Hello, my name is __________ and I am conducting a survey for 7NEWS/Suffolk University and I would like to get your opinions on some political questions. This weekend we are calling all New Hampshire households statewide. Would you be willing to spend a few minutes answering some questions? {ALL QUOTAS}

START

S2. Thank You. How likely are you to vote in the New Hampshire Primary in January?

S3. At this point, which Primary will you vote in - Democratic or Republican?

CHECK

PRE2

Great, I am going to read you a list of individuals in state and national politics. For each, please tell me if your opinion of them is generally favorable or generally unfavorable. If you are undecided or if you have never heard of someone, just tell me that.
First, take Jeanne Shaheen.

Q2. Is your opinion of Jeanne Shaheen generally favorable or generally unfavorable?
N= 300 100%
Never heard of ................................................. 1 (1/108) 13 4%
Favorable ........................................................... 2 202 67%
Unfavorable ......................................................... 3 34 11%
Heard of/Undecided ............................................. 4 51 17%

Q3. Is your opinion of John Edwards generally favorable or generally unfavorable?
N= 300 100%
Never heard of ................................................. 1 (1/109) 2 1%
Favorable ........................................................... 2 216 72%
Unfavorable ......................................................... 3 51 17%
Heard of/Undecided ............................................. 4 31 10%

Q4. Is your opinion of Hillary Clinton generally favorable or generally unfavorable?
N= 300 100%
Never heard of ................................................. 1 (1/110) 0 0%
Favorable ........................................................... 2 217 72%
Unfavorable ......................................................... 3 56 19%
Heard of/Undecided ............................................. 4 27 9%

Q5. Is your opinion of Bill Richardson generally favorable or generally unfavorable?
N= 300 100%
Never heard of ................................................. 1 (1/111) 10 3%
Favorable ........................................................... 2 150 50%
Unfavorable ......................................................... 3 67 22%
Heard of/Undecided ............................................. 4 73 24%

Q6. Is your opinion of Barack Obama (Bah-RAHK, Oh-BAH-Mah) generally favorable or generally unfavorable?
N= 300 100%
Never heard of ................................................. 1 (1/112) 4 1%
Favorable ........................................................... 2 229 76%
Unfavorable ......................................................... 3 38 13%
Heard of/Undecided ............................................. 4 29 10%

Great, I am going to read you a list of individuals in state and national politics. For each, please tell me if your opinion of them is generally favorable or generally unfavorable. If you are undecided or if you have never heard of someone, just tell me that.
N= 300 100%
Continue ......................................................... 1 (1/113) 300 100%

First, take John Sununu (Suh-NOO-Noo)

Q7. Is your opinion of John Sununu generally favorable or generally unfavorable?
N= 300 100%
Never heard of ................................................. 1 (1/114) 9 3%
Favorable ........................................................... 2 195 65%
Unfavorable ......................................................... 3 37 12%
Heard of/Undecided ............................................. 4 59 20%

Q8. Is your opinion of Rudy Giuliani generally favorable or generally unfavorable?
N= 300 100%
Never heard of ................................................. 1 (1/115) 0 0%
Favorable ........................................................... 2 175 58%
Unfavorable ......................................................... 3 88 29%
Heard of/Undecided ............................................. 4 37 12%
Q9
Q9. Is your opinion of John McCain generally favorable or generally unfavorable?

N = 300 100%
Never heard of ........................................ 1 (1/116) 0 0%
Favorable ............................................. 2 208 69%
Unfavorable .......................................... 3 59 20%
Heard of/Undecided ............................... 4 33 11%

Q10
Q10. Is your opinion of Mitt Romney generally favorable or generally unfavorable?

N = 300 100%
Never heard of ........................................ 1 (1/117) 1 0%
Favorable ............................................. 2 190 63%
Unfavorable .......................................... 3 69 23%
Heard of/Undecided ............................... 4 40 13%

Q11
Q11. Is your opinion of Mike Huckabee generally favorable or generally unfavorable?

N = 300 100%
Never heard of ........................................ 1 (1/118) 11 4%
Favorable ............................................. 2 126 42%
Unfavorable .......................................... 3 80 27%
Heard of/Undecided ............................... 4 83 28%

Q12
Q12. Is your opinion of Ron Paul generally favorable or generally unfavorable?

N = 300 100%
Never heard of ........................................ 1 (1/119) 14 5%
Favorable ............................................. 2 77 26%
Unfavorable .......................................... 3 120 40%
Heard of/Undecided ............................... 4 89 30%

Q13
Q13. There are 22 Democratic candidates for President listed on your New Hampshire Primary ballot. Of these, the major eight candidates listed alphabetically on your ballot, are: (READ LIST).
For whom will you vote or toward whom would you LEAN at this time?

N = 300 100%
Joe Biden (BY-Den) ............................... 01 (1/120) 0 0%
Hillary Clinton ........................................ 02 99 33%
Christopher Dodd ................................. 03 2 1%
John Edwards ........................................ 04 46 15%
Mike Gravel (GRAY-Vel) ......................... 05 0 0%
Dennis Kucinich (Coo-SIN-Itch) ............... 06 3 1%
Barack Obama (Bah-RAHK, Oh-BAH-Mah) ............ 07 78 26%
Bill Richardson ...................................... 08 15 5%
Undecided (DO NOT READ) ..................... 09 56 19%
Refused (DO NOT READ) ......................... 10 1 0%

Q14
Q14. Now, how likely are you to change your mind about your choice before the January Primary?

N = 300 100%
It’s very likely I’ll change my mind before..... 1 (1/122) 38 13%
It’s somewhat likely that I’ll change my mind... 2 95 32%
before January
It’s unlikely I’ll change my mind before January 3 146 49%
Undecided (DO NOT READ) ..................... 4 21 7%
Refused (DO NOT READ) ......................... 5 0 0%
Q15
Q15. There are 21 Republican candidates for President listed on your New Hampshire Primary ballot. Of these, the major nine candidates listed alphabetically on your ballot, are: (READ LIST).
For whom will you vote or toward whom would you LEAN at this time?
N=                                                                       300 100%
Rudy Giuliani (Julie-AH-Knee) .............................. 01 (1/123) 52 17%
Mike Huckabee .............................................. 02 29 10%
Duncan Hunter ............................................... 03 0 0%
Alan Keyes .................................................. 04 2 1%
John McCain .................................................. 05 57 19%
Mitt Romney .................................................. 07 92 31%
Tom Tancredo (Tan-KREE-Doe) ............................. 08 2 1%
Fred Thompson ............................................. 09 12 4%
Undecided (DO NOT READ) .............................. 10 37 12%
Refused (DO NOT READ) ................................. 11 1 0%

Q16
Q16. Now, how likely are you to change your mind about your choice before the January Primary?
N=                                                                       300 100%
It’s very likely I’ll change my mind before..... 1 (1/125) 23 8%
January
It’s somewhat likely that I’ll change my mind .. 2 133 44%
before January
It’s unlikely I’ll change my mind before January 3 118 39%
Undecided (DO NOT READ) .............................. 4 25 8%
Refused (DO NOT READ) ................................. 5 1 0%

Q17
Q17. Which single endorsement do you think would be the most influential to change voters’ minds? (OPEN - Get the name of ONE person)
N=                                                                       300 100%
Oprah ..................................................... 01 (1/126) 18 6%
Hillary Clinton ......................................... 02 20 7%
John Lynch ............................................... 03 6 2%
Teachers .................................................. 04 5 2%
Obama ..................................................... 05 0 0%
Al Gore .................................................... 06 15 5%
John Edwards ............................................ 07 13 4%
John McCain ............................................. 08 5 2%
None/No one ............................................. 96 32 11%
Enter 1 person ................................. 97 15 5%
Don’t know/Refused ........................... 98 166 55%

Q18
Q18. Are you aware that Oprah Winfrey has endorsed Barack Obama?
N=                                                                       300 100%
Yes ...................................................... 1 (1/128) 290 97%
No ....................................................... 2 8 3%
Undecided (DO NOT READ) .............................. 3 0 0%
Refused (DO NOT READ) ................................. 4 2 1%

Q19
Q19. Did you make any effort to see her while she was here campaigning with Obama?
N=                                                                       300 100%
Yes ...................................................... 1 (1/129) 29 10%
No ....................................................... 2 271 90%
Undecided (DO NOT READ) .............................. 3 0 0%
Refused (DO NOT READ) ................................. 4 0 0%

Q20
Q20. Does her endorsement make you support Barack Obama?
N=                                                                       300 100%
Yes ...................................................... 1 (1/130) 22 7%
No ....................................................... 2 265 88%
Undecided (DO NOT READ) .............................. 3 13 4%
Refused (DO NOT READ) ................................. 4 0 0%
Q21
Q21. If Oprah were a candidate for President, would you vote for her?
N= 300
Yes ............................................ 1 (1/131) 35 12%
No ............................................. 2 222 74%
Undecided (DO NOT READ) .................... 3 43 14%
Refused (DO NOT READ) ....................... 4 0 0%

Q22
Q22. Former President Bill Clinton has endorsed his wife Hillary. Whose endorsement is worth more votes - Bill Clinton or Oprah Winfrey?
N= 300
Clinton ........................................ 1 (1/132) 167 56%
Winfrey ........................................ 2 58 19%
Undecided (DO NOT READ) .................... 3 73 24%
Refused (DO NOT READ) ....................... 4 2 1%

Q23
Q23. Does Mitt Romney's Mormon faith make you more or less likely to vote for him?
N= 300
More likely .................................... 1 (1/133) 22 7%
Less likely ..................................... 2 22 7%
No difference (DO NOT READ) ............... 3 248 83%
Undecided (DO NOT READ) .................... 4 7 2%
Refused (DO NOT READ) ....................... 5 1 0%

Q24
Q24. Do you believe freedom requires religion?
N= 300
Yes ............................................ 1 (1/134) 103 34%
No ............................................. 2 165 55%
Undecided (DO NOT READ) .................... 3 28 9%
Refused (DO NOT READ) ....................... 4 4 1%

Q25
Q25. Do you think there should be complete separation of church and state?
N= 300
Yes ............................................ 1 (1/135) 160 53%
No ............................................. 2 106 35%
Undecided (DO NOT READ) .................... 3 30 10%
Refused (DO NOT READ) ....................... 4 4 1%

Q26
Q26. Of all the candidates in both parties, who is the most candid? (Tells it like it is)
DO NOT READ LIST
N= 600
Hillary Clinton ................................ 01 (1/136) 63 11%
Barack Obama .................................. 02 77 13%
Mitt Romney .................................... 03 51 9%
Rudy Giuliani ................................... 04 42 7%
John Edwards .................................. 05 49 8%
John McCain .................................... 06 91 15%
Mike Huckabee .................................. 07 25 4%
Bill Richardson ................................ 08 24 4%
Fred Thompson .................................. 09 7 1%
Ron Paul ....................................... 10 33 6%
Undecided (DO NOT READ) .................... 11 131 22%
Refused (DO NOT READ) ....................... 12 7 1%
Q27
Q27. Regardless of who you personally support, who do you believe will be the next President of the United States?
DO NOT READ LIST
N= 600 100%
Hillary Clinton ................................ 01 (1/138) 170 28%
Barack Obama ................................... 02 65 11%
John Edwards ................................... 03 15 3%
Mitt Romney ..................................... 04 66 11%
Rudy Giuliani ................................... 05 59 10%
John McCain ..................................... 06 16 3%
Mike Huckabee .................................. 07 4 1%
Bill Richardson ................................ 08 0 0%
Fred Thompson .................................. 09 3 1%
Ron Paul ........................................ 10 4 1%
Undecided (DO NOT READ) ..................... 11 196 33%
Refused (DO NOT READ) ...................... 12 2 0%

DEMOS
THE FINAL QUESTIONS WILL HELP US CLASSIFY YOUR RESPONSES WITH OTHERS TAKING THE SURVEY
N= 600 100%
Continue ....................................... 1 (1/140) 600 100%

Q28
Q28. What is your age category? (READ LIST)
N= 600 100%
18-25 .......................................... 1 (1/141) 19 3%
26-35 .......................................... 2 50 8%
36-45 .......................................... 3 111 19%
46-55 .......................................... 4 158 26%
56-65 .......................................... 5 143 24%
Over 65 years .................................. 6 114 19%
Refused ........................................ 7 5 1%

Q29
Q29. Are you...
READ LIST
N= 600 100%
White (Caucasian) .............................. 1 (1/142) 562 94%
Black (African American) ..................... 2 8 1%
Asian .......................................... 3 1 0%
Hispanic ....................................... 4 4 1%
Other .......................................... 5 10 2%
Refused ........................................ 6 15 3%