5	
	6	7	1	7	6	4	-	13	6	7	5	6	1	5	7	4	2	4	

MAY 2007 STUDY

Q36 Do you believe that the Democratic Party works as hard to earn the support of Black voters as it does to earn the support of other groups of voters?

===== BANNER #2 =====

	HH INCOME						HIGHEST EDUCATION LEVEL						TREATED IN SOCIETY			BALLOT TEST		
	TOTAL	<25K	25-49K	50-74K	75-99K	100-249K	250+K	SOME HS	HS DI-PLOMA	ASSOC. DEGREE	SOME COLLEGE	COLL. DEGREE	ADV. DEGREE	RACE	WEALTH /CLASS	GENDER	OBAMA	CLINTON
TOTAL	400	32	81	103	50	67	12	9	36	31	89	126	94	193	154	28	183	120
	100	8	20	26	13	17	3	2	9	8	22	32	24	48	39	7	46	30
Yes	194	22	42	53	19	33	7	2	20	16	51	58	42	99	75	11	84	67
	48	70	52	51	38	50	59	24	56	53	57	46	44	51	49	40	46	56
No	129	5	27	34	20	21	4	3	9	9	27	43	36	62	49	13	65	32
	32	16	33	33	39	31	29	34	24	28	30	34	38	32	32	45	36	26
Not Sure	70	5	11	15	10	11	2	3	7	5	11	25	13	30	28	3	33	18
	17	14	13	15	20	16	12	29	20	15	13	20	14	16	18	11	18	15
REFUSED	8	-	1	1	1	3	-	1	-	1	-	1	4	2	3	1	1	3
	2		1	1	2	4		13		4		1	4	1	2	4	1	2

MAY 2007 STUDY

Q37 Which of the following statements most accurately reflects your views on gay and lesbian rights?

===== BANNER #2 =====																			
	HH INCOME						HIGHEST EDUCATION LEVEL						TREATED IN SOCIETY				BALLOT TEST		
	TOTAL	<25K	25-49K	50-74K	75-99K	100-249K	250+K	SOME HS	DI-PLOMA	ASSOC. DEGREE	SOME COLLGE DEGREE	COLL. DEGREE	ADV. DEGREE	RACE	WEALTH /CLASS	GENDER	OBAMA	CLINTON	
TOTAL	400	32	81	103	50	67	12	9	36	31	89	126	94	193	154	28	183	120	
	100	8	20	26	13	17	3	2	9	8	22	32	24	48	39	7	46	30	
I support gay marriage.	71	4	12	20	8	11	4	4	5	6	15	15	24	29	34	6	26	28	
	18	13	15	19	15	17	33	40	15	19	17	12	26	15	22	22	14	23	
I support civil unions or other partnership benefits for gay couples, but not gay marriage.	99	4	21	31	9	23	3	1	6	8	21	34	24	53	33	9	50	28	
	25	13	26	30	18	33	21	13	17	26	24	27	26	27	21	31	27	23	
I do not support civil unions or marriage for gay couples.	181	18	40	38	28	30	4	2	19	12	41	64	37	86	70	10	91	49	
	45	56	49	37	56	45	34	23	54	39	46	51	39	44	46	36	50	41	
Other (please specify)	17	2	3	6	2	-	2	-	1	-	2	7	5	10	7	-	6	7	
	4	7	4	6	3	-	12	-	3	-	2	5	5	5	5	-	3	6	
DON'T KNOW/REFUSED	33	4	5	8	4	3	-	2	4	5	9	6	4	16	9	3	11	9	
	8	12	6	8	7	5	-	24	11	16	10	5	4	8	6	11	6	7	



MAY 2007 STUDY

The final questions will help us classify your responses with others taking the survey.

===== BANNER #2 =====

	HH INCOME						HIGHEST EDUCATION LEVEL						TREATED IN SOCIETY			BALLOT TEST		
	TOTAL	<25K	25-49K	50-74K	75-99K	100-249K	250+K	SOME HS	DI-PLOMA	ASSOC. DEGREE	SOME COLLGE	COLL. DEGREE	ADV. DEGREE	RACE	WEALTH /CLASS	GENDER	OBAMA	CLINTON
TOTAL	400	32	81	103	50	67	12	9	36	31	89	126	94	193	154	28	183	120
	100	8	20	26	13	17	3	2	9	8	22	32	24	48	39	7	46	30
Continue	400	32	81	103	50	67	12	9	36	31	89	126	94	193	154	28	183	120
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

MAY 2007 STUDY

Q38 Please identify your annual household income: (Note: If your parents currently claim you as a dependant for tax purposes, please identify their annual household income.)

===== BANNER #2 =====

	HH INCOME						HIGHEST EDUCATION LEVEL						TREATED IN SOCIETY			BALLOT TEST		
	TOTAL	<25K	25-49K	50-74K	75-99K	100-249K	250+K	SOME HS	HS DI-PLOMA	ASSOC. DEGREE	SOME COLLEGE	COLL. DEGREE	ADV. DEGREE	RACE	WEALTH /CLASS	GENDER	OBAMA	CLINTON
TOTAL	400	32	81	103	50	67	12	9	36	31	89	126	94	193	154	28	183	120
	100	8	20	26	13	17	3	2	9	8	22	32	24	48	39	7	46	30
Below \$25,000	32	32	-	-	-	-	-	-	10	3	13	5	1	16	14	-	13	18
	8	100							27	10	15	4	1	8	9	7	15	
\$25,000 to \$49,000	81	-	81	-	-	-	-	2	9	6	28	24	12	47	24	5	30	33
	20		100					24	25	20	32	19	12	24	16	18	16	27
\$50,000-\$74,000	103	-	-	103	-	-	-	2	5	12	29	34	20	61	30	7	45	31
	26			100				23	13	40	32	27	21	32	20	26	25	26
\$75,000-\$99,000	50	-	-	-	50	-	-	-	-	6	4	25	16	23	21	3	32	10
	13				100					18	4	20	17	12	14	9	17	8
\$100,000-\$249,000	67	-	-	-	-	67	-	-	2	1	7	21	35	21	40	6	41	8
	17					100			6	3	8	17	37	11	26	22	22	7
\$250,000 or above	12	-	-	-	-	-	12	-	-	-	3	2	8	9	2	-	8	3
	3						100				3	2	8	5	1		4	3
DON'T KNOW/REFUSED	54	-	-	-	-	-	-	5	10	3	5	16	4	16	23	7	15	17
	13							53	29	8	6	13	4	8	15	26	8	14

MAY 2007 STUDY

Q39 Please identify the highest educational level you have attained:

===== BANNER #2 =====

	HH INCOME						HIGHEST EDUCATION LEVEL						TREATED IN SOCIETY			BALLOT TEST		
	TOTAL	<25K	25-49K	50-74K	75-99K	100-249K	250+K	SOME HS	DI-PLOMA	ASSOC. DEGREE	SOME COLLEGE	COLL. DEGREE	ADV. DEGREE	RACE	WEALTH /CLASS	GENDER	OBAMA	CLINTON
TOTAL	400	32	81	103	50	67	12	9	36	31	89	126	94	193	154	28	183	120
	100	8	20	26	13	17	3	2	9	8	22	32	24	48	39	7	46	30
Some high school	9	-	2	2	-	-	-	9	-	-	-	-	-	6	-	1	2	5
	2		3	2				100						3		4	1	4
High school diploma	36	10	9	5	-	2	-	-	36	-	-	-	-	15	12	2	8	19
	9	30	11	4		3			100					8	8	7	4	16
Associates degree	31	3	6	12	6	1	-	-	-	31	-	-	-	19	9	-	18	9
	8	10	8	12	11	1				100				10	6		10	8
Some college	89	13	28	29	4	7	3	-	-	-	89	-	-	43	34	7	35	39
	22	42	35	28	7	11	21				100			22	22	25	19	33
College degree	126	5	24	34	25	21	2	-	-	-	-	126	-	64	47	9	64	20
	32	14	30	33	50	31	17					100		33	31	32	35	17
Advanced degree	94	1	12	20	16	35	8	-	-	-	-	-	94	43	44	5	53	21
	24	3	14	19	31	52	63						100	22	28	19	29	18
Other (please specify)	2	-	-	1	-	1	-	-	-	-	-	-	-	1	1	-	-	1
	*			1		1								1	1			1
DON'T KNOW/REFUSED	13	-	-	1	-	-	-	-	-	-	-	-	-	1	7	4	3	5
	3			1										1	4	13	2	4

MAY 2007 STUDY

Q40 Where do you receive most of your news from?

===== BANNER #2 =====

	HH INCOME						HIGHEST EDUCATION LEVEL						TREATED IN SOCIETY			BALLOT TEST		
	TOTAL	<25K	25-49K	50-74K	75-99K	100-249K	250+K	SOME HS	HS DI-PLOMA	ASSOC. DEGREE	SOME COLLGE DEGREE	COLL. DEGREE	ADV. DEGREE	RACE	WEALTH /CLASS	GENDER	OBAMA	CLINTON
TOTAL	400	32	81	103	50	67	12	9	36	31	89	126	94	193	154	28	183	120
	100	8	20	26	13	17	3	2	9	8	22	32	24	48	39	7	46	30
Television	168	16	44	42	19	26	6	4	21	13	48	44	35	82	67	7	72	58
	42	51	54	41	37	39	46	48	59	42	54	35	37	43	43	26	39	48
Radio	49	7	8	10	4	9	-	-	7	3	9	13	13	24	20	4	20	10
	12	21	9	10	8	14	-	-	20	10	10	10	14	12	13	14	11	9
Print media (newspapers, magazines etc.)	57	4	9	15	9	10	3	1	3	6	7	22	17	32	15	6	25	20
	14	13	11	14	17	14	21	11	8	18	7	18	18	16	10	22	13	17
Online Media/Internet	110	5	19	34	19	21	3	-	5	7	24	46	27	49	46	8	61	24
	27	16	23	33	37	31	25	-	13	23	27	36	29	26	30	27	33	20
Other (please specify)	6	-	1	1	-	-	-	4	-	1	-	-	1	5	1	-	1	5
	1	-	1	1	-	-	-	40	-	4	-	-	1	2	1	-	1	4
DON'T KNOW/REFUSED	10	-	1	1	-	2	1	-	-	1	1	1	2	1	6	3	4	4
	2	-	1	1	-	2	8	-	-	4	1	1	2	1	4	11	2	3

MAY 2007 STUDY

Q41 Please list the 2 specific sources or media outlets from which you receive most of your news.

===== BANNER #2 =====

	HH INCOME						HIGHEST EDUCATION LEVEL						TREATED IN SOCIETY			BALLOT TEST		
	TOTAL	<25K	25-49K	50-74K	75-99K	100-249K	250+K	SOME HS	DI-PLOMA	ASSOC. DEGREE	SOME COLLGE DEGREE	COLL. DEGREE	ADV. DEGREE	RACE	WEALTH /CLASS	GENDER	OBAMA	CLINTON
TOTAL	400	32	81	103	50	67	12	9	36	31	89	126	94	193	154	28	183	120
	100	8	20	26	13	17	3	2	9	8	22	32	24	48	39	7	46	30
SPECIFY	382	31	80	100	48	66	12	8	35	29	87	122	94	187	149	22	178	111
	96	97	99	97	95	99	100	87	97	93	98	96	100	97	97	78	97	92
DON'T KNOW/ REFUSED	18	1	1	3	3	1	-	1	1	2	2	5	-	5	5	6	6	9
	4	3	1	3	5	1		13	3	7	2	4		3	3	22	3	8

MAY 2007 STUDY

Q42 If you are willing to discuss your responses in a follow-up interview, please give us your name and e-mail address.

===== BANNER #2 =====

	HH INCOME						HIGHEST EDUCATION LEVEL						TREATED IN SOCIETY			BALLOT TEST		
	TOTAL	<25K	25-49K	50-74K	75-99K	100-249K	250+K	SOME HS	DI-PLOMA	ASSOC. DEGREE	SOME COLLGE DEGREE	COLL. DEGREE	ADV. DEGREE	RACE	WEALTH /CLASS	GENDER	OBAMA	CLINTON
TOTAL	400	32	81	103	50	67	12	9	36	31	89	126	94	193	154	28	183	120
	100	8	20	26	13	17	3	2	9	8	22	32	24	48	39	7	46	30
I am willing	156	11	31	44	27	27	4	4	12	12	34	54	39	72	70	8	85	48
	39	34	38	43	53	40	33	41	34	39	39	43	41	38	45	29	47	40
No, Thank You	244	21	50	59	24	41	8	5	24	19	54	72	56	120	84	20	98	72
	61	66	62	57	47	60	67	59	66	61	61	57	59	62	55	71	53	60

MAY 2007 STUDY

AREA

AREA	===== BANNER #3 =====																
	POLITICAL BELIEFS PARTY SEGMENT						VOTED 2006 ELECTION		PLAN TO VOTE 2008 ELECTION		NEWS CATEGORIES				GAY & LESBIAN STATEMENTS		
	COMMITTED	COMMITTED	INDEPEND. NOT AFFILIATD	REG. DEM BUT POL. INDEPEND.	REG. REP. BUT POL. INDEPEND.		YES	NO	YES	NO	TV	INTERNET	PRINT	RADIO	SUPPORT GAY MARRIAGE	CIVIL UNIONS NOT GAY MARRIAGE	NO CIVIL UNIONS OR MARRIAGE
	DEMOCRAT	REPUBLICN															
TOTAL	400	102	8	89	162	16	288	109	359	35	168	110	57	49	71	99	181
	100	26	2	22	41	4	72	27	90	9	42	27	14	12	18	25	45
LA	200	50	6	40	86	6	137	60	179	16	87	54	29	22	42	51	79
	50	49	75	45	53	36	48	55	50	46	52	49	51	45	59	51	43
Atlanta	200	52	2	49	76	10	151	49	180	19	81	56	28	27	29	48	102
	50	51	25	55	47	64	52	45	50	54	48	51	49	55	41	49	57

MAY 2007 STUDY

S1 RECORD GENDER BY OBSERVATION

===== BANNER #3 =====																	
	POLITICAL BELIEFS PARTY SEGMENT						VOTED 2006 ELECTION		PLAN TO VOTE 2008 ELECTION		NEWS CATEGORIES				GAY & LESBIAN STATEMENTS		
	COMMITTED DEMOCRAT	COMMITTED REPUBLICAN	INDEPEND. NOT AFFILIATED	REG. DEM BUT POL. INDEPEND.	REG. REP. BUT POL. INDEPEND.		YES	NO	YES	NO	TV	INTERNET	PRINT	RADIO	SUPPORT GAY MARRIAGE	CIVIL UNIONS NOT GAY MARRIAGE	NO CIVIL UNIONS OR MARRIAGE
TOTAL	400	102	8	89	162	16	288	109	359	35	168	110	57	49	71	99	181
	100	26	2	22	41	4	72	27	90	9	42	27	14	12	18	25	45
Male	186	37	3	52	80	6	125	60	159	23	66	53	30	30	30	47	87
	47	36	32	59	49	39	43	55	44	65	39	48	51	60	42	48	48
Female	214	65	5	37	82	10	163	49	200	12	103	57	28	20	41	52	94
	53	64	68	41	51	61	57	45	56	35	61	52	49	40	58	52	52



MAY 2007 STUDY

S2 Do you identify yourself as Black or are either of your parents of Black ancestry?

===== BANNER #3 =====																	
	POLITICAL BELIEFS PARTY SEGMENT						VOTED 2006 ELECTION		PLAN TO VOTE 2008 ELECTION		NEWS CATEGORIES				GAY & LESBIAN STATEMENTS		
	COMMITTED DEMOCRAT	COMMITTED REPUBLICAN	INDEPEND. NOT AFFILIATED	REG. DEM BUT POL. INDEPEND.	REG. REP. BUT POL. INDEPEND.		YES	NO	YES	NO	TV	INTERNET	PRINT	RADIO	SUPPORT GAY MARRIAGE	CIVIL UNIONS NOT GAY MARRIAGE	NO CIVIL UNIONS OR MARRIAGE
TOTAL	400	102	8	89	162	16	288	109	359	35	168	110	57	49	71	99	181
	100	26	2	22	41	4	72	27	90	9	42	27	14	12	18	25	45
Yes	400	102	8	89	162	16	288	109	359	35	168	110	57	49	71	99	181
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
REFUSE	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

MAY 2007 STUDY

S3 Please identify your age range.

===== BANNER #3 =====																		
	POLITICAL BELIEFS PARTY SEGMENT						VOTED 2006 ELECTION		PLAN TO VOTE 2008 ELECTION		NEWS CATEGORIES				GAY & LESBIAN STATEMENTS			
	COMMITTED	COMMITTED	INDEPEND. NOT AFFILIATD	REG. DEM BUT POL. INDEPEND.	REG. REP. BUT POL. INDEPEND.		YES	NO	YES	NO	TV	ONLINE MEDIA/	INTERNET	PRINT	RADIO	SUPPORT GAY MARRIAGE	CIVIL UNIONS NOT GAY MARRIAGE	NO CIVIL UNIONS OR MARRIAGE
	DEMOCRAT	REPUBLICN																
TOTAL	400	102	8	89	162	16	288	109	359	35	168	110	57	49	71	99	181	
	100	26	2	22	41	4	72	27	90	9	42	27	14	12	18	25	45	
Less than 18	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
18-24	58	12	-	20	18	1	25	33	45	10	28	15	2	6	14	15	25	
	15	12		23	11	6	9	30	13	29	17	14	3	12	19	15	14	
25-29	42	13	2	11	13	-	21	21	35	8	19	14	5	3	9	7	19	
	11	13	27	13	8		7	19	10	21	11	13	9	6	13	7	10	
30-34	63	10	4	20	30	-	44	18	58	5	22	21	5	11	14	13	25	
	16	10	46	22	18		15	17	16	14	13	19	9	22	19	13	14	
35-39	83	26	-	16	29	6	67	16	77	4	27	26	17	13	15	20	35	
	21	26		18	18	41	23	15	21	12	16	23	30	26	20	21	19	
40-45	153	40	2	22	72	8	131	22	144	9	72	34	28	16	21	43	77	
	38	39	28	24	44	53	45	20	40	24	43	31	49	33	29	44	43	
Over 45	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

MAY 2007 STUDY

Q1 How would you describe your ethnic background?

	===== BANNER #3 =====																					
	POLITICAL BELIEFS PARTY SEGMENT						VOTED 2006 ELECTION				PLAN TO VOTE 2008 ELECTION				NEWS CATEGORIES				GAY & LESBIAN STATEMENTS			
	COMMITTED DEMOCRAT		COMMITTED REPUBLICAN		INDEPEND. NOT AFFILIATED	REG. DEM BUT POL. INDEPEND.	REG. REP. BUT POL. INDEPEND.	ELECTION		ELECTION		ONLINE MEDIA/			SUPPORT GAY MARRIAGE			CIVIL UNIONS NOT GAY MARRIAGE	NO CIVIL UNIONS OR MARRIAGE			
	TOTAL	DEMOCRAT	REPUBLICAN	AFFILIATED	INDEPEND.	INDEPEND.	YES	NO	YES	NO	TV	INTERNET	PRINT	RADIO	MARRIAGE	MARRIAGE	MARRIAGE					
TOTAL	400	102	8	89	162	16	288	109	359	35	168	110	57	49	71	99	181					
	100	26	2	22	41	4	72	27	90	9	42	27	14	12	18	25	45					
I am of West Indian descent.	19	2	-	8	7	1	16	3	18	1	6	4	4	3	3	1	13					
	5	2		9	4	6	5	3	5	3	3	4	7	6	4	1	7					
I am of Hispanic descent.	9	2	3	3	1	-	7	3	8	1	3	2	1	2	1	3	4					
	2	2	32	3	1		2	2	2	3	2	1	2	3	1	3	2					
I am of African descent (my parents, grandparents or myself are from Africa).	74	23	-	16	24	3	54	19	63	9	26	20	11	12	14	19	35					
	18	23		18	15	21	19	18	17	26	15	18	18	25	20	19	20					
I classify myself as Black, African-American (my immediate family is not from Africa).	232	66	5	42	102	7	171	59	219	14	109	62	32	25	40	58	105					
	58	64	68	47	63	46	60	54	61	38	65	57	56	51	56	59	58					
I am of multi-racial ancestry.	51	9	-	13	25	2	31	19	39	9	18	17	8	6	10	15	18					
	13	9		15	15	13	11	17	11	24	11	15	13	12	14	15	10					
Other (please specify)	2	-	-	2	-	-	2	-	2	-	-	2	-	-	-	-	2					
	*			2			1		*			1					1					
DON'T KNOW/REFUSED	13	-	-	6	3	2	7	6	11	2	6	4	2	1	4	2	4					
	3			6	2	14	3	5	3	6	4	3	3	2	5	2	2					

MAY 2007 STUDY

Q2 Please select the choice that most accurately reflects your experience:

	===== BANNER #3 =====																		
	POLITICAL BELIEFS PARTY SEGMENT						VOTED 2006 ELECTION				PLAN TO VOTE 2008 ELECTION		NEWS CATEGORIES				GAY & LESBIAN STATEMENTS		
	COMMITTED	COMMITTED	INDEPEND.	REG. DEM	REG. REP.	REG. REP.	ELECTION		ELECTION		NEWS CATEGORIES				SUPPORT	CIVIL	NO CIVIL		
	DEMOCRAT	REPUBLICAN	NOT AFFILIATED	BUT POL. INDEPEND.	BUT POL. INDEPEND.	YES	NO	YES	NO	TV	INTERNET	PRINT	RADIO	MARRIAGE	UNIONS	UNIONS	OR		
TOTAL	400	102	8	89	162	16	288	109	359	35	168	110	57	49	71	99	181		
	100	26	2	22	41	4	72	27	90	9	42	27	14	12	18	25	45		
I am an immigrant.	25	5	-	13	6	1	12	13	16	7	7	8	4	2	4	7	13		
	6	4		14	3	7	4	12	4	18	4	7	7	4	6	7	7		
I am first generation American.	32	10	3	6	9	1	24	7	26	6	14	5	5	7	4	7	20		
	8	10	32	6	6	7	8	7	7	16	8	5	9	13	5	7	11		
I am second generation American (my grandparents were immigrants).	20	6	1	5	6	1	18	2	19	2	8	7	4	1	2	5	12		
	5	5	13	6	3	6	6	2	5	4	5	7	6	2	3	5	6		
My ancestors have been here two generations or more.	313	82	4	60	141	12	227	83	291	21	138	88	42	39	59	79	133		
	78	81	56	68	87	79	79	76	81	59	82	80	74	78	83	80	73		
Other (please specify)	1	-	-	1	-	-	-	1	1	-	-	1	-	-	-	1	-		
	*			1				1	*			1				1			
DON'T KNOW/REFUSED	9	-	-	4	1	-	6	3	6	1	2	-	2	1	3	-	3		
	2			5	1		2	2	2	3	1		3	2	4		2		

MAY 2007 STUDY

Q3 Did you vote in the 2006 midterm elections?

===== BANNER #3 =====																		
	POLITICAL BELIEFS PARTY SEGMENT						VOTED 2006 ELECTION		PLAN TO VOTE 2008 ELECTION		NEWS CATEGORIES				GAY & LESBIAN STATEMENTS			
	COMMITTED DEMOCRAT	COMMITTED REPUBLICAN	INDEPEND. NOT AFFILIATED	REG. DEM BUT POL. INDEPEND.	REG. REP. BUT POL. INDEPEND.		YES	NO	YES	NO	TV	INTERNET	PRINT	RADIO	SUPPORT GAY MARRIAGE	CIVIL UNIONS NOT GAY MARRIAGE	NO CIVIL UNIONS OR MARRIAGE	
TOTAL	400	102	8	89	162	16	288	109	359	35	168	110	57	49	71	99	181	
	100	26	2	22	41	4	72	27	90	9	42	27	14	12	18	25	45	
Yes	288	84	5	49	127	12	288	-	284	3	113	82	50	33	48	75	131	
	72	83	67	55	78	74	100		79	7	67	75	88	67	67	76	73	
No	109	17	3	40	32	4	-	109	72	33	53	26	7	16	24	24	48	
	27	16	33	45	20	26		100	20	93	32	23	12	33	33	24	27	
DON'T KNOW/REFUSED	4	1	-	-	3	-	-	-	4	-	2	2	-	-	-	-	1	
	1	1			2				1		1	1					1	

MAY 2007 STUDY

Q4 Do you plan to vote in the 2008 presidential election?

	===== BANNER #3 =====																	
	POLITICAL BELIEFS PARTY SEGMENT						VOTED 2006 ELECTION		PLAN TO VOTE 2008 ELECTION		NEWS CATEGORIES				GAY & LESBIAN STATEMENTS			
	COMMITTED DEMOCRAT	COMMITTED REPUBLICAN	INDEPEND. NOT AFFILIATED	REG. DEM BUT POL. INDEPEND.	REG. REP. BUT POL. INDEPEND.		YES	NO	YES	NO	TV	INTERNET	PRINT	RADIO	SUPPORT GAY MARRIAGE	CIVIL UNIONS NOT GAY MARRIAGE	NO CIVIL UNIONS OR MARRIAGE	
	TOTAL																	
TOTAL	400	102	8	89	162	16	288	109	359	35	168	110	57	49	71	99	181	
	100	26	2	22	41	4	72	27	90	9	42	27	14	12	18	25	45	
Yes	359	99	7	70	154	16	284	72	359	-	149	100	55	43	67	92	158	
	90	97	87	79	95	100	99	66	100		89	91	97	88	94	93	87	
No	35	4	1	16	8	-	3	33	-	35	19	7	1	6	3	5	21	
	9	3	13	18	5		1	30		100	11	6	2	12	4	5	11	
DON'T KNOW/REFUSED	5	-	-	3	1	-	1	4	-	-	-	3	1	-	2	2	2	
	1			3	1		*	4				2	2		2	2	1	

MAY 2007 STUDY

Q5 Does Barack Obama's candidacy make you more likely to vote in the 2008 election, less likely to vote in the 2008 election, or does it have no impact at all on your likelihood to vote in the 2008 election?

===== BANNER #3 =====

	POLITICAL BELIEFS PARTY SEGMENT						VOTED		PLAN TO		NEWS CATEGORIES				GAY & LESBIAN STATEMENTS		
	COMMITTED		COMMITTED	INDEPEND.	REG. DEM	REG. REP.	ELECTION		ELECTION		ONLINE			SUPPORT	CIVIL	NO CIVIL	
	DEMOCRAT	REPUBLICAN	NOT AFFILIATED	BUT POL. INDEPEND.	BUT POL. INDEPEND.	YES	NO	YES	NO	TV	INTERNET	PRINT	RADIO	MARRIAGE	UNIONS NOT MARRIAGE	UNIONS OR MARRIAGE	
TOTAL	400	102	8	89	162	16	288	109	359	35	168	110	57	49	71	99	181
	100	26	2	22	41	4	72	27	90	9	42	27	14	12	18	25	45
More likely	100	25	3	17	43	5	63	35	91	7	45	29	14	6	16	26	47
	25	24	41	19	27	33	22	32	25	20	27	27	25	12	22	27	26
Less likely	8	1	3	2	2	-	5	3	7	1	2	-	1	3	-	2	5
	2	1	32	2	1		2	2	2	3	1		2	5		2	2
No Impact at all	279	73	2	67	115	10	213	63	256	21	115	76	42	40	53	69	121
	70	71	28	76	71	67	74	58	71	60	68	69	73	81	74	70	67
DON'T KNOW/REFUSED	14	4	-	3	2	-	6	8	6	6	6	4	-	1	3	1	8
	3	4		3	1		2	7	2	17	4	4		2	4	1	4

MAY 2007 STUDY

Q6 Of the following, whose opinion do you value most?

	===== BANNER #3 =====																					
	POLITICAL BELIEFS PARTY SEGMENT						VOTED 2006 ELECTION				PLAN TO VOTE 2008 ELECTION				NEWS CATEGORIES				GAY & LESBIAN STATEMENTS			
	COMMITTED DEMOCRAT		COMMITTED REPUBLICAN		INDEPEND. NOT AFFILIATED	REG. DEM BUT POL. INDEPEND.	REG. REP. BUT POL. INDEPEND.	ELECTION		ELECTION		TV INTERNET PRINT RADIO				SUPPORT GAY MARRIAGE	CIVIL UNIONS NOT GAY MARRIAGE	NO CIVIL UNIONS OR MARRIAGE				
	TOTAL							YES	NO	YES	NO											
TOTAL	400	102	8	89	162	16	288	109	359	35	168	110	57	49	71	99	181					
	100	26	2	22	41	4	72	27	90	9	42	27	14	12	18	25	45					
Jesse Jackson	29	6	1	3	17	1	21	8	27	3	18	2	4	3	2	6	16					
	7	6	14	3	10	6	7	7	7	7	11	2	6	5	3	6	9					
Al Sharpton	17	2	-	5	9	1	9	8	16	1	5	7	1	4	2	7	8					
	4	2		6	6	6	3	7	4	3	3	6	2	8	3	7	4					
Barack Obama	80	28	-	17	33	1	66	12	73	7	25	34	11	7	17	24	30					
	20	27		20	20	6	23	11	20	19	15	31	18	14	23	24	17					
Condoleeza Rice	23	2	2	5	8	6	17	6	22	1	13	3	4	3	2	6	14					
	6	2	27	6	5	40	6	5	6	3	8	3	7	6	3	6	8					
Oprah Winfrey	80	31	2	11	26	2	55	23	74	4	44	23	4	6	14	22	38					
	20	30	27	13	16	14	19	21	21	11	26	21	6	13	20	22	21					
Colin Powell	60	12	1	23	21	3	46	14	54	5	26	16	12	5	10	14	28					
	15	11	14	26	13	20	16	13	15	13	15	14	20	10	14	14	16					
Russell Simmons	23	5	2	4	12	-	11	12	21	2	8	5	1	7	5	7	7					
	6	5	19	4	8		4	11	6	6	5	4	2	13	7	7	4					
DON'T KNOW/REFUSED	88	16	-	20	37	1	62	26	72	14	29	19	21	15	20	14	40					
	22	16		23	23	6	22	24	20	39	17	18	37	31	27	14	22					



MAY 2007 STUDY

In the next set of questions, you will be given the names of political figures and asked to select a term that most accurately reflects your views of them. The choices are "Very favorable," "somewhat favorable," "somewhat unfavorable," or "very unfavorab

===== BANNER #3 =====

	POLITICAL BELIEFS PARTY SEGMENT						VOTED		PLAN TO		NEWS CATEGORIES			GAY & LESBIAN STATEMENTS			
	TOTAL	DEMOCRAT	REPUBLICAN	INDEPEND. AFFILIATED	REG. DEM BUT POL. INDEPEND.	REG. REP. BUT POL. INDEPEND.	2006		2008		TV	INTERNET	PRINT	RADIO	SUPPORT GAY MARRIAGE	CIVIL UNIONS NOT GAY MARRIAGE	NO CIVIL UNIONS OR MARRIAGE
							YES	NO	YES	NO							
TOTAL	400	102	8	89	162	16	288	109	359	35	168	110	57	49	71	99	181
	100	26	2	22	41	4	72	27	90	9	42	27	14	12	18	25	45
CONTINUE	400	102	8	89	162	16	288	109	359	35	168	110	57	49	71	99	181
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

MAY 2007 STUDY

Q7 Hillary Clinton

===== BANNER #3 =====																		
	POLITICAL BELIEFS PARTY SEGMENT						VOTED 2006 ELECTION		PLAN TO VOTE 2008 ELECTION		NEWS CATEGORIES				GAY & LESBIAN STATEMENTS			
	TOTAL	DEMOCRAT	REPUBLICAN	INDEPEND. NOT AFFILIATED	REG. DEM BUT POL. INDEPEND.	REG. REP. BUT POL. INDEPEND.	YES	NO	YES	NO	TV	INTERNET	PRINT	RADIO	SUPPORT GAY MARRIAGE	CIVIL UNIONS NOT GAY MARRIAGE	NO CIVIL UNIONS OR MARRIAGE	
																		COMMITTED
TOTAL	400	102	8	89	162	16	288	109	359	35	168	110	57	49	71	99	181	
	100	26	2	22	41	4	72	27	90	9	42	27	14	12	18	25	45	
Very favorable	164	59	4	26	68	1	115	50	147	15	78	41	23	13	31	46	68	
	41	58	54	29	42	6	40	46	41	41	47	37	41	27	44	47	37	
Somewhat favorable	147	34	2	31	63	8	111	33	140	6	55	43	25	20	32	35	61	
	37	33	19	35	39	54	39	30	39	18	33	39	43	40	44	35	34	
Somewhat unfavorable	40	4	-	16	15	3	31	9	33	6	16	14	4	6	-	11	26	
	10	4		18	9	20	11	8	9	16	9	12	7	12		11	15	
Very unfavorable	20	3	2	5	8	3	16	4	18	2	7	5	3	6	5	1	11	
	5	3	27	6	5	19	6	4	5	6	4	4	5	12	6	1	6	
I do not know who he/she is.	5	1	-	2	1	-	2	3	3	2	4	-	1	-	-	1	3	
	1	1		2	1		1	3	1	6	3		2		1	2		
I know who he/she is but I'm undecided about him/her.	23	2	-	9	7	-	13	10	18	5	8	8	1	4	4	5	11	
	6	2		10	4		5	10	5	14	5	7	2	8	6	5	6	

MAY 2007 STUDY

Q8 Rudolph Giuliani

===== BANNER #3 =====																		
	POLITICAL BELIEFS PARTY SEGMENT						VOTED 2006 ELECTION		PLAN TO VOTE 2008 ELECTION		NEWS CATEGORIES				GAY & LESBIAN STATEMENTS			
	TOTAL	DEMOCRAT	REPUBLICAN	INDEPEND. NOT AFFILIATED	REG. DEM BUT POL. INDEPEND.	REG. REP. BUT POL. INDEPEND.	YES	NO	YES	NO	TV	INTERNET	PRINT	RADIO	SUPPORT GAY MARRIAGE	CIVIL UNIONS NOT GAY MARRIAGE	NO CIVIL UNIONS OR MARRIAGE	
																		COMMITTED
TOTAL	400	102	8	89	162	16	288	109	359	35	168	110	57	49	71	99	181	
	100	26	2	22	41	4	72	27	90	9	42	27	14	12	18	25	45	
Very favorable	28	4	2	7	10	2	17	11	21	5	13	5	6	3	5	8	13	
	7	4	25	8	6	13	6	10	6	14	8	5	11	5	7	8	7	
Somewhat favorable	114	29	3	22	48	6	81	32	106	6	49	28	18	16	22	32	46	
	28	28	42	25	30	40	28	29	30	17	29	26	31	32	30	32	26	
Somewhat unfavorable	81	23	2	15	38	3	66	15	77	4	25	27	15	13	11	26	39	
	20	22	19	17	23	21	23	14	21	10	15	24	27	26	15	26	21	
Very unfavorable	68	18	-	16	30	2	56	12	65	4	25	24	9	7	14	14	36	
	17	18		17	19	13	20	11	18	10	15	22	16	14	19	14	20	
I do not know who he/she is.	60	15	1	20	19	1	34	23	50	9	34	12	4	6	9	8	30	
	15	14	14	22	12	7	12	21	14	26	20	11	7	11	13	8	17	
I know who he/she is but I'm undecided about him/her.	49	13	-	10	17	1	33	16	40	8	23	13	5	6	10	12	17	
	12	13		11	10	6	12	15	11	23	14	12	9	12	15	12	10	

MAY 2007 STUDY

Q9 Barack Obama

===== BANNER #3 =====																		
	POLITICAL BELIEFS PARTY SEGMENT						VOTED 2006 ELECTION		PLAN TO VOTE 2008 ELECTION		NEWS CATEGORIES				GAY & LESBIAN STATEMENTS			
	TOTAL	DEMOCRAT	REPUBLICAN	INDEPEND. NOT AFFILIATED	REG. DEM BUT POL. INDEPEND.	REG. REP. BUT POL. INDEPEND.	YES	NO	YES	NO	TV	ONLINE MEDIA/ INTERNET	PRINT	RADIO	SUPPORT GAY MARRIAGE	CIVIL UNIONS NOT GAY MARRIAGE	NO CIVIL UNIONS OR MARRIAGE	
																		COMMITTED
TOTAL	400	102	8	89	162	16	288	109	359	35	168	110	57	49	71	99	181	
	100	26	2	22	41	4	72	27	90	9	42	27	14	12	18	25	45	
Very favorable	185	59	1	33	80	5	139	44	166	17	73	56	33	19	33	45	89	
	46	58	14	37	49	32	48	40	46	49	44	52	58	38	47	45	50	
Somewhat favorable	141	32	2	32	61	6	107	33	134	5	58	38	19	19	30	39	57	
	35	32	28	36	38	41	37	31	37	13	35	34	33	39	42	40	32	
Somewhat unfavorable	15	2	3	4	4	2	12	3	14	1	4	5	-	5	-	3	11	
	4	2	32	5	2	13	4	2	4	3	2	5	5	9	3	6		
Very unfavorable	8	1	2	3	-	1	6	2	7	1	5	1	1	1	1	-	5	
	2	1	27	3		6	2	2	2	3	3	1	2	2	1		3	
I do not know who he/she is.	22	2	-	7	10	-	7	14	15	7	11	5	3	1	1	6	10	
	5	2		7	6		3	13	4	20	7	5	5	2	1	7	5	
I know who he/she is but I'm undecided about him/her.	30	5	-	10	8	1	16	13	24	5	16	4	1	5	6	5	9	
	7	5		12	5	7	6	12	7	13	10	4	2	9	8	5	5	

MAY 2007 STUDY

Q10 Al Gore

===== BANNER #3 =====																	
	POLITICAL BELIEFS PARTY SEGMENT						VOTED 2006 ELECTION		PLAN TO VOTE 2008 ELECTION		NEWS CATEGORIES				GAY & LESBIAN STATEMENTS		
	COMMITTED	COMMITTED	INDEPEND. NOT AFFILIATD	REG. DEM BUT POL. INDEPEND.	REG. REP. BUT POL. INDEPEND.		YES	NO	YES	NO	TV	INTERNET	PRINT	RADIO	SUPPORT GAY MARRIAGE	CIVIL UNIONS NOT GAY MARRIAGE	NO CIVIL UNIONS OR MARRIAGE
	DEMOCRAT	REPUBLICN															
TOTAL	400	102	8	89	162	16	288	109	359	35	168	110	57	49	71	99	181
	100	26	2	22	41	4	72	27	90	9	42	27	14	12	18	25	45
Very favorable	120	41	-	24	48	6	86	34	113	5	55	42	12	7	25	31	57
	30	40		27	30	39	30	31	31	13	33	38	20	14	36	31	32
Somewhat favorable	174	49	3	34	75	3	130	42	155	19	81	42	30	17	32	44	72
	44	48	39	39	46	21	45	39	43	54	48	38	53	35	44	45	40
Somewhat unfavorable	46	6	3	11	18	5	34	13	40	3	12	7	9	12	6	14	23
	12	6	33	13	11	33	12	12	11	8	7	6	16	25	8	14	12
Very unfavorable	20	5	1	6	6	1	16	4	19	1	5	6	2	8	2	5	10
	5	4	14	7	3	6	6	4	5	3	3	5	3	15	3	5	5
I do not know who he/she is.	8	1	-	3	3	-	5	3	7	1	5	1	1	1	-	2	5
	2	1		4	2		2	3	2	3	3	1	2	2		2	3
I know who he/she is but I'm undecided about him/her.	31	1	1	10	12	-	17	12	24	7	10	12	4	5	7	2	14
	8	1	14	11	7		6	11	7	19	6	11	6	9	9	2	8

MAY 2007 STUDY

Q11 Condoleeza Rice

===== BANNER #3 =====																	
	POLITICAL BELIEFS PARTY SEGMENT						VOTED 2006 ELECTION		PLAN TO VOTE 2008 ELECTION		NEWS CATEGORIES				GAY & LESBIAN STATEMENTS		
	COMMITTED	COMMITTED	INDEPEND. NOT AFFILIATD	REG. DEM BUT POL. INDEPEND.	REG. REP. BUT POL. INDEPEND.		YES	NO	YES	NO	TV	INTERNET	PRINT	RADIO	SUPPORT GAY MARRIAGE	CIVIL UNIONS NOT GAY MARRIAGE	NO CIVIL UNIONS OR MARRIAGE
	DEMOCRAT	REPUBLICAN															
TOTAL	400	102	8	89	162	16	288	109	359	35	168	110	57	49	71	99	181
	100	26	2	22	41	4	72	27	90	9	42	27	14	12	18	25	45
Very favorable	67	16	2	12	24	7	52	14	63	4	31	16	9	10	3	21	33
	17	16	27	14	15	47	18	13	18	10	19	15	15	19	5	21	19
Somewhat favorable	151	34	5	33	69	2	107	41	133	15	56	54	22	16	25	32	80
	38	33	59	37	42	13	37	37	37	43	33	49	38	32	35	33	44
Somewhat unfavorable	78	24	1	16	30	4	54	22	73	5	32	17	11	13	18	28	23
	19	24	14	18	19	27	19	21	20	14	19	15	19	27	25	29	13
Very unfavorable	69	23	-	9	33	2	52	17	64	5	32	18	11	6	18	13	26
	17	22		10	20	13	18	16	18	13	19	16	18	13	26	13	14
I do not know who he/she is.	15	2	-	9	3	-	9	6	11	4	9	1	3	-	1	3	9
	4	2		10	2		3	5	3	10	5	1	5		1	3	5
I know who he/she is but I'm undecided about him/her.	21	3	-	10	4	-	12	8	15	4	8	5	2	5	6	1	9
	5	3		11	2		4	8	4	10	5	4	3	9	8	1	5

MAY 2007 STUDY

Q12 Bill Richardson

===== BANNER #3 =====																	
	POLITICAL BELIEFS PARTY SEGMENT						VOTED 2006 ELECTION		PLAN TO VOTE 2008 ELECTION		NEWS CATEGORIES				GAY & LESBIAN STATEMENTS		
	COMMITTED DEMOCRAT	COMMITTED REPUBLICAN	INDEPEND. NOT AFFILIATED	REG. DEM BUT POL. INDEPEND.	REG. REP. BUT POL. INDEPEND.		YES	NO	YES	NO	TV	INTERNET	PRINT	RADIO	SUPPORT GAY MARRIAGE	CIVIL UNIONS NOT GAY MARRIAGE	NO CIVIL UNIONS OR MARRIAGE
TOTAL	400	102	8	89	162	16	288	109	359	35	168	110	57	49	71	99	181
	100	26	2	22	41	4	72	27	90	9	42	27	14	12	18	25	45
Very favorable	15	4	-	6	6	-	11	4	12	2	7	5	1	2	1	9	5
	4	4		6	3		4	4	3	4	4	4	2	3	1	9	2
Somewhat favorable	59	10	2	15	26	3	48	11	56	4	15	19	11	13	13	14	25
	15	9	28	17	16	20	17	10	15	10	9	18	20	26	19	14	14
Somewhat unfavorable	35	10	3	4	16	2	32	3	34	1	10	11	6	6	6	10	17
	9	10	32	5	10	14	11	3	10	3	6	10	10	13	8	10	9
Very unfavorable	15	4	1	5	6	-	12	4	14	1	7	6	2	-	3	2	9
	4	3	13	5	4		4	3	4	3	4	5	3		4	2	5
I do not know who he/she is.	222	64	2	48	86	8	149	71	196	24	108	54	27	25	38	56	102
	55	63	28	54	53	53	52	65	55	67	64	50	47	51	53	57	56
I know who he/she is but I'm undecided about him/her	53	10	-	11	23	2	36	16	47	5	22	14	10	4	11	7	23
	13	10		13	14	14	12	15	13	13	13	13	18	7	15	7	13

MAY 2007 STUDY

Q13 Fred Thompson

===== BANNER #3 =====																	
	POLITICAL BELIEFS PARTY SEGMENT						VOTED 2006 ELECTION		PLAN TO VOTE 2008 ELECTION		NEWS CATEGORIES				GAY & LESBIAN STATEMENTS		
	COMMITTED DEMOCRAT	COMMITTED REPUBLICAN	INDEPEND. NOT AFFILIATED	REG. DEM BUT POL. INDEPEND.	REG. REP. BUT POL. INDEPEND.		YES	NO	YES	NO	TV	INTERNET	PRINT	RADIO	SUPPORT GAY MARRIAGE	CIVIL UNIONS NOT GAY MARRIAGE	NO CIVIL UNIONS OR MARRIAGE
TOTAL	400	102	8	89	162	16	288	109	359	35	168	110	57	49	71	99	181
	100	26	2	22	41	4	72	27	90	9	42	27	14	12	18	25	45
Very favorable	10	-	1	2	5	1	10	-	10	-	4	2	2	1	-	1	7
	2		13	2	3	6	3		3		2	2	4	2		1	4
Somewhat favorable	36	1	4	13	16	2	27	9	33	1	10	16	3	4	8	10	14
	9	1	46	14	10	14	9	8	9	3	6	15	5	8	12	10	8
Somewhat unfavorable	32	9	-	9	14	-	29	3	32	-	9	9	9	4	11	8	11
	8	9		10	9		10	3	9		5	8	16	7	15	8	6
Very unfavorable	22	7	-	4	12	-	18	4	21	2	7	12	3	1	1	10	10
	6	6		5	7		6	4	6	4	4	10	5	2	1	10	5
I do not know who he/she is	242	73	3	52	91	9	163	75	213	26	118	57	28	32	42	53	116
	60	71	42	59	56	60	57	69	59	74	70	52	49	64	59	53	64
I know who he/she is but I'm undecided about him/her	58	12	-	9	25	3	41	18	50	7	22	15	12	8	9	17	23
	15	12		10	15	20	14	16	14	19	13	13	21	16	13	17	13



MAY 2007 STUDY

Q14 John Edwards

===== BANNER #3 =====																	
	POLITICAL BELIEFS PARTY SEGMENT						VOTED 2006 ELECTION		PLAN TO VOTE 2008 ELECTION		NEWS CATEGORIES				GAY & LESBIAN STATEMENTS		
	TOTAL	DEMOCRAT	REPUBLICAN	INDEPEND. NOT AFFILIATED	REG. DEM BUT POL. INDEPEND.	REG. REP. BUT POL. INDEPEND.	YES	NO	YES	NO	TV	INTERNET	PRINT	RADIO	SUPPORT GAY MARRIAGE	CIVIL UNIONS NOT GAY MARRIAGE	NO CIVIL UNIONS OR MARRIAGE
TOTAL	400	102	8	89	162	16	288	109	359	35	168	110	57	49	71	99	181
	100	26	2	22	41	4	72	27	90	9	42	27	14	12	18	25	45
Very favorable	53	21	-	6	25	2	42	11	49	4	19	22	8	2	14	11	23
	13	20		6	15	13	15	10	14	11	11	20	13	4	20	11	13
Somewhat favorable	169	49	5	33	69	6	130	39	159	10	64	51	29	20	35	45	74
	42	48	59	37	42	40	45	36	44	27	38	46	51	40	49	46	41
Somewhat unfavorable	40	6	1	13	19	1	32	8	36	4	18	9	5	6	5	13	19
	10	6	14	14	12	7	11	7	10	11	11	8	9	12	7	13	10
Very unfavorable	28	4	2	9	11	2	19	9	24	1	9	6	5	7	1	8	14
	7	4	27	10	7	13	7	8	7	3	5	5	9	15	1	8	8
I do not know who he/she is.	58	12	-	17	21	3	30	25	48	11	35	12	3	7	10	7	29
	15	12		20	13	21	10	23	13	30	21	11	6	14	14	7	16
I know who he/she is but I'm undecided about him/her.	51	11	-	12	18	1	34	17	44	6	22	10	7	7	7	14	22
	13	11		13	11	6	12	16	12	17	13	9	13	14	9	15	12

MAY 2007 STUDY

Q15 Michael Bloomberg

===== BANNER #3 =====																	
	POLITICAL BELIEFS PARTY SEGMENT						VOTED 2006 ELECTION		PLAN TO VOTE 2008 ELECTION		NEWS CATEGORIES				GAY & LESBIAN STATEMENTS		
	COMMITTED DEMOCRAT	COMMITTED REPUBLICAN	INDEPEND. NOT AFFILIATED	REG. DEM BUT POL. INDEPEND.	REG. REP. BUT POL. INDEPEND.		YES	NO	YES	NO	TV	INTERNET	PRINT	RADIO	SUPPORT GAY MARRIAGE	CIVIL UNIONS NOT GAY MARRIAGE	NO CIVIL UNIONS OR MARRIAGE
TOTAL	400	102	8	89	162	16	288	109	359	35	168	110	57	49	71	99	181
	100	26	2	22	41	4	72	27	90	9	42	27	14	12	18	25	45
Very favorable	12	4	-	5	4	-	7	5	10	2	3	5	4	-	-	6	6
	3	3		5	2		2	5	3	4	2	5	7			6	3
Somewhat favorable	78	21	1	20	32	1	63	14	71	5	27	23	10	14	11	32	31
	19	21	13	22	19	6	22	13	20	14	16	21	18	29	15	32	17
Somewhat unfavorable	55	11	4	13	25	3	41	14	52	3	19	21	7	7	12	17	23
	14	11	47	14	15	21	14	13	15	8	11	19	13	15	17	17	13
Very unfavorable	34	10	-	5	15	2	28	6	33	1	12	10	6	6	8	8	16
	9	10		6	9	13	10	6	9	3	7	9	11	11	11	8	9
I do not know who he/she is.	156	40	3	39	55	8	100	53	136	17	73	35	24	14	30	20	80
	39	40	41	43	34	53	35	49	38	48	43	32	41	28	42	21	44
I know who he/she is but I'm undecided about him/her	65	17	-	8	31	1	48	16	57	8	35	15	6	8	11	16	24
	16	16		9	19	7	17	15	16	21	21	14	10	16	16	16	14

MAY 2007 STUDY

Q16 Bill Clinton

===== BANNER #3 =====																	
	POLITICAL BELIEFS PARTY SEGMENT						VOTED 2006 ELECTION		PLAN TO VOTE 2008 ELECTION		NEWS CATEGORIES				GAY & LESBIAN STATEMENTS		
	COMMITTED DEMOCRAT	COMMITTED REPUBLICAN	INDEPEND. NOT AFFILIATED	REG. DEM BUT POL. INDEPEND.	REG. REP. BUT POL. INDEPEND.		YES	NO	YES	NO	TV	INTERNET	PRINT	RADIO	SUPPORT GAY MARRIAGE	CIVIL UNIONS NOT GAY MARRIAGE	NO CIVIL UNIONS OR MARRIAGE
TOTAL	400	102	8	89	162	16	288	109	359	35	168	110	57	49	71	99	181
	100	26	2	22	41	4	72	27	90	9	42	27	14	12	18	25	45
Very favorable	243	88	2	43	93	7	168	72	221	20	113	76	29	19	50	56	108
	61	86	28	48	57	46	58	67	61	56	67	69	51	39	70	57	60
Somewhat favorable	114	12	2	31	59	3	89	24	102	10	38	28	23	20	16	30	54
	28	12	19	35	36	21	31	22	28	29	23	26	40	40	22	30	30
Somewhat unfavorable	19	-	1	8	5	3	14	5	15	2	6	4	1	5	3	8	8
	5		13	9	3	20	5	4	4	6	4	3	2	9	4	8	4
Very unfavorable	8	-	2	3	1	2	7	1	8	-	3	-	2	3	-	1	5
	2		27	3	1	13	2	1	2		2		3	6		1	3
I do not know who he/she is.	7	2	1	2	1	-	5	2	6	1	3	-	2	-	-	2	3
	2	2	14	2	1		2	2	2	3	2		4		2	2	2
I know who he/she is but I'm undecided about him/her.	9	-	-	2	4	-	5	5	7	3	5	2	-	3	3	1	3
	2			2	2		2	4	2	7	3	2		5	4	1	1

MAY 2007 STUDY

Q17 Mitt Romney

===== BANNER #3 =====																		
	POLITICAL BELIEFS PARTY SEGMENT						VOTED 2006 ELECTION		PLAN TO VOTE 2008 ELECTION		NEWS CATEGORIES				GAY & LESBIAN STATEMENTS			
	TOTAL	DEMOCRAT	REPUBLICAN	INDEPEND. NOT AFFILIATED	REG. DEM BUT POL. INDEPEND.	REG. REP. BUT POL. INDEPEND.	YES	NO	YES	NO	TV	ONLINE MEDIA/ INTERNET	PRINT	RADIO	SUPPORT GAY MARRIAGE	CIVIL UNIONS NOT GAY MARRIAGE	NO CIVIL UNIONS OR MARRIAGE	
																		COMMITTED
TOTAL	400	102	8	89	162	16	288	109	359	35	168	110	57	49	71	99	181	
	100	26	2	22	41	4	72	27	90	9	42	27	14	12	18	25	45	
Very favorable	8	-	-	3	4	-	7	1	8	-	4	2	-	1	2	1	5	
	2			4	2		2	1	2		2	2		2	2	1	3	
Somewhat favorable	35	11	4	3	15	2	28	7	33	2	14	9	7	5	9	14	10	
	9	11	44	3	9	14	10	7	9	6	8	8	12	10	13	14	6	
Somewhat unfavorable	42	11	-	12	16	2	34	8	38	3	4	14	15	8	5	12	24	
	11	11		14	10	13	12	7	10	8	2	13	27	16	7	12	13	
Very unfavorable	26	7	-	6	12	1	24	2	26	-	8	8	2	5	3	6	15	
	6	7		7	7	6	8	2	7		5	7	3	10	4	6	8	
I do not know who he/she is.	227	59	3	52	88	9	145	77	199	24	109	58	25	24	41	53	100	
	57	58	42	59	54	60	51	71	55	69	65	53	44	49	57	54	55	
I know who he/she is but I'm undecided about him/her.	63	13	1	12	28	1	49	14	57	6	30	19	8	6	12	13	27	
	16	13	14	14	18	7	17	12	16	17	18	17	14	12	16	13	15	

MAY 2007 STUDY

Q18 John McCain

===== BANNER #3 =====																	
	POLITICAL BELIEFS PARTY SEGMENT						VOTED 2006 ELECTION		PLAN TO VOTE 2008 ELECTION		NEWS CATEGORIES				GAY & LESBIAN STATEMENTS		
	COMMITTED DEMOCRAT	COMMITTED REPUBLICAN	INDEPEND. NOT AFFILIATED	REG. DEM BUT POL. INDEPEND.	REG. REP. BUT POL. INDEPEND.		YES	NO	YES	NO	TV	INTERNET	PRINT	RADIO	SUPPORT GAY MARRIAGE	CIVIL UNIONS NOT GAY MARRIAGE	NO CIVIL UNIONS OR MARRIAGE
	TOTAL																
TOTAL	400	102	8	89	162	16	288	109	359	35	168	110	57	49	71	99	181
	100	26	2	22	41	4	72	27	90	9	42	27	14	12	18	25	45
Very favorable	14	2	1	5	5	1	6	8	12	2	4	5	4	1	1	3	7
	3	2	13	6	3	6	2	7	3	4	2	4	7	2	1	3	4
Somewhat favorable	118	34	2	29	46	4	91	27	108	8	57	23	12	20	25	29	51
	29	33	27	33	28	26	32	25	30	23	34	21	21	41	36	29	28
Somewhat unfavorable	86	15	3	17	42	7	69	16	82	2	23	31	18	12	14	26	40
	21	15	33	20	26	47	24	15	23	6	14	28	31	25	20	26	22
Very unfavorable	64	17	-	12	32	-	52	12	59	4	21	22	12	6	11	18	28
	16	17		13	20		18	11	16	11	13	20	20	13	16	18	15
I do not know who he/she is.	74	25	1	19	22	1	39	32	60	15	40	17	8	6	10	14	36
	19	24	14	22	14	7	14	30	17	42	24	16	13	11	14	14	20
I know who he/she is but I'm undecided about him/her.	44	10	1	6	16	2	29	14	38	5	23	12	4	4	10	9	19
	11	10	14	7	10	13	10	13	11	14	14	11	7	8	14	9	10

MAY 2007 STUDY

Q19 Colin Powell

===== BANNER #3 =====																	
	POLITICAL BELIEFS PARTY SEGMENT						VOTED 2006 ELECTION		PLAN TO VOTE 2008 ELECTION		NEWS CATEGORIES				GAY & LESBIAN STATEMENTS		
	COMMITTED DEMOCRAT	COMMITTED REPUBLICAN	INDEPEND. NOT AFFILIATED	REG. DEM BUT POL. INDEPEND.	REG. REP. BUT POL. INDEPEND.		YES	NO	YES	NO	TV	INTERNET	PRINT	RADIO	SUPPORT GAY MARRIAGE	CIVIL UNIONS NOT GAY MARRIAGE	NO CIVIL UNIONS OR MARRIAGE
TOTAL	400	102	8	89	162	16	288	109	359	35	168	110	57	49	71	99	181
	100	26	2	22	41	4	72	27	90	9	42	27	14	12	18	25	45
Very favorable	167	52	2	37	63	7	126	40	152	13	79	49	23	15	20	46	84
	42	51	27	41	39	46	44	37	42	37	47	45	40	30	28	47	46
Somewhat favorable	146	31	4	28	66	8	105	39	134	11	54	40	22	21	32	36	58
	36	30	54	32	41	54	37	36	37	31	32	36	39	42	45	37	32
Somewhat unfavorable	41	12	2	10	16	-	31	9	40	1	18	12	4	6	5	8	21
	10	12	19	11	10		11	8	11	3	11	11	7	12	7	8	12
Very unfavorable	18	4	-	6	8	-	14	4	16	1	7	4	3	2	5	5	7
	4	3		7	5		5	4	4	3	4	3	5	4	6	5	4
I do not know who he/she is.	13	2	-	5	3	-	6	7	8	5	3	3	2	3	3	2	7
	3	2		6	2		2	6	2	13	2	2	4	6	4	2	4
I know who he/she is but I'm undecided about him/her.	16	1	-	3	7	-	5	9	10	5	7	3	3	3	6	1	4
	4	1		3	4		2	9	3	13	4	2	5	5	9	1	2

MAY 2007 STUDY

Q20 What do you think is the most important social or political issue facing America today?

	===== BANNER #3 =====																				
	POLITICAL BELIEFS PARTY SEGMENT						VOTED 2006 ELECTION				PLAN TO VOTE 2008 ELECTION				NEWS CATEGORIES				GAY & LESBIAN STATEMENTS		
	COMMITTED DEMOCRAT		COMMITTED REPUBLICAN		INDEPEND. NOT AFFILIATED	REG. DEM BUT POL. INDEPEND.	REG. REP. BUT POL. INDEPEND.	ELECTION		ELECTION		ONLINE MEDIA/				SUPPORT GAY MARRIAGE	CIVIL UNIONS NOT GAY MARRIAGE	NO CIVIL UNIONS OR MARRIAGE			
	TOTAL	DEMOCRAT	REPUBLICAN	AFFILIATED	INDEPEND.	INDEPEND.	YES	NO	YES	NO	TV	INTERNET	PRINT	RADIO	MARRIAGE	MARRIAGE	MARRIAGE				
TOTAL	400	102	8	89	162	16	288	109	359	35	168	110	57	49	71	99	181				
	100	26	2	22	41	4	72	27	90	9	42	27	14	12	18	25	45				
The environment	21	1	-	5	15	-	15	6	19	3	10	9	1	2	7	6	9				
	5	1		6	9		5	6	5	7	6	8	2	3	9	6	5				
National security/Terrorism	16	1	-	3	5	3	11	5	14	2	5	7	2	2	2	5	8				
	4	1		3	3	20	4	4	4	4	3	7	4	4	3	5	4				
Racial Inequality	19	5	3	4	8	-	15	4	18	1	7	5	3	3	3	8	8				
	5	5	32	5	5		5	3	5	3	4	4	4	5	4	8	5				
Economic Inequality	48	14	-	12	18	2	34	14	46	2	18	16	9	5	9	13	24				
	12	13		14	11	13	12	13	13	6	11	15	16	10	13	13	14				
The War in Iraq	103	28	-	22	45	1	69	33	87	13	46	27	14	11	18	25	45				
	26	28		25	28	6	24	31	24	36	27	24	24	23	25	25	25				
Healthcare	51	13	-	13	22	1	42	9	47	4	20	15	7	5	14	16	18				
	13	13		14	13	6	15	8	13	10	12	14	13	10	20	16	10				
Family values/moral values	50	15	2	9	16	4	37	13	45	5	24	14	5	7	2	4	36				
	12	15	28	10	10	27	13	12	12	14	14	13	8	14	3	4	20				
Taxes	10	4	1	4	2	-	6	4	8	2	6	-	1	2	1	3	5				
	3	4	13	5	1		2	3	2	6	4		2	4	1	3	2				
Education	68	17	1	14	27	3	49	17	62	4	26	17	12	11	14	18	22				
	17	17	14	16	16	21	17	15	17	11	15	16	21	21	19	18	12				
AIDS	6	3	1	1	1	-	3	3	6	-	4	-	1	-	2	-	3				
	2	3	14	1	1		1	3	2		3		2		3		2				

MAY 2007 STUDY

Q20 What do you think is the most important social or political issue facing America today?

===== BANNER #3 =====																	
	POLITICAL BELIEFS PARTY SEGMENT					VOTED 2006 ELECTION		PLAN TO VOTE 2008 ELECTION		NEWS CATEGORIES				GAY & LESBIAN STATEMENTS			
	COMMITTED DEMOCRAT	COMMITTED REPUBLICAN	INDEPEND. NOT AFFILIATED	REG. DEM BUT POL. INDEPEND.	REG. REP. BUT POL. INDEPEND.	YES	NO	YES	NO	TV	INTERNET	PRINT	RADIO	SUPPORT GAY MARRIAGE	CIVIL UNIONS NOT GAY MARRIAGE	NO CIVIL UNIONS OR MARRIAGE	
Other (please specify)	5	-	-	-	4	1	4	1	5	-	-	-	3	3	-	1	3
	1				2	6	1	1	1				4	5		1	1
DON'T KNOW/REFUSED	3	1	-	1	-	2	1	2	1	2	-	-	-	-	1	1	
	1	1		1		1	1	1	3	1					1	1	



MAY 2007 STUDY

Q21 Which political party do you think does a better job of addressing that issue?

	===== BANNER #3 =====																	
	POLITICAL BELIEFS PARTY SEGMENT						VOTED 2006 ELECTION		PLAN TO VOTE 2008 ELECTION		NEWS CATEGORIES				GAY & LESBIAN STATEMENTS			
	COMMITTED DEMOCRAT	COMMITTED REPUBLICAN	INDEPEND. NOT AFFILIATED	REG. DEM BUT POL. INDEPEND.	REG. REP. BUT POL. INDEPEND.		YES	NO	YES	NO	TV	INTERNET	PRINT	RADIO	SUPPORT GAY MARRIAGE	CIVIL UNIONS NOT GAY MARRIAGE	NO CIVIL UNIONS OR MARRIAGE	
	TOTAL																	
TOTAL	398	102	8	88	162	16	287	107	358	34	167	110	57	49	71	99	180	
	100	26	2	22	41	4	72	27	90	9	42	28	14	12	18	25	45	
Republicans	31	2	3	14	5	6	21	11	27	4	10	10	3	6	3	5	20	
	8	2	41	16	3	40	7	10	8	12	6	9	6	12	4	5	11	
Democrats	154	57	2	19	71	2	114	39	144	10	68	39	25	18	30	36	70	
	39	56	27	22	44	14	40	36	40	29	40	35	43	36	42	36	39	
I do not believe that either political party does an effective job addressing that issue.	202	39	3	54	84	7	146	54	178	18	86	57	29	24	35	56	84	
	51	39	33	61	52	46	51	50	50	53	52	52	51	48	49	56	47	
Other (please specify)	11	4	-	1	2	-	7	4	9	2	3	5	-	2	3	2	6	
	3	3		1	1		2	4	2	6	2	4		4	4	2	3	

MAY 2007 STUDY

Q22 Which of the following labels most accurately describes your political beliefs?

	===== BANNER #3 =====																				
	POLITICAL BELIEFS PARTY SEGMENT						VOTED 2006 ELECTION				PLAN TO VOTE 2008 ELECTION				NEWS CATEGORIES				GAY & LESBIAN STATEMENTS		
	COMMITTED DEMOCRAT		COMMITTED REPUBLICAN		INDEPEND. NOT AFFILIATED	REG. DEM BUT POL. INDEPEND.	REG. REP. BUT POL. INDEPEND.	ELECTION		ELECTION		ONLINE MEDIA/		PRINT	RADIO	SUPPORT GAY MARRIAGE	CIVIL UNIONS NOT GAY MARRIAGE	NO CIVIL UNIONS OR MARRIAGE			
	TOTAL	DEMOCRAT	REPUBLICAN	AFFILIATED	INDEPEND.	INDEPEND.	YES	NO	YES	NO	TV	INTERNET	PRINT	RADIO	MARRIAGE	MARRIAGE	MARRIAGE				
TOTAL	400	102	8	89	162	16	288	109	359	35	168	110	57	49	71	99	181				
	100	26	2	22	41	4	72	27	90	9	42	27	14	12	18	25	45				
Very conservative	37	12	2	6	12	5	28	10	31	6	17	8	7	6	4	5	24				
	9	12	27	7	7	33	10	9	9	16	10	7	12	12	6	5	13				
Moderately conservative	127	33	5	30	50	5	97	30	119	7	53	38	15	18	13	32	71				
	32	32	61	34	31	33	34	27	33	18	32	35	26	37	19	32	39				
Moderately liberal	140	35	1	29	63	4	97	43	128	9	59	41	20	10	30	46	53				
	35	34	13	33	39	27	34	40	36	26	35	37	34	20	43	47	30				
Very liberal	55	18	-	11	23	1	44	12	51	5	21	13	13	8	19	9	21				
	14	17		13	14	7	15	11	14	13	12	12	22	16	26	9	12				
Other (please specify)	18	1	-	7	8	-	13	5	16	3	5	4	3	6	2	5	5				
	5	1		7	5		4	4	4	7	3	4	5	11	3	5	3				
DON'T KNOW/REFUSED	22	3	-	6	7	-	11	10	15	7	14	6	-	2	3	2	6				
	6	3		7	5		4	9	4	21	9	5		4	4	2	3				

MAY 2007 STUDY

Q23 Which of the following statements most accurately reflects your political beliefs?

	===== BANNER #3 =====																				
	POLITICAL BELIEFS PARTY SEGMENT						VOTED 2006 ELECTION				PLAN TO VOTE 2008 ELECTION				NEWS CATEGORIES				GAY & LESBIAN STATEMENTS		
	COMMITTED	COMMITTED	INDEPEND.	REG. DEM	REG. REP.	REG. REP.	ELECTION		ELECTION		NEWS CATEGORIES				SUPPORT	CIVIL	NO CIVIL				
	DEMOCRAT	REPUBLICAN	NOT AFFILIATED	BUT POL. INDEPEND.	BUT POL. INDEPEND.	INDEPEND.	YES	NO	YES	NO	TV	INTERNET	PRINT	RADIO	MARRIAGE	UNIONS	UNIONS	OR			
TOTAL	400	102	8	89	162	16	288	109	359	35	168	110	57	49	71	99	181				
	100	26	2	22	41	4	72	27	90	9	42	27	14	12	18	25	45				
I am a committed Democrat.	102	102	-	-	-	-	84	17	99	4	55	22	17	6	23	19	45				
	26	100					29	15	27	10	33	20	30	12	32	20	25				
I am a committed Republican.	8	-	8	-	-	-	5	3	7	1	2	1	1	2	-	1	4				
	2		100				2	2	2	3	1	1	2	3		1	2				
I am Independent and not affiliated with any party.	89	-	-	89	-	-	49	40	70	16	29	31	7	16	12	24	43				
	22			100			17	37	19	46	17	28	12	33	17	24	24				
I am a registered Democrat but consider myself politically Independent.	162	-	-	-	162	-	127	32	154	8	65	47	26	20	30	46	71				
	41				100		44	30	43	21	39	43	45	41	43	47	39				
I am a registered Republican but consider myself politically Independent.	16	-	-	-	-	16	12	4	16	-	7	2	3	3	2	3	9				
	4					100	4	4	4		4	2	5	6	3	3	5				
Other (please specify)	5	-	-	-	-	-	3	2	4	1	1	3	-	1	2	2	1				
	1						1	2	1	3	1	3		2	3	2	1				
DON'T KNOW/REFUSED	18	-	-	-	-	-	7	11	11	6	8	4	3	1	2	3	8				
	5						3	10	3	17	5	3	6	2	2	3	5				

MAY 2007 STUDY

Q24 Which of the following do you believe plays the greatest role in how you are likely to be treated in society?

===== BANNER #3 =====																	
	POLITICAL BELIEFS PARTY SEGMENT						VOTED 2006 ELECTION		PLAN TO VOTE 2008 ELECTION		NEWS CATEGORIES				GAY & LESBIAN STATEMENTS		
	COMMITTED DEMOCRAT	COMMITTED REPUBLICAN	INDEPEND. NOT AFFILIATED	REG. DEM BUT POL. INDEPEND.	REG. REP. BUT POL. INDEPEND.		YES	NO	YES	NO	TV	INTERNET	PRINT	RADIO	SUPPORT GAY MARRIAGE	CIVIL UNIONS NOT GAY MARRIAGE	NO CIVIL UNIONS OR MARRIAGE
TOTAL	400	102	8	89	162	16	288	109	359	35	168	110	57	49	71	99	181
	100	26	2	22	41	4	72	27	90	9	42	27	14	12	18	25	45
Race	193	59	1	37	80	7	140	50	175	14	82	49	32	24	29	53	86
	48	58	14	42	49	47	49	46	49	40	49	45	55	48	40	54	47
Wealth or Class Status	154	29	3	44	68	4	107	46	141	12	67	46	15	20	34	33	70
	39	28	42	49	42	26	37	43	39	34	40	42	26	40	48	34	39
Gender	28	6	4	4	10	3	24	5	27	1	7	8	6	4	6	9	10
	7	6	44	5	6	21	8	4	8	3	4	7	11	8	9	9	6
Not sure	17	8	-	3	4	-	13	5	13	5	8	6	3	1	1	3	10
	4	7		3	3		4	4	4	13	5	5	4	2	1	3	5
DON'T KNOW/REFUSED	8	1	-	1	-	1	4	4	4	4	4	1	2	1	1	1	5
	2	1		1		6	1	3	1	10	2	1	4	2	1	1	3

MAY 2007 STUDY

Q25 Of the following, which do you believe played a role, if any, in the response to Hurricane Katrina?

===== BANNER #3 =====																		
	POLITICAL BELIEFS PARTY SEGMENT						VOTED 2006 ELECTION		PLAN TO VOTE 2008 ELECTION		NEWS CATEGORIES				GAY & LESBIAN STATEMENTS			
	TOTAL	DEMOCRAT	REPUBLICAN	INDEPEND. NOT AFFILIATED	REG. DEM BUT POL. INDEPEND.	REG. REP. BUT POL. INDEPEND.	YES	NO	YES	NO	TV	INTERNET	PRINT	RADIO	SUPPORT GAY MARRIAGE	CIVIL UNIONS NOT GAY MARRIAGE	NO CIVIL UNIONS OR MARRIAGE	
																		COMMITTED
TOTAL	400	102	8	89	162	16	288	109	359	35	168	110	57	49	71	99	181	
	100	26	2	22	41	4	72	27	90	9	42	27	14	12	18	25	45	
Government incompetence	93	28	1	25	30	3	60	33	77	14	41	26	8	14	12	22	51	
	23	27	13	29	19	20	21	31	21	38	24	23	13	29	16	22	28	
The race of the residents	90	23	-	17	43	4	74	15	87	3	42	24	16	7	17	27	35	
	22	22		20	27	27	26	14	24	8	25	22	28	14	24	27	20	
The class status of the residents	89	25	3	18	38	3	67	22	83	6	36	26	11	11	16	23	40	
	22	24	33	21	23	21	23	20	23	16	21	24	19	22	23	23	22	
All of the above	101	22	3	23	44	2	71	27	92	8	36	30	20	12	21	24	40	
	25	22	42	25	27	13	25	25	26	22	21	27	35	24	30	25	22	
None of the above	13	4	1	3	2	2	8	5	10	3	7	1	2	3	2	2	6	
	3	4	13	3	1	13	3	5	3	8	4	1	3	6	3	2	3	
Other (please specify)	3	-	-	-	1	1	2	1	3	-	-	1	-	2	-	-	3	
	1				1	6	1	1	1			1		4			2	
DON'T KNOW/REFUSED	12	1	-	2	4	-	6	6	8	3	7	2	1	-	3	1	6	
	3	1		2	2		2	6	2	7	4	2	2		4	1	3	

MAY 2007 STUDY

Q26 Do you believe any of the following are most to blame for the response to Hurricane Katrina?

===== BANNER #3 =====																		
	POLITICAL BELIEFS PARTY SEGMENT						VOTED 2006 ELECTION		PLAN TO VOTE 2008 ELECTION		NEWS CATEGORIES				GAY & LESBIAN STATEMENTS			
	COMMITTED DEMOCRAT	COMMITTED REPUBLICAN	INDEPEND. NOT AFFILIATED	REG. DEM BUT POL. INDEPEND.	REG. REP. BUT POL. INDEPEND.		YES	NO	YES	NO	TV	INTERNET	PRINT	RADIO	SUPPORT GAY MARRIAGE	CIVIL UNIONS NOT GAY MARRIAGE	NO CIVIL UNIONS OR MARRIAGE	
TOTAL	400	102	8	89	162	16	288	109	359	35	168	110	57	49	71	99	181	
	100	26	2	22	41	4	72	27	90	9	42	27	14	12	18	25	45	
Republicans	91	33	2	20	34	-	64	25	81	9	39	24	15	8	19	22	40	
	23	33	27	22	21		22	23	23	24	23	22	26	17	26	22	22	
Democrats	7	2	3	-	-	1	2	5	6	1	-	1	1	3	1	-	5	
	2	2	32			6	1	4	2	3		1	2	5	1		2	
I believe both parties are equally to blame.	146	34	2	33	64	6	110	37	130	14	66	39	21	13	28	40	65	
	37	33	28	37	40	41	38	34	36	40	39	36	36	27	40	40	36	
I do not believe a particular party or parties are to blame.	140	27	1	34	64	6	102	35	129	11	55	43	18	24	22	34	62	
	35	27	14	39	39	39	35	33	36	30	33	39	31	49	31	35	34	
Not sure	14	5	-	2	1	2	9	6	13	-	7	3	2	1	2	3	8	
	4	5		2	1	14	3	5	4		4	2	4	2	2	3	4	
REFUSED	2	1	-	-	-	-	1	1	1	1	1	-	1	-	-	-	1	
	1	1					*	1	*	3	1		2				1	

MAY 2007 STUDY

Q27 When it comes to issues of joblessness and economic inequality within the Black community, what do you believe is most likely the cause?

===== BANNER #3 =====																		
	POLITICAL BELIEFS PARTY SEGMENT						VOTED 2006 ELECTION		PLAN TO VOTE 2008 ELECTION		NEWS CATEGORIES				GAY & LESBIAN STATEMENTS			
	COMMITTED		COMMITTED		INDEPEND. NOT AFFILIATD	REG. DEM BUT POL. INDEPEND.	REG. REP. BUT POL. INDEPEND.	YES	NO	YES	NO	TV	INTERNET	PRINT	RADIO	SUPPORT GAY MARRIAGE	CIVIL UNIONS NOT GAY MARRIAGE	NO CIVIL UNIONS OR MARRIAGE
	DEMOCRAT	REPUBLICAN																
TOTAL	400	102	8	89	162	16	288	109	359	35	168	110	57	49	71	99	181	
	100	26	2	22	41	4	72	27	90	9	42	27	14	12	18	25	45	
Personal responsibility	77	17	2	20	30	4	59	18	67	9	34	26	7	8	13	19	38	
	19	16	27	23	18	27	21	17	19	24	20	23	13	16	19	20	21	
Institutional racism	27	8	-	6	12	1	24	3	24	2	12	7	5	1	7	8	10	
	7	8		7	7	7	8	3	7	6	7	6	8	2	10	8	6	
A combination of the factors above	255	64	4	50	111	8	182	69	233	19	98	69	41	36	50	68	106	
	64	62	54	56	68	52	63	64	65	54	58	63	71	72	70	69	59	
None of the above	32	12	2	9	9	1	20	12	28	4	18	7	4	4	1	2	23	
	8	12	19	10	5	7	7	11	8	10	11	6	6	7	1	2	13	
Other (please specify)	3	1	-	1	-	1	2	1	3	-	2	-	-	1	-	-	1	
	1	1		1		6	1	1	1		1			2			1	
Not sure	4	-	-	3	1	-	-	4	3	1	2	1	1	-	-	1	2	
	1			3	1			4	1	3	1	1	2			1	1	
REFUSED	2	1	-	-	-	-	1	1	1	1	2	-	-	-	-	-	-	
	1	1					*	1	*	3	1							

MAY 2007 STUDY

Q28 Are you familiar with Bill Cosby's controversial 2004 comments regarding personal responsibility within the Black community?

===== BANNER #3 =====																	
	POLITICAL BELIEFS PARTY SEGMENT						VOTED 2006 ELECTION		PLAN TO VOTE 2008 ELECTION		NEWS CATEGORIES				GAY & LESBIAN STATEMENTS		
	COMMITTED DEMOCRAT	COMMITTED REPUBLICAN	INDEPEND. NOT AFFILIATED	REG. DEM BUT POL. INDEPEND.	REG. REP. BUT POL. INDEPEND.		YES	NO	YES	NO	TV	INTERNET	PRINT	RADIO	SUPPORT GAY MARRIAGE	CIVIL UNIONS NOT GAY MARRIAGE	NO CIVIL UNIONS OR MARRIAGE
TOTAL	400	102	8	89	162	16	288	109	359	35	168	110	57	49	71	99	181
	100	26	2	22	41	4	72	27	90	9	42	27	14	12	18	25	45
Yes	308	78	7	66	128	11	235	71	285	19	125	92	44	37	56	80	138
	77	77	87	74	79	73	82	66	79	54	74	84	77	74	79	82	77
No	89	24	1	23	32	4	52	35	72	15	42	17	11	13	15	18	41
	22	23	13	26	20	27	18	32	20	43	25	16	19	26	21	18	23
REFUSED	3	-	-	-	2	-	1	2	2	1	1	-	2	-	-	-	1
	1				1		*	2	1	3	1		4				1



MAY 2007 STUDY

Q29 What was your general reaction to the remarks?

===== BANNER #3 =====																		
	POLITICAL BELIEFS PARTY SEGMENT						VOTED 2006 ELECTION		PLAN TO VOTE 2008 ELECTION		NEWS CATEGORIES				GAY & LESBIAN STATEMENTS			
	COMMITTED		COMMITTED		INDEPEND. NOT AFFILIATD		REG. DEM BUT POL. INDEPEND.		REG. REP. BUT POL. INDEPEND.		ONLINE MEDIA/		PRINT RADIO		SUPPORT GAY MARRIAGE	CIVIL UNIONS NOT GAY MARRIAGE	NO CIVIL UNIONS OR MARRIAGE	
	TOTAL	DEMOCRAT	REPUBLICAN	DEMOCRAT	REPUBLICAN	DEMOCRAT	REPUBLICAN	YES	NO	YES	NO	TV	INTERNET	PRINT	RADIO	MARRIAGE	MARRIAGE	MARRIAGE
TOTAL	308	78	7	66	128	11	235	71	285	19	125	92	44	37	56	80	138	
	100	25	2	21	42	4	76	23	92	6	40	30	14	12	18	26	45	
I agreed with them totally.	123	30	1	34	48	5	96	26	114	7	45	46	14	13	23	25	67	
	40	38	16	52	37	44	41	37	40	37	36	50	33	35	41	31	48	
I did not agree with them at all.	17	5	1	2	8	-	11	7	15	2	12	1	4	1	5	1	8	
	6	6	14	3	6		5	9	5	10	9	1	8	3	9	1	6	
I agreed with Cosby's message but not the delivery.	125	34	3	20	59	5	104	21	120	4	48	35	24	15	22	46	42	
	41	43	48	31	46	47	44	30	42	18	38	38	55	40	40	57	30	
I do not recall them well enough to offer an opinion.	35	9	2	8	11	1	21	14	31	4	14	10	2	7	4	9	17	
	11	11	22	12	9	9	9	19	11	21	12	11	5	19	7	11	13	
DON'T KNOW/REFUSED	7	1	-	1	3	-	3	4	5	3	6	-	-	1	2	-	4	
	2	1		2	2		1	5	2	13	5			3	4		3	

MAY 2007 STUDY

Q30 Do the opinions of a religious leader that you admire influence the way that you vote?

===== BANNER #3 =====

	POLITICAL BELIEFS PARTY SEGMENT						VOTED 2006 ELECTION		PLAN TO VOTE 2008 ELECTION		NEWS CATEGORIES				GAY & LESBIAN STATEMENTS		
	TOTAL	DEMOCRAT	REPUBLICAN	INDEPEND. NOT AFFILIATED	REG. DEM BUT POL. INDEPEND.	REG. REP. BUT POL. INDEPEND.	YES	NO	YES	NO	TV	INTERNET	PRINT	RADIO	SUPPORT GAY MARRIAGE	CIVIL UNIONS NOT GAY MARRIAGE	NO CIVIL UNIONS OR MARRIAGE
TOTAL	400	102	8	89	162	16	288	109	359	35	168	110	57	49	71	99	181
	100	26	2	22	41	4	72	27	90	9	42	27	14	12	18	25	45
Yes	78	18	4	15	30	5	51	25	68	9	37	23	6	9	5	19	45
	19	17	46	17	19	33	18	23	19	24	22	21	11	17	6	20	25
No	303	84	4	66	125	10	230	72	278	21	126	78	48	40	63	76	130
	76	82	54	75	77	67	80	66	77	60	75	71	84	80	88	77	72
Not applicable	14	1	-	7	5	-	5	8	11	3	3	7	3	1	3	2	5
	3	1		8	3		2	7	3	9	2	6	5	2	4	2	3
DON'T KNOW/REFUSED	6	-	-	1	2	-	2	4	3	3	3	2	-	-	1	1	2
	1			1	1		1	3	1	7	2	2			2	1	1

MAY 2007 STUDY

Q31 Do you believe that Black Americans need a Black leader?

===== BANNER #3 =====

	POLITICAL BELIEFS PARTY SEGMENT						VOTED 2006 ELECTION		PLAN TO VOTE 2008 ELECTION		NEWS CATEGORIES				GAY & LESBIAN STATEMENTS		
	TOTAL	DEMOCRAT	REPUBLICAN	INDEPEND. NOT AFFILIATED	REG. DEM BUT POL. INDEPEND.	REG. REP. BUT POL. INDEPEND.	YES	NO	YES	NO	TV	INTERNET	PRINT	RADIO	SUPPORT GAY MARRIAGE	CIVIL UNIONS NOT GAY MARRIAGE	NO CIVIL UNIONS OR MARRIAGE
TOTAL	400	102	8	89	162	16	288	109	359	35	168	110	57	49	71	99	181
	100	26	2	22	41	4	72	27	90	9	42	27	14	12	18	25	45
Yes	146	45	4	29	55	7	99	45	134	10	68	36	23	15	24	42	69
	37	44	47	32	34	46	34	42	37	27	41	33	41	30	33	42	38
No	202	41	4	48	87	8	154	49	179	22	80	59	23	30	40	53	85
	51	40	53	54	54	54	53	45	50	61	48	54	40	60	56	54	47
Not sure	43	16	-	11	16	-	31	11	39	3	17	14	8	4	6	4	25
	11	15		12	10		11	10	11	9	10	12	14	8	9	4	14
DON'T KNOW/REFUSED	8	-	-	2	4	-	5	4	7	1	3	1	3	1	2	-	1
	2			2	2		2	3	2	3	2	1	5	2	2		1

MAY 2007 STUDY

Q32 Do you believe that Jesse Jackson speaks for you?

===== BANNER #3 =====

	POLITICAL BELIEFS PARTY SEGMENT						VOTED 2006 ELECTION		PLAN TO VOTE 2008 ELECTION		NEWS CATEGORIES				GAY & LESBIAN STATEMENTS		
	TOTAL	DEMOCRAT	REPUBLICAN	INDEPEND. NOT AFFILIATED	REG. DEM BUT POL. INDEPEND.	REG. REP. BUT POL. INDEPEND.	YES	NO	YES	NO	TV	INTERNET	PRINT	RADIO	SUPPORT GAY MARRIAGE	CIVIL UNIONS NOT GAY MARRIAGE	NO CIVIL UNIONS OR MARRIAGE
TOTAL	400	102	8	89	162	16	288	109	359	35	168	110	57	49	71	99	181
	100	26	2	22	41	4	72	27	90	9	42	27	14	12	18	25	45
Yes	71	20	1	17	29	2	45	24	63	7	37	19	7	6	13	10	40
	18	20	14	19	18	14	16	23	17	19	22	18	13	11	18	10	22
No	290	72	6	64	115	13	216	72	261	24	112	82	41	43	52	83	122
	72	70	72	72	71	86	75	66	73	68	67	75	72	87	73	84	68
Not sure	32	9	1	7	15	-	23	8	29	4	16	6	8	1	5	5	16
	8	8	14	7	9		8	7	8	10	9	5	13	2	7	5	9
DON'T KNOW/REFUSED (DO NOT READ)	8	2	-	1	3	-	4	4	7	1	3	3	1	-	1	-	3
	2	1		1	2		1	4	2	3	2	2	2		2		1

MAY 2007 STUDY

Q33 Do you believe that Al Sharpton speaks for you?

===== BANNER #3 =====																	
	POLITICAL BELIEFS PARTY SEGMENT						VOTED 2006 ELECTION		PLAN TO VOTE 2008 ELECTION		NEWS CATEGORIES				GAY & LESBIAN STATEMENTS		
	COMMITTED DEMOCRAT	COMMITTED REPUBLICAN	INDEPEND. NOT AFFILIATED	REG. DEM BUT POL. INDEPEND.	REG. REP. BUT POL. INDEPEND.		YES	NO	YES	NO	TV	INTERNET	PRINT	RADIO	SUPPORT GAY MARRIAGE	CIVIL UNIONS NOT GAY MARRIAGE	NO CIVIL UNIONS OR MARRIAGE
TOTAL	400	102	8	89	162	16	288	109	359	35	168	110	57	49	71	99	181
	100	26	2	22	41	4	72	27	90	9	42	27	14	12	18	25	45
Yes	70	22	2	18	25	3	44	26	60	10	34	20	7	9	9	20	33
	18	21	27	21	15	21	15	24	17	27	20	19	12	18	13	20	18
No	287	70	5	61	124	10	216	70	261	24	119	81	43	38	53	73	129
	72	69	59	69	76	66	75	64	73	67	71	74	76	78	75	74	72
Not sure	36	9	1	8	11	2	24	11	35	-	15	8	5	2	8	4	17
	9	9	14	9	7	13	8	10	10		9	7	9	4	11	4	9
DON'T KNOW/REFUSED	6	1	-	1	2	-	4	2	4	2	1	1	2	-	1	1	1
	2	1		1	1		1	2	1	6	1	1	4		2	1	1

MAY 2007 STUDY

Q34 If you were forced to choose between the following two candidates for president who would you select?

	===== BANNER #3 =====																		
	POLITICAL BELIEFS PARTY SEGMENT						VOTED		PLAN TO		NEWS CATEGORIES				GAY & LESBIAN STATEMENTS				
	COMMITTED		COMMITTED		INDEPEND. NOT AFFILIATD		REG. DEM BUT POL. INDEPEND.		REG. REP. BUT POL. INDEPEND.		ELECTION 2006		ELECTION 2008		ONLINE MEDIA/		SUPPORT GAY MARRIAGE	CIVIL UNIONS	NO CIVIL UNIONS OR MARRIAGE
	TOTAL	DEMOCRAT	REPUBLICAN	INDEPEND.	REG. DEM	REG. REP.	YES	NO	YES	NO	TV	INTERNET	PRINT	RADIO	MARRIAGE	MARRIAGE	MARRIAGE		
TOTAL	400	102	8	89	162	16	288	109	359	35	168	110	57	49	71	99	181		
	100	26	2	22	41	4	72	27	90	9	42	27	14	12	18	25	45		
Barack Obama	183	45	2	44	79	6	132	50	162	18	72	61	25	20	26	50	91		
	46	44	27	50	49	39	46	46	45	51	43	56	43	41	36	51	50		
Hillary Clinton	120	42	4	14	49	3	83	37	109	9	58	24	20	10	28	28	49		
	30	41	47	16	30	20	29	34	30	26	34	22	34	21	39	28	27		
DON'T KNOW/REFUSED	97	15	2	31	34	6	73	21	89	8	38	25	13	19	18	21	41		
	24	15	27	34	21	41	26	20	25	23	23	23	22	38	25	21	23		

MAY 2007 STUDY

Q35 Which of the following statements most accurately reflects your attitudes about hip-hop?

	===== BANNER #3 =====																				
	POLITICAL BELIEFS PARTY SEGMENT						VOTED 2006 ELECTION				PLAN TO VOTE 2008 ELECTION				NEWS CATEGORIES				GAY & LESBIAN STATEMENTS		
	COMMITTED	COMMITTED	INDEPEND. NOT AFFILIATD	REG. DEM BUT POL. INDEPEND.	REG. REP. BUT POL. INDEPEND.		YES	NO	YES	NO	TV	INTERNET	PRINT	RADIO	SUPPORT GAY MARRIAGE	CIVIL UNIONS NOT GAY MARRIAGE	NO CIVIL UNIONS OR MARRIAGE				
	DEMOCRAT	REPUBLICAN																			
TOTAL	400	102	8	89	162	16	288	109	359	35	168	110	57	49	71	99	181				
	100	26	2	22	41	4	72	27	90	9	42	27	14	12	18	25	45				
I am a fan of hip-hop and believe that most of it reflects positively on Black Americans.	42	6	2	9	20	1	26	14	35	7	14	14	9	2	11	11	14				
	10	6	28	10	13	7	9	13	10	20	8	13	15	4	15	11	8				
I am a fan of hip-hop but believe that most of it reflects negatively on Black Americans.	190	55	2	37	82	5	133	55	174	14	79	54	27	24	36	55	86				
	47	54	27	42	50	33	46	51	48	38	47	49	48	48	51	56	48				
I am not a fan of hip-hop.	76	19	4	19	27	4	58	17	67	8	36	14	9	12	10	18	42				
	19	19	46	21	16	26	20	15	19	21	21	13	16	25	14	18	23				
I don't have an opinion on hip-hop.	68	19	-	18	25	3	53	15	62	5	27	22	11	8	10	15	31				
	17	18		20	15	20	19	13	17	13	16	20	19	16	14	15	17				
DON'T KNOW/REFUSED	24	3	-	6	9	2	17	8	22	3	12	6	1	4	4	-	8				
	6	3		7	6	14	6	7	6	7	7	6	2	7	6		4				

MAY 2007 STUDY

Q36 Do you believe that the Democratic Party works as hard to earn the support of Black voters as it does to earn the support of other groups of voters?

===== BANNER #3 =====

	POLITICAL BELIEFS PARTY SEGMENT						VOTED 2006		PLAN TO VOTE 2008		NEWS CATEGORIES				GAY & LESBIAN STATEMENTS		
	TOTAL	DEMOCRAT	REPUBLICAN	INDEPEND. AFFILIATED	REG. DEM BUT POL. INDEPEND.	REG. REP. BUT POL. INDEPEND.	ELECTION		ELECTION		TV	INTERNET	PRINT	RADIO	SUPPORT GAY MARRIAGE	CIVIL UNIONS NOT GAY MARRIAGE	NO CIVIL UNIONS OR MARRIAGE
							YES	NO	YES	NO							
TOTAL	400	102	8	89	162	16	288	109	359	35	168	110	57	49	71	99	181
	100	26	2	22	41	4	72	27	90	9	42	27	14	12	18	25	45
Yes	194	61	5	36	75	8	134	58	177	15	97	42	34	17	42	31	95
	48	60	61	40	46	54	47	53	49	42	58	39	59	34	59	32	53
No	129	24	3	29	64	6	104	24	117	13	42	38	17	24	16	50	53
	32	23	39	32	39	39	36	22	32	35	25	35	29	49	23	51	30
Not Sure	70	17	-	22	22	1	44	24	60	7	27	27	5	8	13	15	29
	17	16		25	13	6	15	22	17	20	16	25	9	17	18	16	16
REFUSED	8	1	-	2	2	-	6	2	7	1	2	2	1	-	-	2	3
	2	1		2	1		2	2	2	3	1	2	2			2	2



MAY 2007 STUDY

Q37 Which of the following statements most accurately reflects your views on gay and lesbian rights?

	===== BANNER #3 =====																		
	POLITICAL BELIEFS PARTY SEGMENT						VOTED 2006 ELECTION				PLAN TO VOTE 2008 ELECTION		NEWS CATEGORIES				GAY & LESBIAN STATEMENTS		
	COMMITTED	COMMITTED	INDEPEND. NOT AFFILIATD	REG. DEM BUT POL. INDEPEND.	REG. REP. BUT POL. INDEPEND.		YES	NO	YES	NO	TV	INTERNET	PRINT	RADIO	SUPPORT GAY MARRIAGE	CIVIL UNIONS NOT GAY MARRIAGE	NO CIVIL UNIONS OR MARRIAGE		
	DEMOCRAT	REPUBLICAN																	
TOTAL	400	102	8	89	162	16	288	109	359	35	168	110	57	49	71	99	181		
	100	26	2	22	41	4	72	27	90	9	42	27	14	12	18	25	45		
I support gay marriage.	71	23	-	12	30	2	48	24	67	3	20	25	11	9	71	-	-		
	18	22		14	19	14	17	22	19	9	12	23	20	18	100				
I support civil unions or other partnership benefits for gay couples, but not gay marriage.	99	19	1	24	46	3	75	24	92	5	33	33	12	16	-	99	-		
	25	19	13	26	28	21	26	22	26	14	19	30	20	33		100			
I do not support civil unions or marriage for gay couples.	181	45	4	43	71	9	131	48	158	21	89	42	28	20	-	-	181		
	45	44	47	49	43	59	46	45	44	58	53	38	48	40			100		
Other (please specify)	17	6	2	4	5	-	11	6	13	4	11	3	1	1	-	-	-		
	4	5	28	4	3		4	5	4	10	6	3	2	2					
DON'T KNOW/REFUSED	33	10	1	6	11	1	23	7	30	3	15	6	6	4	-	-	-		
	8	9	13	7	7	7	8	7	8	9	9	6	10	7					

MAY 2007 STUDY

The final questions will help us classify your responses with others taking the survey.

===== BANNER #3 =====																	
	POLITICAL BELIEFS PARTY SEGMENT						VOTED 2006 ELECTION		PLAN TO VOTE 2008 ELECTION		NEWS CATEGORIES				GAY & LESBIAN STATEMENTS		
	COMMITTED DEMOCRAT	COMMITTED REPUBLICAN	INDEPEND. NOT AFFILIATED	REG. DEM BUT POL. INDEPEND.	REG. REP. BUT POL. INDEPEND.		YES	NO	YES	NO	TV	INTERNET	PRINT	RADIO	SUPPORT GAY MARRIAGE	CIVIL UNIONS NOT GAY MARRIAGE	NO CIVIL UNIONS OR MARRIAGE
TOTAL	400	102	8	89	162	16	288	109	359	35	168	110	57	49	71	99	181
	100	26	2	22	41	4	72	27	90	9	42	27	14	12	18	25	45
Continue	400	102	8	89	162	16	288	109	359	35	168	110	57	49	71	99	181
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

MAY 2007 STUDY

Q38 Please identify your annual household income: (Note: If your parents currently claim you as a dependant for tax purposes, please identify their annual household income.)

===== BANNER #3 =====																		
	POLITICAL BELIEFS PARTY SEGMENT						VOTED 2006 ELECTION		PLAN TO VOTE 2008 ELECTION		NEWS CATEGORIES			GAY & LESBIAN STATEMENTS				
	TOTAL	DEMOCRAT	REPUBLICAN	INDEPEND. NOT AFFILIATED	REG. DEM BUT POL. INDEPEND.	REG. REP. BUT POL. INDEPEND.	YES	NO	YES	NO	TV	INTERNET	PRINT	RADIO	SUPPORT GAY MARRIAGE	CIVIL UNIONS NOT GAY MARRIAGE	NO CIVIL UNIONS OR MARRIAGE	
																		COMMITTED
TOTAL	400	102	8	89	162	16	288	109	359	35	168	110	57	49	71	99	181	
	100	26	2	22	41	4	72	27	90	9	42	27	14	12	18	25	45	
Below \$25,000	32	13	-	7	11	-	15	16	26	6	16	5	4	7	4	4	18	
	8	13		8	7		5	14	7	16	10	5	7	13	6	4	10	
\$25,000 to \$49,000	81	22	2	13	36	3	53	27	73	8	44	19	9	8	12	21	40	
	20	22	28	15	22	20	19	25	20	21	26	17	15	15	17	22	22	
\$50,000-\$74,000	103	38	2	21	36	3	78	25	95	7	42	34	15	10	20	31	38	
	26	37	27	24	22	19	27	23	26	19	25	31	26	21	28	32	21	
\$75,000-\$99,000	50	11	-	10	27	1	45	5	46	5	19	19	9	4	8	9	28	
	13	11		11	17	7	16	4	13	13	11	17	15	8	11	9	16	
\$100,000-\$249,000	67	9	1	21	27	4	56	12	64	2	26	21	10	9	11	23	30	
	17	8	14	23	16	27	19	11	18	6	15	19	17	19	16	23	17	
\$250,000 or above	12	2	-	3	8	-	11	1	12	-	6	3	3	-	4	3	4	
	3	2		3	5		4	1	3		3	3	4		6	3	2	
DON'T KNOW/REFUSED	54	8	3	14	19	4	30	24	43	9	15	9	9	12	12	8	21	
	13	7	32	16	11	26	10	22	12	26	9	8	16	24	17	8	12	

MAY 2007 STUDY

Q39 Please identify the highest educational level you have attained:

	===== BANNER #3 =====																	
	POLITICAL BELIEFS PARTY SEGMENT						VOTED 2006 ELECTION		PLAN TO VOTE 2008 ELECTION		NEWS CATEGORIES				GAY & LESBIAN STATEMENTS			
	COMMITTED DEMOCRAT		COMMITTED REPUBLICAN		INDEPEND. NOT AFFILIATED	REG. DEM BUT POL. INDEPEND.	REG. REP. BUT POL. INDEPEND.	YES	NO	YES	NO	TV	INTERNET	PRINT	RADIO	SUPPORT GAY MARRIAGE	CIVIL UNIONS NOT GAY MARRIAGE	NO CIVIL UNIONS OR MARRIAGE
	TOTAL																	
TOTAL	400	102	8	89	162	16	288	109	359	35	168	110	57	49	71	99	181	
	100	26	2	22	41	4	72	27	90	9	42	27	14	12	18	25	45	
Some high school	9	2	1	2	-	-	2	7	4	3	4	-	1	-	4	1	2	
	2	2	13	2	-	-	1	6	1	9	3	-	2	-	5	1	1	
High school diploma	36	10	-	11	11	1	18	18	27	9	21	5	3	7	5	6	19	
	9	9	-	12	7	6	6	17	7	26	12	4	5	15	7	6	11	
Associates degree	31	13	-	4	13	-	22	9	29	2	13	7	6	3	6	8	12	
	8	13	-	5	8	-	7	9	8	6	8	7	10	6	8	8	7	
Some college	89	28	2	17	35	5	57	29	84	5	48	24	7	9	15	21	41	
	22	28	28	19	22	34	20	27	23	14	29	22	12	18	21	22	23	
College degree	126	23	1	30	64	6	99	26	115	10	44	46	22	13	15	34	64	
	32	23	14	34	39	40	35	24	32	27	26	42	39	27	21	35	36	
Advanced degree	94	26	-	20	36	3	79	15	89	4	35	27	17	13	24	24	37	
	24	25	-	22	22	20	27	14	25	11	21	25	29	26	34	25	20	
Other (please specify)	2	-	-	1	-	-	1	1	2	-	-	1	1	-	-	1	-	
	*	-	-	1	-	-	*	1	1	-	-	1	2	-	-	1	-	
DON'T KNOW/REFUSED	13	-	4	4	4	-	10	3	10	3	3	-	1	4	2	2	5	
	3	-	46	5	2	-	3	3	3	7	1	-	2	8	3	2	3	

MAY 2007 STUDY

Q40 Where do you receive most of your news from?

===== BANNER #3 =====																	
	POLITICAL BELIEFS PARTY SEGMENT						VOTED 2006 ELECTION		PLAN TO VOTE 2008 ELECTION		NEWS CATEGORIES				GAY & LESBIAN STATEMENTS		
	COMMITTED DEMOCRAT	COMMITTED REPUBLICAN	INDEPEND. NOT AFFILIATED	REG. DEM BUT POL. INDEPEND.	REG. REP. BUT POL. INDEPEND.		YES	NO	YES	NO	TV	INTERNET	PRINT	RADIO	SUPPORT GAY MARRIAGE	CIVIL UNIONS NOT GAY MARRIAGE	NO CIVIL UNIONS OR MARRIAGE
TOTAL	400	102	8	89	162	16	288	109	359	35	168	110	57	49	71	99	181
	100	26	2	22	41	4	72	27	90	9	42	27	14	12	18	25	45
Television	168	55	2	29	65	7	113	53	149	19	168	-	-	-	20	33	89
	42	54	28	33	40	47	39	49	41	54	100				29	33	49
Radio	49	6	2	16	20	3	33	16	43	6	-	-	-	49	9	16	20
	12	6	19	18	13	19	12	15	12	17				100	12	17	11
Print media (newspapers, magazines etc.)	57	17	1	7	26	3	50	7	55	1	-	-	57	-	11	12	28
	14	17	13	8	16	20	18	6	15	3			100		16	12	15
Online Media/Internet	110	22	1	31	47	2	82	26	100	7	-	110	-	-	25	33	42
	27	21	14	35	29	14	29	24	28	20		100			35	34	23
Other (please specify)	6	2	-	1	-	-	1	5	3	1	-	-	-	-	5	-	1
	1	2		1			*	4	1	3					6		1
DON'T KNOW/REFUSED	10	-	2	4	4	-	8	2	9	1	-	-	-	-	1	5	1
	2		27	5	2		3	2	2	3					1	5	1

MAY 2007 STUDY

Q41 Please list the 2 specific sources or media outlets from which you receive most of your news.

===== BANNER #3 =====																	
	POLITICAL BELIEFS PARTY SEGMENT						VOTED 2006 ELECTION		PLAN TO VOTE 2008 ELECTION		NEWS CATEGORIES				GAY & LESBIAN STATEMENTS		
	COMMITTED	COMMITTED	INDEPEND. NOT AFFILIATD	REG. DEM BUT POL. INDEPEND.	REG. REP. BUT POL. INDEPEND.		YES	NO	YES	NO	TV	INTERNET	PRINT	RADIO	SUPPORT GAY MARRIAGE	CIVIL UNIONS NOT GAY MARRIAGE	NO CIVIL UNIONS OR MARRIAGE
	DEMOCRAT	REPUBLICAN															
TOTAL	400	102	8	89	162	16	288	109	359	35	168	110	57	49	71	99	181
	100	26	2	22	41	4	72	27	90	9	42	27	14	12	18	25	45
SPECIFY	382	99	4	85	160	13	275	103	346	31	162	106	56	48	68	94	177
	96	97	54	95	98	86	96	95	96	88	96	97	98	97	95	96	98
DON'T KNOW/ REFUSED	18	3	4	4	3	2	12	6	14	4	6	4	1	2	3	4	4
	4	3	46	5	2	14	4	5	4	12	4	3	2	3	5	4	2

MAY 2007 STUDY

Q42 If you are willing to discuss your responses in a follow-up interview, please give us your name and e-mail address.

===== BANNER #3 =====

	POLITICAL BELIEFS PARTY SEGMENT					VOTED 2006 ELECTION		PLAN TO VOTE 2008 ELECTION		NEWS CATEGORIES				GAY & LESBIAN STATEMENTS			
	COMMITTED DEMOCRAT	COMMITTED REPUBLICAN	INDEPEND. NOT AFFILIATED	REG. DEM BUT POL. INDEPEND.	REG. REP. BUT POL. INDEPEND.	YES	NO	YES	NO	TV	INTERNET	PRINT	RADIO	SUPPORT GAY MARRIAGE	CIVIL UNIONS	NO CIVIL UNIONS OR MARRIAGE	
TOTAL	400	102	8	89	162	16	288	109	359	35	168	110	57	49	71	99	181
	100	26	2	22	41	4	72	27	90	9	42	27	14	12	18	25	45
I am willing	156	42	2	27	72	5	117	37	140	13	63	54	17	15	26	55	64
	39	41	28	31	44	34	41	34	39	36	37	49	29	31	36	56	35
No, Thank You	244	60	6	61	90	10	170	71	219	23	106	56	41	34	45	43	117
	61	59	72	69	56	66	59	66	61	64	63	51	71	69	64	44	65

MAY 2007 STUDY

AREA

	===== BANNER #4 =====																
	GENDER BY GEOGRAPHY				AGE BY GEOGRAPHY						AGE BY GENDER						
	LA	LA	ATL	ATL	LA	LA	LA	ATL	ATL	ATL	MALES	MALES	MALES	FEMALES	FEMALES	FEMALES	
TOTAL	MALES	FEMALES	MALES	FEMALES	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45	
TOTAL	400	96	104	90	110	48	72	80	53	74	73	51	67	69	50	80	85
	100	24	26	22	27	12	18	20	13	18	18	13	17	17	12	20	21
LA	200	96	104	-	-	48	72	80	-	-	-	21	35	41	27	38	40
	50	100	100			100	100	100				41	52	59	54	47	47
Atlanta	200	-	-	90	110	-	-	-	53	74	73	30	32	28	23	42	45
	50			100	100				100	100	100	59	48	41	46	53	53



MAY 2007 STUDY

S1 RECORD GENDER BY OBSERVATION

===== BANNER #4 =====																	
	GENDER BY GEOGRAPHY				AGE BY GEOGRAPHY						AGE BY GENDER						
	LA	LA	ATL	ATL	LA	LA	LA	ATL	ATL	ATL	MALES	MALES	MALES	FEMALES	FEMALES	FEMALES	
TOTAL	MALES	FEMALES	MALES	FEMALES	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45	
TOTAL	400	96	104	90	110	48	72	80	53	74	73	51	67	69	50	80	85
	100	24	26	22	27	12	18	20	13	18	18	13	17	17	12	20	21
Male	186	96	-	90	-	21	35	41	30	32	28	51	67	69	-	-	-
	47	100		100		44	48	50	57	43	38	100	100	100			
Female	214	-	104	-	110	27	38	40	23	42	45	-	-	-	50	80	85
	53		100		100	56	52	50	43	57	62				100	100	100

MAY 2007 STUDY

S2 Do you identify yourself as Black or are either of your parents of Black ancestry?

===== BANNER #4 =====

	GENDER BY GEOGRAPHY				AGE BY GEOGRAPHY						AGE BY GENDER						
	LA	LA	ATL	ATL	LA	LA	LA	ATL	ATL	ATL	MALES	MALES	MALES	FEMALES	FEMALES	FEMALES	
	TOTAL	MALES	FEMALES	MALES	FEMALES	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45
TOTAL	400	96	104	90	110	48	72	80	53	74	73	51	67	69	50	80	85
	100	24	26	22	27	12	18	20	13	18	18	13	17	17	12	20	21
Yes	400	96	104	90	110	48	72	80	53	74	73	51	67	69	50	80	85
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
REFUSE	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

MAY 2007 STUDY

S3 Please identify your age range.

===== BANNER #4 =====

	GENDER BY GEOGRAPHY				AGE BY GEOGRAPHY						AGE BY GENDER						
	LA	LA	ATL	ATL	LA	LA	LA	ATL	ATL	ATL	MALES	MALES	MALES	FEMALES	FEMALES	FEMALES	
	TOTAL	MALES	FEMALES	MALES	FEMALES	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45
TOTAL	400	96	104	90	110	48	72	80	53	74	73	51	67	69	50	80	85
	100	24	26	22	27	12	18	20	13	18	18	13	17	17	12	20	21
Less than 18	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
18-24	58	15	11	20	12	26	-	-	32	-	-	35	-	-	23	-	-
	15	16	11	22	11	55	-	-	60	-	-	69	-	-	47	-	-
25-29	42	6	15	10	11	21	-	-	21	-	-	16	-	-	26	-	-
	11	6	15	11	10	45	-	-	40	-	-	31	-	-	53	-	-
30-34	63	12	15	16	20	-	27	-	-	36	-	-	28	-	-	35	-
	16	12	15	18	18	-	38	-	-	49	-	-	42	-	-	45	-
35-39	83	23	22	16	22	-	45	-	-	38	-	-	39	-	-	44	-
	21	23	21	18	20	-	62	-	-	51	-	-	58	-	-	55	-
40-45	153	41	40	28	45	-	-	80	-	-	73	-	-	69	-	-	85
	38	42	38	31	41	-	-	100	-	-	100	-	-	100	-	-	100
Over 45	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

MAY 2007 STUDY

Q1 How would you describe your ethnic background?

	===== BANNER #4 =====																
	GENDER BY GEOGRAPHY					AGE BY GEOGRAPHY						AGE BY GENDER					
	LA	LA	ATL	ATL		LA	LA	LA	ATL	ATL	ATL	MALES	MALES	MALES	FEMALES	FEMALES	FEMALES
	TOTAL	MALES	FEMALES	MALES	FEMALES	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45
TOTAL	400	96	104	90	110	48	72	80	53	74	73	51	67	69	50	80	85
	100	24	26	22	27	12	18	20	13	18	18	13	17	17	12	20	21
I am of West Indian descent.	19	2	4	5	8	1	1	4	3	6	4	2	1	4	2	6	4
	5	2	4	6	7	2	2	5	6	8	5	4	2	5	4	8	5
I am of Hispanic descent.	9	3	3	1	2	-	5	1	-	2	1	-	4	-	-	3	2
	2	3	3	1	2		7	1		3	1		6			4	2
I am of African descent (my parents, grandparents or myself are from Africa).	74	17	21	19	17	8	14	15	11	16	9	11	13	13	8	18	12
	18	17	20	21	15	16	20	19	21	22	12	21	19	18	17	23	14
I classify myself as Black, African-American (my immediate family is not from Africa).	232	60	56	47	69	29	36	52	28	36	52	30	31	47	27	41	57
	58	62	54	52	63	61	50	64	53	49	71	58	47	68	55	51	67
I am of multi-racial ancestry.	51	12	13	14	12	9	12	5	9	10	7	8	14	5	10	8	7
	13	12	13	16	11	18	17	6	17	14	10	16	20	7	19	11	9
Other (please specify)	2	2	-	-	-	-	-	2	-	-	-	-	-	2	-	-	-
	*	2						2						2			
DON'T KNOW/REFUSED	13	2	6	4	2	1	4	2	2	4	-	1	5	-	2	3	2
	3	2	5	4	2	2	5	3	4	5		2	7		4	4	3

MAY 2007 STUDY

Q2 Please select the choice that most accurately reflects your experience:

===== BANNER #4 =====

	GENDER BY GEOGRAPHY				AGE BY GEOGRAPHY						AGE BY GENDER						
	LA	LA	ATL	ATL	LA	LA	LA	ATL	ATL	ATL	MALES	MALES	MALES	FEMALES	FEMALES	FEMALES	
	TOTAL	MALES	FEMALES	MALES	FEMALES	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45
TOTAL	400	96	104	90	110	48	72	80	53	74	73	51	67	69	50	80	85
	100	24	26	22	27	12	18	20	13	18	18	13	17	17	12	20	21
I am an immigrant.	25	5	6	6	9	4	5	2	5	6	4	4	4	4	5	7	2
	6	5	5	7	8	8	7	2	9	8	5	7	5	5	11	9	2
I am first generation American.	32	9	6	4	13	1	7	7	4	9	4	3	6	5	2	10	6
	8	9	5	4	12	2	9	8	8	12	5	6	8	7	4	13	7
I am second generation American (my grandparents were immigrants).	20	3	4	8	5	3	2	3	4	4	5	6	5	1	1	1	7
	5	3	4	9	5	5	2	4	8	5	7	11	7	1	2	1	9
My ancestors have been here two generations or more.	313	78	85	69	81	38	58	68	37	53	60	36	52	60	39	59	68
	78	81	82	77	74	79	80	84	70	72	82	70	78	87	79	74	80
Other (please specify)	1	-	-	-	1	-	-	-	1	-	-	-	-	-	1	-	-
	*				1				2						2		
DON'T KNOW/REFUSED	9	2	3	3	1	3	1	1	2	2	-	4	1	-	1	2	1
	2	2	3	3	1	5	2	1	4	3		7	2		2	3	1

MAY 2007 STUDY

Q3 Did you vote in the 2006 midterm elections?

===== BANNER #4 =====

	GENDER BY GEOGRAPHY				AGE BY GEOGRAPHY						AGE BY GENDER						
	LA	LA	ATL	ATL	LA	LA	LA	ATL	ATL	ATL	MALES	MALES	MALES	FEMALES	FEMALES	FEMALES	
	TOTAL	MALES	FEMALES	MALES	FEMALES	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45
TOTAL	400	96	104	90	110	48	72	80	53	74	73	51	67	69	50	80	85
	100	24	26	22	27	12	18	20	13	18	18	13	17	17	12	20	21
Yes	288	62	75	63	88	18	54	65	28	57	66	21	47	57	25	64	74
	72	64	72	70	80	38	75	81	53	77	90	41	71	82	51	80	87
No	109	33	27	27	22	28	17	15	25	17	7	30	18	12	23	16	10
	27	34	26	30	20	59	23	18	47	23	10	59	27	18	47	20	11
DON'T KNOW/REFUSED	4	2	2	-	-	1	2	1	-	-	-	-	2	-	1	-	1
	1	2	2			2	2	1					2		2		1

MAY 2007 STUDY

Q4 Do you plan to vote in the 2008 presidential election?

===== BANNER #4 =====

	GENDER BY GEOGRAPHY				AGE BY GEOGRAPHY						AGE BY GENDER						
	LA	LA	ATL	ATL	LA	LA	LA	ATL	ATL	ATL	MALES	MALES	MALES	FEMALES	FEMALES	FEMALES	
TOTAL	MALES	FEMALES	MALES	FEMALES	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45	
TOTAL	400	96	104	90	110	48	72	80	53	74	73	51	67	69	50	80	85
	100	24	26	22	27	12	18	20	13	18	18	13	17	17	12	20	21
Yes	359	81	98	78	102	35	70	75	45	66	69	36	62	61	44	74	83
	90	84	95	87	93	74	96	93	85	89	95	71	93	89	89	92	98
No	35	12	4	11	8	10	1	6	8	8	3	14	3	7	4	6	2
	9	12	4	12	7	20	2	7	15	11	4	26	5	9	9	8	2
DON'T KNOW/REFUSED	5	3	1	1	-	3	2	-	-	-	1	2	2	1	1	-	-
	1	3	1	1		5	2				1	3	2	1	2		

MAY 2007 STUDY

Q5 Does Barack Obama's candidacy make you more likely to vote in the 2008 election, less likely to vote in the 2008 election, or does it have no impact at all on your likelihood to vote in the 2008 election?

===== BANNER #4 =====

	GENDER BY GEOGRAPHY					AGE BY GEOGRAPHY						AGE BY GENDER					
	LA	LA	ATL	ATL		LA	LA	LA	ATL	ATL	ATL	MALES	MALES	MALES	FEMALES	FEMALES	FEMALES
	TOTAL	MALES	FEMALES	MALES	FEMALES	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45
TOTAL	400	96	104	90	110	48	72	80	53	74	73	51	67	69	50	80	85
	100	24	26	22	27	12	18	20	13	18	18	13	17	17	12	20	21
More likely	100	23	32	17	28	17	14	24	20	11	14	15	12	13	22	13	25
	25	23	31	19	25	36	19	30	38	15	19	29	18	18	45	16	30
Less likely	8	2	-	4	2	-	2	-	4	1	1	3	2	1	1	1	-
	2	2		4	2		2		8	1	1	6	2	1	2	1	
No Impact at all	279	66	66	67	80	23	55	54	27	62	58	28	52	54	22	66	58
	70	69	64	74	73	49	77	67	51	84	79	55	77	78	45	83	69
DON'T KNOW/REFUSED	14	6	6	2	-	7	2	3	2	-	-	5	2	2	4	-	1
	3	6	5	2		16	2	3	4			10	2	2	9		1



MAY 2007 STUDY

Q6 Of the following, whose opinion do you value most?

	===== BANNER #4 =====																
	GENDER BY GEOGRAPHY					AGE BY GEOGRAPHY						AGE BY GENDER					
	LA	LA	ATL	ATL		LA	LA	LA	ATL	ATL	ATL	MALES	MALES	MALES	FEMALES	FEMALES	FEMALES
	TOTAL	MALES	FEMALES	MALES	FEMALES	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45
TOTAL	400	96	104	90	110	48	72	80	53	74	73	51	67	69	50	80	85
	100	24	26	22	27	12	18	20	13	18	18	13	17	17	12	20	21
Jesse Jackson	29	11	9	5	5	3	3	13	3	4	3	5	2	9	1	5	7
	7	11	9	6	5	5	5	17	6	5	4	9	3	13	2	7	9
Al Sharpton	17	6	1	4	6	2	3	3	3	5	2	4	5	2	1	3	3
	4	6	1	4	5	3	4	3	6	7	3	7	8	2	2	4	4
Barack Obama	80	24	21	14	21	4	18	23	9	16	10	5	19	15	8	16	18
	20	25	20	16	19	8	25	29	17	22	14	9	28	22	17	20	21
Condoleeza Rice	23	2	7	8	7	2	3	3	6	1	8	4	-	6	4	4	5
	6	2	6	9	6	5	5	3	11	1	11	8		8	9	5	6
Oprah Winfrey	80	8	32	10	30	11	18	10	12	14	14	8	8	3	16	24	22
	20	8	31	11	27	24	25	13	23	19	19	15	11	4	32	30	26
Colin Powell	60	17	9	22	13	7	8	10	8	9	18	9	13	17	6	4	11
	15	17	9	24	12	14	11	13	15	12	25	17	20	25	13	5	13
Russell Simmons	23	9	6	7	1	6	7	1	6	2	-	9	7	-	3	2	1
	6	9	5	8	1	13	10	1	11	3		18	11		7	3	1
DON'T KNOW/REFUSED	88	21	20	20	27	13	11	17	6	23	18	10	14	18	10	21	17
	22	22	19	22	25	27	15	21	11	31	25	19	20	26	19	26	20

MAY 2007 STUDY

In the next set of questions, you will be given the names of political figures and asked to select a term that most accurately reflects your views of them. The choices are "Very favorable," "somewhat favorable," "somewhat unfavorable," or "very unfavorab

===== BANNER #4 =====

	GENDER BY GEOGRAPHY				AGE BY GEOGRAPHY						AGE BY GENDER						
	LA	LA	ATL	ATL	LA	LA	LA	ATL	ATL	ATL	MALES	MALES	MALES	FEMALES	FEMALES	FEMALES	
TOTAL	MALES	FEMALES	MALES	FEMALES	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45	
TOTAL	400	96	104	90	110	48	72	80	53	74	73	51	67	69	50	80	85
	100	24	26	22	27	12	18	20	13	18	18	13	17	17	12	20	21
CONTINUE	400	96	104	90	110	48	72	80	53	74	73	51	67	69	50	80	85
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

MAY 2007 STUDY

Q7 Hillary Clinton

===== BANNER #4 =====																	
	GENDER BY GEOGRAPHY				AGE BY GEOGRAPHY						AGE BY GENDER						
	LA	LA	ATL	ATL	LA	LA	LA	ATL	ATL	ATL	MALES	MALES	MALES	FEMALES	FEMALES	FEMALES	
TOTAL	MALES	FEMALES	MALES	FEMALES	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45	
TOTAL	400	96	104	90	110	48	72	80	53	74	73	51	67	69	50	80	85
	100	24	26	22	27	12	18	20	13	18	18	13	17	17	12	20	21
Very favorable	164	32	59	27	47	25	39	26	21	33	20	19	25	16	28	47	30
	41	33	56	30	43	53	54	32	40	45	27	36	37	23	56	60	36
Somewhat favorable	147	44	29	39	36	12	22	39	20	24	31	20	28	35	12	18	35
	37	45	28	43	33	25	30	48	38	32	42	38	42	51	25	22	41
Somewhat unfavorable	40	12	6	10	12	4	5	8	3	8	11	4	7	11	3	6	8
	10	12	5	11	11	9	7	10	6	11	15	8	11	16	6	8	10
Very unfavorable	20	3	3	9	5	2	4	1	5	3	6	5	5	3	2	2	4
	5	3	3	10	5	3	5	1	9	4	8	9	7	4	4	3	5
I do not know who he/she is.	5	-	3	-	2	-	1	2	-	1	1	-	-	-	-	2	3
	1		3		2		2	3		1	1					3	4
I know who he/she is but I'm undecided about him/her.	23	6	4	5	8	5	2	4	4	5	4	5	3	4	4	4	4
	6	6	4	6	7	10	2	5	8	7	5	9	4	6	9	5	5

MAY 2007 STUDY

Q8 Rudolph Giuliani

===== BANNER #4 =====

	GENDER BY GEOGRAPHY				AGE BY GEOGRAPHY						AGE BY GENDER						
	LA	LA	ATL	ATL	LA	LA	LA	ATL	ATL	ATL	MALES	MALES	MALES	FEMALES	FEMALES	FEMALES	
TOTAL	MALES	FEMALES	MALES	FEMALES	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45	
TOTAL	400	96	104	90	110	48	72	80	53	74	73	51	67	69	50	80	85
	100	24	26	22	27	12	18	20	13	18	18	13	17	17	12	20	21
Very favorable	28	6	6	8	8	6	2	4	5	4	7	9	2	4	2	4	7
	7	6	5	9	7	12	2	6	9	5	10	17	2	6	4	5	9
Somewhat favorable	114	23	24	28	39	10	20	17	16	23	28	11	19	21	15	24	25
	28	23	23	31	35	20	28	21	30	31	38	22	29	30	30	30	29
Somewhat unfavorable	81	20	20	19	23	7	14	19	10	17	15	6	14	19	12	17	15
	20	20	19	21	21	15	19	23	19	23	21	11	21	28	23	21	17
Very unfavorable	68	23	17	14	15	5	21	13	5	14	10	6	20	11	4	15	12
	17	23	16	16	14	10	29	17	9	19	14	11	30	16	9	19	15
I do not know who he/she is.	60	14	22	10	14	15	6	14	13	6	5	16	2	7	13	10	13
	15	14	21	11	13	32	8	18	25	8	7	30	2	9	26	13	15
I know who he/she is but I'm undecided about him/her.	49	12	15	11	11	5	10	12	4	10	8	5	11	8	4	10	13
	12	12	15	12	10	11	14	15	8	14	11	10	16	11	9	12	15

MAY 2007 STUDY

Q9 Barack Obama

===== BANNER #4 =====

	GENDER BY GEOGRAPHY				AGE BY GEOGRAPHY						AGE BY GENDER						
	LA	LA	ATL	ATL	LA	LA	LA	ATL	ATL	ATL	MALES	MALES	MALES	FEMALES	FEMALES	FEMALES	
	TOTAL	MALES	FEMALES	MALES	FEMALES	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45
TOTAL	400	96	104	90	110	48	72	80	53	74	73	51	67	69	50	80	85
	100	24	26	22	27	12	18	20	13	18	18	13	17	17	12	20	21
Very favorable	185	54	48	32	51	22	41	38	21	34	28	23	35	29	20	41	38
	46	56	46	36	46	46	57	48	40	46	38	45	52	42	40	51	45
Somewhat favorable	141	33	34	37	37	16	21	30	17	23	34	15	24	31	18	20	33
	35	34	33	41	34	34	29	38	32	31	47	29	36	45	36	25	39
Somewhat unfavorable	15	2	1	5	7	-	3	-	3	3	6	1	3	3	2	3	3
	4	2	1	6	6		4		6	4	8	2	4	4	4	4	4
Very unfavorable	8	-	1	5	2	-	-	1	6	-	1	4	-	1	2	-	1
	2		1	6	2			1	11		1	8		1	4		1
I do not know who he/she is.	22	3	7	8	4	2	1	7	5	6	1	7	2	3	-	5	6
	5	3	6	9	4	3	2	9	9	8	1	13	3	4		6	7
I know who he/she is but I'm undecided about him/her.	30	5	13	3	9	8	6	4	1	8	3	2	4	3	8	10	4
	7	5	13	3	8	17	8	5	2	11	4	3	5	4	15	13	5

MAY 2007 STUDY

Q10 Al Gore

===== BANNER #4 =====

	GENDER BY GEOGRAPHY				AGE BY GEOGRAPHY						AGE BY GENDER						
	LA	LA	ATL	ATL	LA	LA	LA	ATL	ATL	ATL	MALES	MALES	MALES	FEMALES	FEMALES	FEMALES	
	TOTAL	MALES	FEMALES	MALES	FEMALES	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45
TOTAL	400	96	104	90	110	48	72	80	53	74	73	51	67	69	50	80	85
	100	24	26	22	27	12	18	20	13	18	18	13	17	17	12	20	21
Very favorable	120	32	34	19	35	14	28	23	16	23	15	13	22	16	18	29	22
	30	33	33	21	32	30	39	29	30	31	21	25	33	23	36	37	26
Somewhat favorable	174	42	44	45	43	18	32	36	24	33	31	24	30	34	19	35	34
	44	44	43	50	39	38	44	45	45	45	42	46	45	49	38	44	40
Somewhat unfavorable	46	8	10	14	15	4	6	7	6	9	14	7	7	8	3	8	13
	12	8	10	16	14	8	9	9	11	12	19	13	11	12	6	10	16
Very unfavorable	20	3	2	9	6	-	2	4	6	3	6	4	3	6	2	2	4
	5	3	2	10	5	-	2	5	11	4	8	8	4	8	4	3	5
I do not know who he/she is.	8	-	4	-	4	1	-	3	-	1	3	-	-	-	1	1	6
	2	-	4	-	4	2	-	4	-	1	4	-	-	-	2	1	7
I know who he/she is but I'm undecided about him/her.	31	12	9	3	7	10	4	7	1	5	4	5	5	6	7	4	5
	8	12	9	3	6	21	6	8	2	7	5	9	8	8	13	5	6

MAY 2007 STUDY

Q11 Condoleeza Rice

===== BANNER #4 =====																	
	GENDER BY GEOGRAPHY				AGE BY GEOGRAPHY						AGE BY GENDER						
	LA	LA	ATL	ATL	LA	LA	LA	ATL	ATL	ATL	MALES	MALES	MALES	FEMALES	FEMALES	FEMALES	
	TOTAL	MALES	FEMALES	MALES	FEMALES	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45
TOTAL	400	96	104	90	110	48	72	80	53	74	73	51	67	69	50	80	85
	100	24	26	22	27	12	18	20	13	18	18	13	17	17	12	20	21
Very favorable	67	9	17	19	22	6	12	7	12	9	20	10	9	10	8	13	18
	17	9	16	21	20	13	17	9	23	12	27	20	13	14	17	16	21
Somewhat favorable	151	42	38	26	45	20	25	34	14	33	24	15	28	26	19	31	33
	38	44	36	29	41	42	35	43	26	45	33	29	41	37	38	39	39
Somewhat unfavorable	78	17	23	20	18	6	16	18	14	13	11	12	12	13	8	17	16
	19	17	22	22	16	13	22	22	26	18	15	24	17	19	17	21	19
Very unfavorable	69	21	15	15	18	9	13	15	9	14	10	7	14	15	11	13	10
	17	22	15	17	16	18	18	19	17	19	14	14	21	22	21	16	12
I do not know who he/she is.	15	2	4	6	3	2	2	2	3	1	5	5	-	3	-	3	4
	4	2	4	7	3	3	3	3	6	1	7	9		4		4	5
I know who he/she is but I'm undecided about him/her.	21	6	7	4	4	5	4	4	1	4	3	3	5	3	3	3	4
	5	6	6	4	4	10	6	5	2	5	4	5	8	4	7	4	5

MAY 2007 STUDY

Q12 Bill Richardson

===== BANNER #4 =====																	
	GENDER BY GEOGRAPHY				AGE BY GEOGRAPHY						AGE BY GENDER						
	LA	LA	ATL	ATL	LA	LA	LA	ATL	ATL	ATL	MALES	MALES	MALES	FEMALES	FEMALES	FEMALES	
TOTAL	MALES	FEMALES	MALES	FEMALES	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45	
TOTAL	400	96	104	90	110	48	72	80	53	74	73	51	67	69	50	80	85
	100	24	26	22	27	12	18	20	13	18	18	13	17	17	12	20	21
Very favorable	15	9	-	4	2	2	3	5	2	2	2	3	5	6	1	-	1
	4	9		4	2	3	4	6	4	3	3	5	8	8	2		1
Somewhat favorable	59	18	12	14	15	6	9	15	10	11	8	9	8	16	7	12	7
	15	19	12	16	14	13	12	19	19	15	11	18	11	23	15	16	9
Somewhat unfavorable	35	8	8	12	8	2	7	6	5	6	9	2	10	8	5	3	7
	9	8	7	13	7	5	9	8	9	8	12	4	14	12	11	4	9
Very unfavorable	15	6	1	5	3	3	3	2	3	4	1	5	5	2	1	2	1
	4	6	1	6	3	5	4	2	6	5	1	9	8	2	2	3	1
I do not know who he/she is.	222	41	67	46	68	27	40	41	32	36	46	31	29	27	28	47	60
	55	42	65	51	62	56	56	51	60	49	63	60	44	39	57	60	70
I know who he/she is but I'm undecided about him/her	53	15	15	9	14	8	10	12	1	15	7	3	11	11	7	15	8
	13	16	15	10	13	17	14	15	2	20	10	5	16	16	13	18	10



MAY 2007 STUDY

Q13 Fred Thompson

===== BANNER #4 =====																	
	GENDER BY GEOGRAPHY				AGE BY GEOGRAPHY						AGE BY GENDER						
	LA	LA	ATL	ATL	LA	LA	LA	ATL	ATL	ATL	MALES	MALES	MALES	FEMALES	FEMALES	FEMALES	
TOTAL	MALES	FEMALES	MALES	FEMALES	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45	
TOTAL	400	96	104	90	110	48	72	80	53	74	73	51	67	69	50	80	85
	100	24	26	22	27	12	18	20	13	18	18	13	17	17	12	20	21
Very favorable	10	2	3	3	2	-	2	3	3	1	1	2	-	3	1	3	1
	2	2	3	3	2		3	3	6	1	1	4		4	2	4	1
Somewhat favorable	36	12	7	8	9	1	9	9	4	8	5	2	8	11	3	9	3
	9	12	6	9	8	2	12	11	8	11	7	4	11	15	6	12	4
Somewhat unfavorable	32	11	8	7	7	-	6	12	2	7	5	2	7	9	-	6	8
	8	11	7	8	6		9	15	4	9	7	4	11	12		8	10
Very unfavorable	22	9	3	4	6	2	5	6	1	6	3	2	8	4	1	3	5
	6	9	3	4	5	3	6	8	2	8	4	3	11	6	2	4	6
I do not know who he/she is	242	45	69	58	70	35	39	40	40	39	49	37	34	33	38	44	57
	60	47	66	64	64	73	54	50	75	53	67	73	50	47	77	55	67
I know who he/she is but I'm undecided about him/her	58	18	14	10	16	10	12	11	3	13	10	7	11	11	7	14	10
	15	19	14	11	15	21	16	13	6	18	14	13	17	15	13	17	12

MAY 2007 STUDY

Q14 John Edwards

===== BANNER #4 =====

	GENDER BY GEOGRAPHY				AGE BY GEOGRAPHY						AGE BY GENDER						
	LA	LA	ATL	ATL	LA	LA	LA	ATL	ATL	ATL	MALES	MALES	MALES	FEMALES	FEMALES	FEMALES	
TOTAL	MALES	FEMALES	MALES	FEMALES	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45	
TOTAL	400	96	104	90	110	48	72	80	53	74	73	51	67	69	50	80	85
	100	24	26	22	27	12	18	20	13	18	18	13	17	17	12	20	21
Very favorable	53	12	9	8	24	3	9	10	5	15	12	2	7	12	6	17	10
	13	12	9	9	22	5	12	12	9	20	16	3	11	17	12	21	12
Somewhat favorable	169	44	41	38	47	21	30	33	22	32	31	22	32	28	21	30	36
	42	45	39	42	43	45	41	42	42	43	42	43	47	41	43	38	43
Somewhat unfavorable	40	14	10	9	8	4	7	12	5	6	6	7	4	12	2	10	6
	10	14	10	10	7	9	10	15	9	8	8	14	5	18	4	12	7
Very unfavorable	28	3	6	12	7	1	3	4	5	7	7	2	8	5	4	2	6
	7	3	5	13	6	2	4	6	9	9	10	4	12	7	8	3	8
I do not know who he/she is.	58	12	25	10	11	12	14	11	10	5	6	12	7	4	11	13	13
	15	12	24	11	10	26	20	13	19	7	8	23	10	6	22	16	15
I know who he/she is but I'm undecided about him/her.	51	12	13	13	13	6	9	10	6	9	11	7	10	8	5	8	13
	13	12	13	14	12	13	13	12	11	12	15	14	15	12	11	10	15

MAY 2007 STUDY

Q15 Michael Bloomberg

===== BANNER #4 =====																	
	GENDER BY GEOGRAPHY				AGE BY GEOGRAPHY						AGE BY GENDER						
	LA	LA	ATL	ATL	LA	LA	LA	ATL	ATL	ATL	MALES	MALES	MALES	FEMALES	FEMALES	FEMALES	
TOTAL	MALES	FEMALES	MALES	FEMALES	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45	
TOTAL	400	96	104	90	110	48	72	80	53	74	73	51	67	69	50	80	85
	100	24	26	22	27	12	18	20	13	18	18	13	17	17	12	20	21
Very favorable	12	3	1	4	4	3	2	-	1	2	5	2	3	3	2	1	2
	3	3	1	4	4	5	2		2	3	7	3	4	4	4	1	2
Somewhat favorable	78	23	11	22	22	7	13	14	5	19	20	10	18	18	2	15	16
	19	23	11	24	20	14	18	17	9	26	27	19	26	26	4	18	19
Somewhat unfavorable	55	15	13	10	17	4	12	13	10	9	8	6	11	9	8	10	13
	14	16	13	11	15	8	16	16	19	12	11	11	17	12	17	12	15
Very unfavorable	34	8	9	10	8	3	7	6	3	11	4	2	11	5	4	7	5
	9	8	9	11	7	7	10	7	6	15	5	4	17	7	9	9	6
I do not know who he/she is.	156	32	53	33	38	25	24	36	28	17	26	28	14	24	25	28	38
	39	33	51	37	35	52	33	44	53	23	36	54	20	34	51	35	45
I know who he/she is but I'm undecided about him/her	65	17	17	11	21	6	15	12	6	16	10	5	11	12	7	20	10
	16	17	16	12	19	13	21	15	11	22	14	10	17	17	15	25	12

MAY 2007 STUDY

Q16 Bill Clinton

===== BANNER #4 =====																	
	GENDER BY GEOGRAPHY				AGE BY GEOGRAPHY						AGE BY GENDER						
	LA	LA	ATL	ATL	LA	LA	LA	ATL	ATL	ATL	MALES	MALES	MALES	FEMALES	FEMALES	FEMALES	
TOTAL	MALES	FEMALES	MALES	FEMALES	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45	
TOTAL	400	96	104	90	110	48	72	80	53	74	73	51	67	69	50	80	85
	100	24	26	22	27	12	18	20	13	18	18	13	17	17	12	20	21
Very favorable	243	63	70	48	62	39	51	43	35	43	32	36	45	31	38	49	44
	61	66	67	53	56	81	71	53	66	58	44	70	68	45	77	62	52
Somewhat favorable	114	26	22	31	35	6	17	24	13	23	30	10	18	29	9	22	26
	28	27	21	34	32	13	24	30	25	31	41	20	27	42	19	28	30
Somewhat unfavorable	19	5	3	5	6	2	1	5	3	3	5	4	-	6	1	4	4
	5	5	3	6	5	3	2	6	6	4	7	7		9	2	5	5
Very unfavorable	8	-	1	5	2	-	-	1	2	2	3	2	2	1	-	-	3
	2		1	6	2			1	4	3	4	4	3	1			4
I do not know who he/she is.	7	-	4	1	2	-	1	3	-	1	2	-	-	1	-	2	4
	2		4	1	2		2	4		1	3			1		3	5
I know who he/she is but I'm undecided about him/her.	9	3	3	-	3	1	2	4	-	2	1	-	2	2	1	2	3
	2	3	3		3	2	2	5		3	1		2	2	2	3	4

MAY 2007 STUDY

Q17 Mitt Romney

===== BANNER #4 =====																	
	GENDER BY GEOGRAPHY				AGE BY GEOGRAPHY						AGE BY GENDER						
	LA	LA	ATL	ATL	LA	LA	LA	ATL	ATL	ATL	MALES	MALES	MALES	FEMALES	FEMALES	FEMALES	
TOTAL	MALES	FEMALES	MALES	FEMALES	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45	
TOTAL	400	96	104	90	110	48	72	80	53	74	73	51	67	69	50	80	85
	100	24	26	22	27	12	18	20	13	18	18	13	17	17	12	20	21
Very favorable	8	2	2	1	3	2	2	-	2	1	1	3	-	-	1	3	1
	2	2	2	1	3	3	3		4	1	1	5			2	4	1
Somewhat favorable	35	14	8	5	9	3	7	12	7	4	3	5	5	10	5	6	5
	9	14	7	6	8	5	9	15	13	5	4	9	7	14	10	8	6
Somewhat unfavorable	42	14	6	14	9	4	7	8	3	10	10	5	11	12	2	6	6
	11	14	5	16	8	9	9	10	6	14	14	10	16	18	4	8	7
Very unfavorable	26	11	2	7	6	1	5	7	-	7	6	-	8	10	1	4	3
	6	11	2	8	5	2	6	9		9	8		11	15	2	5	4
I do not know who he/she is.	227	44	73	48	62	31	43	43	33	37	40	31	33	28	33	48	55
	57	45	70	53	56	65	60	53	62	50	55	61	49	41	66	60	64
I know who he/she is but I'm undecided about him/her.	63	14	13	15	21	7	9	10	8	15	13	8	12	9	7	12	14
	16	14	13	17	19	16	12	13	15	20	18	16	17	13	15	16	17

MAY 2007 STUDY

Q18 John McCain

===== BANNER #4 =====

	GENDER BY GEOGRAPHY				AGE BY GEOGRAPHY						AGE BY GENDER						
	LA	LA	ATL	ATL	LA	LA	LA	ATL	ATL	ATL	MALES	MALES	MALES	FEMALES	FEMALES	FEMALES	
	TOTAL	MALES	FEMALES	MALES	FEMALES	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45
TOTAL	400	96	104	90	110	48	72	80	53	74	73	51	67	69	50	80	85
	100	24	26	22	27	12	18	20	13	18	18	13	17	17	12	20	21
Very favorable	14	5	1	5	3	2	2	3	4	4	-	6	3	2	-	3	1
	3	5	1	6	3	3	2	3	8	5		11	4	2		4	1
Somewhat favorable	118	27	29	29	33	9	30	18	18	19	25	13	21	22	14	28	21
	29	28	28	32	30	18	41	22	34	26	34	25	32	32	27	35	24
Somewhat unfavorable	86	24	17	18	27	6	15	20	7	18	20	3	18	22	10	15	19
	21	25	16	20	25	12	20	25	13	24	27	5	27	31	21	18	22
Very unfavorable	64	21	12	16	15	10	8	15	7	14	10	11	13	14	6	9	12
	16	22	12	18	14	20	11	19	13	19	14	21	20	20	13	12	14
I do not know who he/she is.	74	11	31	15	18	16	11	15	13	12	8	15	6	5	14	17	18
	19	11	30	17	16	33	15	19	25	16	11	28	9	7	28	21	21
I know who he/she is but I'm undecided about him/her.	44	9	14	7	14	6	7	10	4	7	10	5	6	5	5	8	15
	11	9	14	8	13	13	10	12	8	9	14	10	9	7	11	11	17

MAY 2007 STUDY

Q19 Colin Powell

===== BANNER #4 =====																	
	GENDER BY GEOGRAPHY				AGE BY GEOGRAPHY						AGE BY GENDER						
	LA	LA	ATL	ATL	LA	LA	LA	ATL	ATL	ATL	MALES	MALES	MALES	FEMALES	FEMALES	FEMALES	
TOTAL	MALES	FEMALES	MALES	FEMALES	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45	
TOTAL	400	96	104	90	110	48	72	80	53	74	73	51	67	69	50	80	85
	100	24	26	22	27	12	18	20	13	18	18	13	17	17	12	20	21
Very favorable	167	42	44	35	46	20	34	32	20	23	38	20	31	27	21	26	43
	42	44	43	39	42	43	47	40	38	31	52	38	46	39	42	33	51
Somewhat favorable	146	30	37	38	41	13	24	29	19	38	22	16	26	27	17	37	24
	36	31	35	42	37	28	33	36	36	51	30	30	38	39	34	46	28
Somewhat unfavorable	41	11	11	4	15	5	7	9	4	6	9	4	3	8	5	10	10
	10	11	11	4	14	10	10	12	8	8	12	7	5	12	11	13	12
Very unfavorable	18	5	2	8	3	3	2	3	5	4	2	6	5	3	2	1	2
	4	5	2	9	3	5	2	3	9	5	3	11	7	4	4	1	2
I do not know who he/she is.	13	2	3	5	3	2	1	2	4	2	2	6	-	1	-	3	3
	3	2	3	6	3	3	2	3	8	3	3	11		1		4	4
I know who he/she is but I'm undecided about him/her.	16	8	7	-	2	5	4	5	1	1	-	2	3	3	4	2	2
	4	8	6		2	10	6	6	2	1		3	5	4	9	3	3

MAY 2007 STUDY

Q20 What do you think is the most important social or political issue facing America today?

===== BANNER #4 =====

	GENDER BY GEOGRAPHY				AGE BY GEOGRAPHY						AGE BY GENDER						
	LA	LA	ATL	ATL	LA	LA	LA	ATL	ATL	ATL	MALES	MALES	MALES	FEMALES	FEMALES	FEMALES	
	TOTAL	MALES	FEMALES	MALES	FEMALES	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45
TOTAL	400	96	104	90	110	48	72	80	53	74	73	51	67	69	50	80	85
	100	24	26	22	27	12	18	20	13	18	18	13	17	17	12	20	21
The environment	21	9	3	6	3	-	8	5	4	3	2	3	8	5	1	3	2
	5	9	3	7	3		11	6	8	4	3	6	11	7	2	4	2
National security/Terrorism	16	2	4	6	4	-	3	3	2	2	6	1	2	5	1	3	4
	4	2	4	7	4		5	3	4	3	8	2	3	7	2	4	5
Racial Inequality	19	8	4	2	5	4	6	2	2	4	1	4	5	1	2	5	2
	5	8	4	2	5	9	8	3	4	5	1	8	7	1	4	6	3
Economic Inequality	48	17	8	11	13	8	11	5	8	7	9	8	12	8	8	6	6
	12	17	7	12	12	16	16	6	15	9	12	15	18	12	17	8	7
The War in Iraq	103	26	28	20	30	20	9	24	12	21	17	15	12	19	17	18	22
	26	27	27	22	27	41	13	30	23	28	23	28	18	28	35	23	26
Healthcare	51	6	18	15	12	5	8	11	5	13	9	5	9	8	5	13	12
	13	6	17	17	11	10	11	13	9	18	12	9	13	12	11	16	14
Family values/moral values	50	11	11	9	19	6	6	10	3	9	16	7	5	9	2	10	18
	12	11	11	10	17	12	8	12	6	12	22	13	7	12	4	13	21
Taxes	10	3	2	4	1	-	1	4	3	2	-	3	1	3	-	2	1
	3	3	2	4	1		2	5	6	3		6	2	4		3	1
Education	68	14	21	12	21	4	16	14	11	11	11	4	11	11	11	16	15
	17	14	20	13	19	9	22	18	21	15	15	8	17	15	23	20	17
AIDS	6	-	3	1	2	-	2	1	1	-	2	1	-	-	-	2	3
	2		3	1	2		3	1	2		3	2				3	4
Other (please specify)	5	3	-	2	-	-	2	2	-	2	-	-	4	2	-	-	-
	1	3		2			2	2		3			5	2			



MAY 2007 STUDY

Q20 What do you think is the most important social or political issue facing America today?

===== BANNER #4 =====

	GENDER BY GEOGRAPHY				AGE BY GEOGRAPHY						AGE BY GENDER						
	LA	LA	ATL	ATL	LA	LA	LA	ATL	ATL	ATL	MALES	MALES	MALES	FEMALES	FEMALES	FEMALES	
	TOTAL	MALES	FEMALES	MALES	FEMALES	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45
DON'T KNOW/REFUSED	3	-	1	2	-	1	-	-	2	-	-	2	-	-	1	-	-
	1		1	2		2			4			4			2		

MAY 2007 STUDY

Q21 Which political party do you think does a better job of addressing that issue?

===== BANNER #4 =====

	GENDER BY GEOGRAPHY				AGE BY GEOGRAPHY						AGE BY GENDER						
	LA	LA	ATL	ATL	LA	LA	LA	ATL	ATL	ATL	MALES	MALES	MALES	FEMALES	FEMALES	FEMALES	
	TOTAL	MALES	FEMALES	MALES	FEMALES	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45
TOTAL	398	96	103	89	110	46	72	80	52	74	73	50	67	69	48	80	85
	100	24	26	22	28	12	18	20	13	19	18	13	17	17	12	20	21
Republicans	31	2	10	13	7	5	3	3	7	4	9	7	3	5	5	4	7
	8	2	10	15	6	10	5	4	13	5	12	13	5	7	11	5	9
Democrats	154	51	33	35	35	18	30	36	17	31	22	18	34	34	17	27	24
	39	53	32	39	32	38	42	45	33	42	30	36	51	50	35	34	28
I do not believe that either political party does an effective job addressing that issue.	202	42	60	36	64	24	37	41	24	38	38	24	27	28	24	48	51
	51	44	58	40	58	51	51	51	46	51	52	47	41	40	50	60	61
Other (please specify)	11	2	-	5	4	-	2	-	4	1	4	2	3	2	2	-	2
	3	2	-	6	4	-	2	-	8	1	5	4	4	3	4	-	2

MAY 2007 STUDY

Q22 Which of the following labels most accurately describes your political beliefs?

===== BANNER #4 =====

	GENDER BY GEOGRAPHY				AGE BY GEOGRAPHY						AGE BY GENDER						
	LA	LA	ATL	ATL	LA	LA	LA	ATL	ATL	ATL	MALES	MALES	MALES	FEMALES	FEMALES	FEMALES	
	TOTAL	MALES	FEMALES	MALES	FEMALES	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45
TOTAL	400	96	104	90	110	48	72	80	53	74	73	51	67	69	50	80	85
	100	24	26	22	27	12	18	20	13	18	18	13	17	17	12	20	21
Very conservative	37	5	7	11	15	3	6	3	7	6	13	5	5	7	5	7	9
	9	5	6	12	14	5	8	3	13	8	18	9	7	9	10	9	11
Moderately conservative	127	38	29	28	33	13	22	31	20	16	25	17	18	31	17	20	25
	32	39	28	31	30	28	30	39	38	22	34	32	27	45	34	25	29
Moderately liberal	140	27	41	31	41	16	24	28	16	31	25	14	26	19	18	29	35
	35	28	39	34	37	34	33	35	30	42	34	27	38	27	36	37	41
Very liberal	55	18	13	12	12	7	13	12	6	13	5	9	14	8	4	13	9
	14	19	13	13	11	14	18	14	11	18	7	17	20	12	9	16	10
Other (please specify)	18	3	1	8	6	2	2	1	4	6	4	5	4	3	1	4	2
	5	3	1	9	5	3	2	1	8	8	5	9	5	4	2	5	2
DON'T KNOW/REFUSED	22	6	13	-	3	7	6	6	-	2	1	3	2	2	4	6	5
	6	6	13		3	16	8	7		3	1	6	2	2	9	8	6

MAY 2007 STUDY

Q23 Which of the following statements most accurately reflects your political beliefs?

	===== BANNER #4 =====																
	GENDER BY GEOGRAPHY				AGE BY GEOGRAPHY						AGE BY GENDER						
	LA	LA	ATL	ATL	LA	LA	LA	ATL	ATL	ATL	MALES	MALES	MALES	FEMALES	FEMALES	FEMALES	
TOTAL	MALES	FEMALES	MALES	FEMALES	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45	
TOTAL	400	96	104	90	110	48	72	80	53	74	73	51	67	69	50	80	85
	100	24	26	22	27	12	18	20	13	18	18	13	17	17	12	20	21
I am a committed Democrat.	102	18	32	19	33	10	23	16	15	13	24	10	17	11	16	20	29
	26	19	31	21	30	22	33	20	28	18	33	19	25	16	32	25	35
I am a committed Republican.	8	2	4	1	1	1	3	2	1	1	-	1	2	-	1	2	2
	2	2	4	1	1	2	4	3	2	1		2	2		2	3	3
I am Independent and not affiliated with any party.	89	21	19	31	18	13	19	9	19	17	13	20	23	9	12	13	13
	22	22	18	34	16	27	26	11	36	23	18	39	35	13	23	16	15
I am a registered Democrat but consider myself politically Independent.	162	51	35	29	47	18	23	45	13	36	27	15	23	43	17	36	29
	41	53	34	32	43	38	32	56	25	49	37	28	34	63	34	46	34
I am a registered Republican but consider myself politically Independent.	16	-	6	6	4	-	3	2	1	3	6	1	2	3	-	4	5
	4		5	7	4		5	3	2	4	8	2	3	4		5	6
Other (please specify)	5	-	1	1	3	-	-	1	-	1	3	-	-	1	-	1	3
	1		1	1	3			1		1	4			1		1	4
DON'T KNOW/REFUSED	18	5	7	3	4	5	1	5	4	3	-	5	1	2	4	3	3
	5	5	6	3	4	11	2	6	8	4		10	2	2	9	4	4

MAY 2007 STUDY

Q24 Which of the following do you believe plays the greatest role in how you are likely to be treated in society?

===== BANNER #4 =====

	GENDER BY GEOGRAPHY				AGE BY GEOGRAPHY						AGE BY GENDER						
	LA	LA	ATL	ATL	LA	LA	LA	ATL	ATL	ATL	MALES	MALES	MALES	FEMALES	FEMALES	FEMALES	
	TOTAL	MALES	FEMALES	MALES	FEMALES	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45
TOTAL	400	96	104	90	110	48	72	80	53	74	73	51	67	69	50	80	85
	100	24	26	22	27	12	18	20	13	18	18	13	17	17	12	20	21
Race	193	51	48	41	53	19	37	43	23	42	29	22	35	35	20	44	37
	48	53	46	46	48	40	51	53	43	57	40	43	53	51	40	55	43
Wealth or Class Status	154	36	44	40	34	25	25	30	22	27	25	24	27	26	23	25	30
	39	37	43	44	31	52	35	37	42	36	34	46	41	37	47	32	35
Gender	28	5	7	4	13	1	6	4	5	3	9	2	3	4	4	6	9
	7	5	6	4	12	2	9	5	9	4	12	4	5	5	8	8	11
Not sure	17	3	3	3	8	2	3	2	3	2	6	4	2	1	1	3	7
	4	3	3	3	7	3	4	3	6	3	8	7	2	1	2	4	9
DON'T KNOW/REFUSED	8	2	2	2	2	1	1	2	-	-	4	-	-	4	1	1	2
	2	2	2	2	2	2	2	2			5			5	2	1	2

MAY 2007 STUDY

Q25 Of the following, which do you believe played a role, if any, in the response to Hurricane Katrina?

===== BANNER #4 =====

	GENDER BY GEOGRAPHY				AGE BY GEOGRAPHY						AGE BY GENDER						
	LA	LA	ATL	ATL	LA	LA	LA	ATL	ATL	ATL	MALES	MALES	MALES	FEMALES	FEMALES	FEMALES	
	TOTAL	MALES	FEMALES	MALES	FEMALES	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45
TOTAL	400	96	104	90	110	48	72	80	53	74	73	51	67	69	50	80	85
	100	24	26	22	27	12	18	20	13	18	18	13	17	17	12	20	21
Government incompetence	93	23	19	23	29	15	13	14	14	22	16	19	16	11	10	20	19
	23	23	18	26	26	31	18	17	26	30	22	37	23	16	19	25	22
The race of the residents	90	27	28	14	21	5	22	28	11	14	10	7	17	18	9	19	20
	22	28	27	16	19	10	30	35	21	19	14	13	25	26	19	24	24
The class status of the residents	89	23	21	19	26	8	19	17	7	19	19	3	19	20	12	19	17
	22	23	20	21	24	16	26	21	13	26	26	6	29	28	24	23	20
All of the above	101	20	33	24	24	15	18	20	15	13	20	16	12	17	15	19	23
	25	20	32	27	22	32	25	24	28	18	27	30	17	24	30	24	27
None of the above	13	-	-	7	6	-	-	-	6	3	4	4	1	2	2	2	2
	3			8	5				11	4	5	8	2	3	4	3	2
Other (please specify)	3	-	-	1	2	-	-	-	-	1	2	-	1	-	-	-	2
	1			1	2					1	3		2				2
DON'T KNOW/REFUSED	12	5	3	2	2	5	1	2	-	2	2	3	2	2	2	1	2
	3	5	3	2	2	11	2	2		3	3	6	3	2	4	1	2

MAY 2007 STUDY

Q26 Do you believe any of the following are most to blame for the response to Hurricane Katrina?

===== BANNER #4 =====

	GENDER BY GEOGRAPHY				AGE BY GEOGRAPHY						AGE BY GENDER						
	LA	LA	ATL	ATL	LA	LA	LA	ATL	ATL	ATL	MALES	MALES	MALES	FEMALES	FEMALES	FEMALES	
	TOTAL	MALES	FEMALES	MALES	FEMALES	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45
TOTAL	400	96	104	90	110	48	72	80	53	74	73	51	67	69	50	80	85
	100	24	26	22	27	12	18	20	13	18	18	13	17	17	12	20	21
Republicans	91	24	30	19	18	14	15	25	10	14	13	12	14	17	12	15	21
	23	25	29	21	16	29	21	31	19	19	18	24	21	25	24	19	25
Democrats	7	2	-	5	-	-	2	-	4	-	1	4	2	1	-	-	-
	2	2		6			2		8		1	8	2	1			
I believe both parties are equally to blame.	146	38	31	40	38	19	24	25	22	28	28	26	22	31	16	30	23
	37	39	30	44	35	41	33	32	42	38	38	50	32	45	32	38	27
I do not believe a particular party or parties are to blame.	140	30	39	26	45	12	28	29	15	30	26	8	28	20	19	30	35
	35	31	37	29	41	25	39	36	28	41	36	16	42	29	38	38	41
Not sure	14	3	3	-	8	2	4	1	2	2	4	2	2	-	2	4	5
	4	3	3		7	3	5	1	4	3	5	3	2		4	5	6
REFUSED	2	-	1	-	1	1	-	-	-	-	1	-	-	-	1	-	1
	1		1		1	2					1				2		1

MAY 2007 STUDY

Q27 When it comes to issues of joblessness and economic inequality within the Black community, what do you believe is most likely the cause?

===== BANNER #4 =====

	GENDER BY GEOGRAPHY				AGE BY GEOGRAPHY						AGE BY GENDER						
	LA	LA	ATL	ATL	LA	LA	LA	ATL	ATL	ATL	MALES	MALES	MALES	FEMALES	FEMALES	FEMALES	
	TOTAL	MALES	FEMALES	MALES	FEMALES	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45
TOTAL	400	96	104	90	110	48	72	80	53	74	73	51	67	69	50	80	85
	100	24	26	22	27	12	18	20	13	18	18	13	17	17	12	20	21
Personal responsibility	77	18	13	21	25	5	11	16	14	18	14	13	10	17	6	20	13
	19	19	13	23	23	9	15	19	26	24	19	25	14	25	12	25	15
Institutional racism	27	11	6	4	7	3	6	7	2	4	5	4	3	8	1	7	4
	7	11	5	4	6	6	9	8	4	5	7	8	5	11	2	9	5
A combination of the factors above	255	59	73	57	66	31	46	54	34	45	44	27	47	42	38	44	57
	64	61	70	63	60	65	64	68	64	61	60	53	71	61	77	55	67
None of the above	32	9	8	4	11	8	6	3	1	5	9	6	5	3	3	6	9
	8	9	7	4	10	16	9	3	2	7	12	11	8	4	7	8	11
Other (please specify)	3	-	1	1	1	-	1	-	-	1	1	-	1	-	-	1	1
	1	-	1	1	1	-	2	-	-	1	1	-	2	-	-	1	1
Not sure	4	-	1	3	-	-	-	1	2	1	-	2	1	-	-	-	1
	1	-	1	3	-	-	-	1	4	1	-	4	2	-	-	-	1
REFUSED	2	-	2	-	-	1	1	-	-	-	-	-	-	-	1	1	-
	1	-	2	-	-	2	2	-	-	-	-	-	-	-	2	1	-



MAY 2007 STUDY

Q28 Are you familiar with Bill Cosby's controversial 2004 comments regarding personal responsibility within the Black community?

===== BANNER #4 =====

	GENDER BY GEOGRAPHY				AGE BY GEOGRAPHY						AGE BY GENDER						
	LA	LA	ATL	ATL	LA	LA	LA	ATL	ATL	ATL	MALES	MALES	MALES	FEMALES	FEMALES	FEMALES	
	TOTAL	MALES	FEMALES	MALES	FEMALES	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45
TOTAL	400	96	104	90	110	48	72	80	53	74	73	51	67	69	50	80	85
	100	24	26	22	27	12	18	20	13	18	18	13	17	17	12	20	21
Yes	308	75	74	71	88	28	57	64	38	60	61	33	56	58	33	62	67
	77	78	71	79	80	59	79	80	72	81	84	64	83	85	67	78	79
No	89	21	28	18	22	19	15	15	15	14	11	19	11	10	15	18	17
	22	22	27	20	20	39	21	19	28	19	15	36	17	14	30	22	20
REFUSED	3	-	2	1	-	1	-	1	-	-	1	-	-	1	1	-	1
	1		2	1		2		1			1			1	2		1

MAY 2007 STUDY

Q29 What was your general reaction to the remarks?

	===== BANNER #4 =====																
	GENDER BY GEOGRAPHY				AGE BY GEOGRAPHY						AGE BY GENDER						
	LA	LA	ATL	ATL	LA	LA	LA	ATL	ATL	ATL	MALES	MALES	MALES	FEMALES	FEMALES	FEMALES	
	TOTAL	MALES	FEMALES	MALES	FEMALES	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45
TOTAL	308	75	74	71	88	28	57	64	38	60	61	33	56	58	33	62	67
	100	24	24	23	29	9	19	21	12	19	20	11	18	19	11	20	22
I agreed with them totally.	123	27	25	29	42	6	27	19	10	29	32	9	25	23	7	31	29
	40	36	34	41	48	23	47	30	26	48	52	28	44	39	22	51	43
I did not agree with them at all.	17	6	2	4	5	3	3	3	4	4	1	5	4	2	2	3	2
	6	8	3	6	6	11	5	4	11	7	2	15	6	3	6	5	3
I agreed with Cosby's message but not the delivery.	125	30	35	31	29	10	20	35	19	20	21	15	19	28	15	21	29
	41	40	48	44	33	36	35	55	50	33	34	45	34	47	44	34	43
I do not recall them well enough to offer an opinion.	35	9	10	5	11	9	8	3	4	7	5	3	9	3	10	6	5
	11	12	13	7	12	31	14	4	11	12	8	9	15	4	29	10	8
DON'T KNOW/REFUSED	7	3	1	2	1	-	-	4	1	-	2	1	-	4	-	-	2
	2	4	1	3	1			6	3		3	3		7			3

MAY 2007 STUDY

Q30 Do the opinions of a religious leader that you admire influence the way that you vote?

===== BANNER #4 =====

	GENDER BY GEOGRAPHY				AGE BY GEOGRAPHY						AGE BY GENDER						
	LA	LA	ATL	ATL	LA	LA	LA	ATL	ATL	ATL	MALES	MALES	MALES	FEMALES	FEMALES	FEMALES	
	TOTAL	MALES	FEMALES	MALES	FEMALES	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45
TOTAL	400	96	104	90	110	48	72	80	53	74	73	51	67	69	50	80	85
	100	24	26	22	27	12	18	20	13	18	18	13	17	17	12	20	21
Yes	78	14	21	18	25	9	12	13	15	11	17	15	7	11	9	17	20
	19	14	20	20	23	19	17	17	28	15	23	28	10	15	19	21	23
No	303	77	77	69	80	35	55	63	38	56	55	37	54	56	37	58	63
	76	80	74	77	73	74	77	79	72	76	75	72	80	81	74	73	74
Not applicable	14	5	3	2	4	1	5	2	-	6	-	-	7	-	1	4	2
	3	5	3	2	4	2	6	3	-	8	-	-	10	-	2	5	3
DON'T KNOW/REFUSED	6	2	2	1	1	2	-	2	-	1	1	-	-	3	2	1	-
	1	2	2	1	1	5	-	2	-	1	1	-	-	4	4	1	-

MAY 2007 STUDY

Q31 Do you believe that Black Americans need a Black leader?

===== BANNER #4 =====

	GENDER BY GEOGRAPHY				AGE BY GEOGRAPHY						AGE BY GENDER						
	LA	LA	ATL	ATL	LA	LA	LA	ATL	ATL	ATL	MALES	MALES	MALES	FEMALES	FEMALES	FEMALES	
	TOTAL	MALES	FEMALES	MALES	FEMALES	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45
TOTAL	400	96	104	90	110	48	72	80	53	74	73	51	67	69	50	80	85
	100	24	26	22	27	12	18	20	13	18	18	13	17	17	12	20	21
Yes	146	39	42	36	29	21	33	27	22	23	20	24	33	19	19	23	28
	37	41	40	40	26	44	45	34	42	31	27	46	49	28	39	29	34
No	202	47	51	44	61	21	34	42	25	40	40	25	26	40	21	48	43
	51	48	49	49	55	44	47	53	47	54	55	49	39	58	42	60	51
Not sure	43	8	9	9	18	4	5	7	6	8	13	3	7	7	7	6	13
	11	8	9	10	16	8	7	9	11	11	18	5	11	10	15	8	16
DON'T KNOW/REFUSED	8	3	2	1	2	2	-	3	-	3	-	-	1	3	2	2	-
	2	3	2	1	2	5		4		4			2	4	4	3	

MAY 2007 STUDY

Q32 Do you believe that Jesse Jackson speaks for you?

===== BANNER #4 =====

	GENDER BY GEOGRAPHY				AGE BY GEOGRAPHY						AGE BY GENDER						
	LA	LA	ATL	ATL	LA	LA	LA	ATL	ATL	ATL	MALES	MALES	MALES	FEMALES	FEMALES	FEMALES	
TOTAL	MALES	FEMALES	MALES	FEMALES	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45	
TOTAL	400	96	104	90	110	48	72	80	53	74	73	51	67	69	50	80	85
	100	24	26	22	27	12	18	20	13	18	18	13	17	17	12	20	21
Yes	71	20	21	14	16	11	15	15	9	10	11	12	11	11	9	14	15
	18	20	20	16	15	23	21	18	17	14	15	23	17	16	17	17	17
No	290	68	74	68	80	32	51	59	39	54	55	36	48	52	35	57	63
	72	70	71	76	73	66	70	74	74	73	75	71	72	75	70	71	74
Not sure	32	8	6	8	11	2	5	6	4	8	7	4	6	6	2	7	7
	8	8	5	9	10	3	7	8	8	11	10	7	9	9	4	9	9
DON'T KNOW/REFUSED (DO NOT READ)	8	2	3	-	3	3	2	-	1	2	-	-	2	-	4	2	-
	2	2	3		3	7	2		2	3			2		9	3	

MAY 2007 STUDY

Q33 Do you believe that Al Sharpton speaks for you?

===== BANNER #4 =====

	GENDER BY GEOGRAPHY				AGE BY GEOGRAPHY						AGE BY GENDER						
	LA	LA	ATL	ATL	LA	LA	LA	ATL	ATL	ATL	MALES	MALES	MALES	FEMALES	FEMALES	FEMALES	
	TOTAL	MALES	FEMALES	MALES	FEMALES	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45
TOTAL	400	96	104	90	110	48	72	80	53	74	73	51	67	69	50	80	85
	100	24	26	22	27	12	18	20	13	18	18	13	17	17	12	20	21
Yes	70	21	15	17	17	11	13	12	11	13	10	13	15	11	10	11	11
	18	22	15	19	15	23	19	15	21	18	14	25	23	15	19	14	13
No	287	71	80	61	76	33	54	64	34	53	50	32	47	53	35	60	61
	72	73	77	68	69	69	75	79	64	72	68	63	71	77	70	75	72
Not sure	36	5	6	11	15	3	4	4	7	6	13	6	5	6	4	5	11
	9	5	5	12	14	5	5	5	13	8	18	11	7	8	8	7	13
DON'T KNOW/REFUSED	6	-	3	1	2	1	1	1	1	2	-	1	-	-	1	3	1
	2		3	1	2	2	2	1	2	3		2			2	4	1

MAY 2007 STUDY

Q34 If you were forced to choose between the following two candidates for president who would you select?

===== BANNER #4 =====

	GENDER BY GEOGRAPHY				AGE BY GEOGRAPHY						AGE BY GENDER						
	LA	LA	ATL	ATL	LA	LA	LA	ATL	ATL	ATL	MALES	MALES	MALES	FEMALES	FEMALES	FEMALES	
TOTAL	MALES	FEMALES	MALES	FEMALES	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45	
TOTAL	400	96	104	90	110	48	72	80	53	74	73	51	67	69	50	80	85
	100	24	26	22	27	12	18	20	13	18	18	13	17	17	12	20	21
Barack Obama	183	57	35	46	45	25	36	31	22	33	36	29	43	32	19	26	35
	46	59	34	51	41	53	50	39	42	45	49	56	64	47	38	33	42
Hillary Clinton	120	20	43	21	36	12	24	27	21	20	16	14	11	16	19	33	28
	30	20	41	23	33	25	33	34	40	27	22	27	17	23	38	41	33
DON'T KNOW/REFUSED	97	20	25	23	29	10	13	22	10	21	21	9	13	21	12	21	22
	24	20	24	26	26	22	18	27	19	28	29	17	20	31	24	26	26

MAY 2007 STUDY

Q35 Which of the following statements most accurately reflects your attitudes about hip-hop?

===== BANNER #4 =====																	
	GENDER BY GEOGRAPHY				AGE BY GEOGRAPHY						AGE BY GENDER						
	LA	LA	ATL	ATL	LA	LA	LA	ATL	ATL	ATL	MALES	MALES	MALES	FEMALES	FEMALES	FEMALES	
	TOTAL	MALES	FEMALES	MALES	FEMALES	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45
TOTAL	400	96	104	90	110	48	72	80	53	74	73	51	67	69	50	80	85
	100	24	26	22	27	12	18	20	13	18	18	13	17	17	12	20	21
I am a fan of hip-hop and believe that most of it reflects positively on Black Americans.	42	14	13	10	5	6	10	10	9	5	1	11	7	6	4	9	5
	10	14	13	11	5	13	14	13	17	7	1	22	10	9	9	11	6
I am a fan of hip-hop but believe that most of it reflects negatively on Black Americans.	190	50	44	49	47	24	39	31	24	42	30	27	40	33	21	42	28
	47	52	43	54	43	50	54	38	45	57	41	52	59	47	43	52	33
I am not a fan of hip-hop.	76	14	18	11	34	4	9	19	7	9	29	5	5	15	6	13	33
	19	14	17	12	31	9	12	23	13	12	40	10	8	21	12	16	39
I don't have an opinion on hip-hop.	68	15	20	12	21	9	11	15	9	13	11	7	10	11	11	14	16
	17	16	19	13	19	19	15	19	17	18	15	13	15	15	23	17	19
DON'T KNOW/REFUSED	24	5	9	8	3	4	4	5	4	5	2	2	6	5	6	3	2
	6	5	9	9	3	9	5	6	8	7	3	4	8	7	13	4	3



MAY 2007 STUDY

Q36 Do you believe that the Democratic Party works as hard to earn the support of Black voters as it does to earn the support of other groups of voters?

===== BANNER #4 =====

	GENDER BY GEOGRAPHY				AGE BY GEOGRAPHY						AGE BY GENDER						
	LA	LA	ATL	ATL	LA	LA	LA	ATL	ATL	ATL	MALES	MALES	MALES	FEMALES	FEMALES	FEMALES	
	TOTAL	MALES	FEMALES	MALES	FEMALES	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45
TOTAL	400	96	104	90	110	48	72	80	53	74	73	51	67	69	50	80	85
	100	24	26	22	27	12	18	20	13	18	18	13	17	17	12	20	21
Yes	194	48	58	42	46	23	40	43	24	34	30	26	32	33	21	42	40
	48	50	55	47	42	49	55	53	45	46	41	51	47	47	43	53	47
No	129	26	27	36	41	14	14	24	21	26	30	16	19	27	19	22	27
	32	27	26	40	37	30	20	30	40	35	41	31	28	39	38	27	32
Not Sure	70	21	17	12	20	8	18	11	8	13	11	9	17	8	7	15	15
	17	22	16	13	18	17	25	14	15	18	15	18	25	11	15	19	17
REFUSED	8	2	3	-	3	2	-	3	-	1	2	-	-	2	2	1	3
	2	2	3		3	5		3		1	3			2	4	1	4

MAY 2007 STUDY

Q37 Which of the following statements most accurately reflects your views on gay and lesbian rights?

	===== BANNER #4 =====																
	GENDER BY GEOGRAPHY				AGE BY GEOGRAPHY						AGE BY GENDER						
	LA	LA	ATL	ATL	LA	LA	LA	ATL	ATL	ATL	MALES	MALES	MALES	FEMALES	FEMALES	FEMALES	
	TOTAL	MALES	FEMALES	MALES	FEMALES	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45
TOTAL	400	96	104	90	110	48	72	80	53	74	73	51	67	69	50	80	85
	100	24	26	22	27	12	18	20	13	18	18	13	17	17	12	20	21
I support gay marriage.	71	18	24	12	17	13	18	12	10	10	9	11	8	11	12	20	10
	18	19	23	13	15	27	25	14	19	14	12	22	12	16	23	25	11
I support civil unions or other partnership benefits for gay couples, but not gay marriage.	99	24	27	23	25	6	17	27	16	16	16	10	20	18	12	14	25
	25	25	26	26	23	12	24	34	30	22	22	19	29	26	25	17	30
I do not support civil unions or marriage for gay couples.	181	42	37	45	57	23	23	33	21	37	44	27	26	35	17	34	42
	45	44	35	50	52	49	31	41	40	50	60	53	38	50	34	43	50
Other (please specify)	17	5	4	3	5	2	3	4	4	4	-	3	2	3	3	5	1
	4	5	4	3	5	3	5	5	8	5		5	3	4	6	7	1
DON'T KNOW/REFUSED	33	8	12	7	6	4	11	4	2	7	4	1	12	2	5	6	6
	8	8	12	8	5	9	15	6	4	9	5	2	17	3	11	8	8

MAY 2007 STUDY

The final questions will help us classify your responses with others taking the survey.

===== BANNER #4 =====

	GENDER BY GEOGRAPHY				AGE BY GEOGRAPHY						AGE BY GENDER						
	LA	LA	ATL	ATL	LA	LA	LA	ATL	ATL	ATL	MALES	MALES	MALES	FEMALES	FEMALES	FEMALES	
TOTAL	MALES	FEMALES	MALES	FEMALES	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45	
TOTAL	400	96	104	90	110	48	72	80	53	74	73	51	67	69	50	80	85
	100	24	26	22	27	12	18	20	13	18	18	13	17	17	12	20	21
Continue	400	96	104	90	110	48	72	80	53	74	73	51	67	69	50	80	85
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

MAY 2007 STUDY

Q38 Please identify your annual household income: (Note: If your parents currently claim you as a dependant for tax purposes, please identify their annual household income.)

===== BANNER #4 =====

	GENDER BY GEOGRAPHY				AGE BY GEOGRAPHY						AGE BY GENDER						
	LA	LA	ATL	ATL	LA	LA	LA	ATL	ATL	ATL	ATL	MALES	MALES	MALES	FEMALES	FEMALES	FEMALES
	TOTAL	MALES	FEMALES	MALES	FEMALES	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45
TOTAL	400	96	104	90	110	48	72	80	53	74	73	51	67	69	50	80	85
	100	24	26	22	27	12	18	20	13	18	18	13	17	17	12	20	21
Below \$25,000	32	6	10	10	6	7	4	5	10	3	3	10	4	3	8	3	5
	8	6	10	11	5	15	5	6	19	4	4	19	5	4	15	4	6
\$25,000 to \$49,000	81	18	25	10	28	16	13	14	11	15	12	12	8	9	16	21	17
	20	19	24	11	25	34	19	17	21	20	16	23	11	13	32	26	20
\$50,000-\$74,000	103	26	24	22	31	6	22	22	13	18	22	9	20	19	10	20	25
	26	27	23	24	28	12	30	27	25	24	30	17	30	28	21	25	29
\$75,000-\$99,000	50	11	9	15	16	4	7	8	4	15	12	3	9	14	5	14	6
	13	11	9	17	15	9	10	10	8	20	16	6	13	20	10	17	7
\$100,000-\$249,000	67	17	20	16	15	3	14	20	5	11	15	6	14	14	2	12	21
	17	17	19	18	14	5	20	24	9	15	21	11	20	20	4	15	25
\$250,000 or above	12	6	1	4	1	3	-	4	2	3	-	5	2	3	-	1	1
	3	6	1	4	1	6		5	4	4		10	3	4		1	1
DON'T KNOW/REFUSED	54	14	14	13	13	9	12	7	8	9	9	8	12	7	9	9	9
	13	14	14	14	12	18	17	9	15	12	12	16	17	10	17	12	11

MAY 2007 STUDY

Q39 Please identify the highest educational level you have attained:

	===== BANNER #4 =====																
	GENDER BY GEOGRAPHY					AGE BY GEOGRAPHY						AGE BY GENDER					
	LA	LA	ATL	ATL	TOTAL	LA	LA	LA	ATL	ATL	ATL	MALES	MALES	MALES	FEMALES	FEMALES	FEMALES
TOTAL	MALES	FEMALES	MALES	FEMALES	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45	
TOTAL	400	96	104	90	110	48	72	80	53	74	73	51	67	69	50	80	85
	100	24	26	22	27	12	18	20	13	18	18	13	17	17	12	20	21
Some high school	9	2	2	4	1	4	-	-	4	-	1	6	-	-	2	-	1
	2	2	2	4	1	8	-	-	8	-	1	11	-	-	4	-	1
High school diploma	36	6	9	11	10	6	6	3	8	9	4	10	5	3	4	10	4
	9	6	9	12	9	13	8	3	15	12	5	20	7	4	9	13	5
Associates degree	31	12	10	3	6	5	12	5	3	3	3	3	9	4	5	6	4
	8	12	10	3	5	10	17	6	6	4	4	5	13	6	11	8	5
Some college	89	23	24	18	24	14	9	24	17	11	14	14	10	17	17	10	21
	22	23	23	20	22	29	12	30	32	15	19	27	14	25	34	13	25
College degree	126	30	25	31	40	13	19	23	12	32	27	14	22	26	12	29	25
	32	31	24	34	36	27	26	29	23	43	37	26	33	37	23	36	29
Advanced degree	94	20	29	20	26	6	22	20	6	16	24	4	18	18	8	20	26
	24	20	28	22	24	12	31	25	11	22	33	7	27	26	17	25	31
Other (please specify)	2	-	-	2	-	-	-	-	2	-	-	2	-	-	-	-	-
	*			2					4			4					
DON'T KNOW/REFUSED	13	5	4	1	3	-	4	5	1	3	-	-	4	2	1	3	3
	3	5	4	1	3		6	6	2	4			6	2	2	4	4

MAY 2007 STUDY

Q40 Where do you receive most of your news from?

===== BANNER #4 =====

	GENDER BY GEOGRAPHY				AGE BY GEOGRAPHY						AGE BY GENDER						
	LA	LA	ATL	ATL	LA	LA	LA	ATL	ATL	ATL	MALES	MALES	MALES	FEMALES	FEMALES	FEMALES	
	TOTAL	MALES	FEMALES	MALES	FEMALES	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45
TOTAL	400	96	104	90	110	48	72	80	53	74	73	51	67	69	50	80	85
	100	24	26	22	27	12	18	20	13	18	18	13	17	17	12	20	21
Television	168	38	50	28	53	26	25	37	22	24	35	23	17	26	25	32	46
	42	39	48	31	48	54	34	46	42	32	48	44	26	38	51	40	54
Radio	49	14	9	16	11	1	12	9	8	12	7	7	13	10	2	11	6
	12	14	9	18	10	2	17	12	15	16	10	14	19	15	4	14	7
Print media (newspapers, magazines etc.)	57	11	19	19	9	2	12	15	5	10	13	5	10	15	2	13	13
	14	11	18	21	8	5	17	18	9	14	18	10	14	22	4	16	15
Online Media/Internet	110	32	22	21	35	15	22	17	14	25	17	11	27	15	18	21	19
	27	33	21	23	32	31	31	21	26	34	23	22	40	22	36	26	22
Other (please specify)	6	2	1	3	-	3	-	-	2	-	1	4	-	1	1	-	-
	1	2	1	3	-	5	-	-	4	-	1	7	-	1	2	-	-
DON'T KNOW/REFUSED	10	2	3	3	2	1	1	3	2	3	-	2	1	2	1	3	1
	2	2	3	3	2	2	2	3	4	4	-	4	2	2	2	4	1

MAY 2007 STUDY

Q41 Please list the 2 specific sources or media outlets from which you receive most of your news.

===== BANNER #4 =====

	GENDER BY GEOGRAPHY				AGE BY GEOGRAPHY						AGE BY GENDER						
	LA	LA	ATL	ATL	LA	LA	LA	ATL	ATL	ATL	MALES	MALES	MALES	FEMALES	FEMALES	FEMALES	
TOTAL	MALES	FEMALES	MALES	FEMALES	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45	
TOTAL	400	96	104	90	110	48	72	80	53	74	73	51	67	69	50	80	85
	100	24	26	22	27	12	18	20	13	18	18	13	17	17	12	20	21
SPECIFY	382	93	95	89	105	45	65	78	51	70	73	51	64	67	45	71	84
	96	97	91	99	95	95	90	97	96	95	100	100	96	98	91	89	99
DON'T KNOW/ REFUSED	18	3	9	1	5	2	7	3	2	4	-	-	3	2	4	9	1
	4	3	9	1	5	5	10	3	4	5			4	2	9	11	1

MAY 2007 STUDY

Q42 If you are willing to discuss your responses in a follow-up interview, please give us your name and e-mail address.

===== BANNER #4 =====

	GENDER BY GEOGRAPHY				AGE BY GEOGRAPHY						AGE BY GENDER						
	LA	LA	ATL	ATL	LA	LA	LA	ATL	ATL	ATL	MALES	MALES	MALES	FEMALES	FEMALES	FEMALES	
TOTAL	MALES	FEMALES	MALES	FEMALES	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45	18-29	30-39	40-45	
TOTAL	400	96	104	90	110	48	72	80	53	74	73	51	67	69	50	80	85
	100	24	26	22	27	12	18	20	13	18	18	13	17	17	12	20	21
I am willing	156	33	39	43	41	17	30	25	27	30	27	20	30	26	24	30	26
	39	34	37	48	37	36	41	31	51	41	37	39	45	38	49	37	31
No, Thank You	244	63	65	47	69	30	42	55	26	44	46	31	37	43	25	50	59
	61	66	63	52	63	64	59	69	49	59	63	61	55	62	51	63	69